



Masterfeeds

Proof of Performance

Healthier Calves, Better Reproductive Characteristics

Crystalyx® Supplements Perform at Purebred Holstein Dairy



Louis Patenaude of La Ferme Gillette pictured with Gillette I Durham Jerecho



Alain Leduc, herdsman and Louis Patenaude, owner of La Ferme Gillette

Crystalyx® brand supplements are relatively new at La Ferme Gillette, Inc., but are already making a difference in the dairy operation. Crystalyx® was introduced to the dairy in September 2004 to calves at weaning, and to cows used for egg flushing and embryo transfer.

All animals started with Crystalyx® Brigade® and the calves, once leaving the hutches at weaning and going to group pens, responded immediately. Alain Leduc, the dairy's herdsman explained the calf and Crystalyx® program. "All calves from 2-4 months of age will receive Crystalyx®. We have noticed that calves on this program are much healthier, consume and convert feed better, and we have been able to reduce the amount of antibiotics fed at weaning." This has been a management advantage for the operation as well, as feeding calves Crystalyx® Brigade® in the 60 pound container is much more practical than hand delivering a medicated supplement.

La Ferme Gillette is one of the top Holstein breeding establishments in Canada and home to Gillette I Durham Jerecho, the #1 Lifetime Profit Index cow in Canada. This cow, among others has been receiving Crystalyx® at freshening and through the flush period collecting eggs. The benefits have been cows eating better, thus fewer metabolic problems and better body condition. "The flush cows appear to be producing more eggs now, and just as important, we are happy with the quality of eggs produced," says Alain.



RESULTS BY THE BARREL™

La Ferme Gillette is now expanding the application of Crystalyx® by adding Crystalyx® Fresh-Lyx™ to all purebred fresh cows after calving. Crystalyx® has proven itself an effective product for La Ferme Gillette. Owner, Louis Patenaude says, "I don't mind letting others know what works," when discussing his operation. Good nutrition, management, and help from *Masterfeeds*, the local supplier of Crystalyx® all aides in a successful dairy operation.

Fresh-Lyx™



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