



Rough-N-Ready Calf Creep Feed

These people think so...



Vincent Arnold
Delaware, ON

70 Cows

With Rough 'N' Ready the cows come into the barn with better conditioning on them. I also noticed a better conception rate. on the calf side, they were heavier at weaning and were ready to eat after they were weaned.

George Williams
Mossley, ON

100 Cows

I like Rough 'N' Ready because it keeps the calves on the right side of the fence, and they aren't walking the fence line looking for food. Rough 'N' Ready also gives the cows a break and I can wean sooner with heavier calves.

Don McAllister
Chesley, ON

45 Cows

I feel feeding Masterfeeds' Rough 'N' Ready pays. My calves keep growing and cows stay in better condition when the pastures start to dry up. My calves are easier to wean and go right ahead with no set backs when they enter my feedlot.

Ken Simpson
Lucan, ON

80 Cows

I like Rough 'N' Ready because the calves weighed up better than the year before despite the lack of pasture this past summer.

Sandy Ridge Ranch Co. Ltd.
Kevin & Larry Frieburger
Elmwood, ON

500 Cows

We creep feed Masterfeeds' Rough 'N' Ready because it pays! All our calves are finished in our own feedlot and creep feeding gets our calves eating and gaining well before they are weaned. This maximizes our genetics and saves valuable days to market.

How little Differences
Affect the Bottom Line!
Why Rough'N'Ready
Returns
The Most Profit/Calf



Rough'N'Ready	OtherPelleted Creep	Barley / Oats / Corn
600 lb. Calf	600 lb, Calf	545 lb. Calf
75 lbs Extra Gainx 4:1 Feed: Gain	75 lbs Extra Gainx6:1 Feed: Gain	40 lbs Extra Gainx10:1 Feed: Gain
\$300/mt	\$276/mt	\$190/mt
\$41.00/calf	\$56.30/calf	\$34.46/calf
\$0.55/lb. Gain	\$0.75/lb Gain	\$0.86/lb Gain
	Value Added	
600 lb. X \$1.25 = \$750.00	600 lb. X \$1.25 = \$750.00	565 lb. X \$1.25 = \$706.25
-\$41.00 Creep cost	-\$56.30 Creep cost	-\$34.46 Creep cost
= \$709.00	= \$693.70	= \$671.79

NB: The above table is an example only, values may vary



- Best return/calf.
- Superior muscle tone and buyer appeal.
- Superior weaning and post weaning performance on grower diets.
- Medicated with an Ionophore for Coccidiosis prevention and better gains.
- Convenient pelleted form to reduce waste, no ingredient separation, and consistent daily nutrient intake.
- Contains boosted levels of Vitamin E and minerals to avoid deficiencies in fast growing genetic calves.