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PRESSED BLOCKS

Sweetlix® Brochure

Sweetlix® 3-in-1

Sweetlix® Equine Pasture & Hay Balancer

Sweetlix® 20% All-Purpose Compressed

Masterfeeds Equine Nutrition Program Nutrient Chart

	•					,	•																	
PRODUCT NAME	CODE	FORM* NSC**	NSC**	kcal/ kg	Protein (%) min.	Fat (%) min. n	Fibre C (%) (%) max.	Ca P (%) (%) act.	Mg (%) act.	Na (%) act.	Cu (mg/kg) act.	Mn (mg/kg) (act.	Zn (mg/kg) act.	Se (mg/kg) added	Vit A (IU/kg) min. (added)	Vit D (IU/kg) min. (added)	Vit E (IU/kg) min. (added)	Biotin (mg/kg) ((min. (added)	Rbf (mg/kg) min.	Thiamine (mg/kg) min.	Lysine (%) act.	Bioplex [®] Sel- Plex [®]	Yea-Saac [®] 1026 Pre/Pro	Probiotic
GROWTH & DEVELOPMENT FEEDS	MENT FEEDS																							
Frisky Foal	600683	Ь	Med	3,120	17.0	4.0	13.0 1.3	1.20 0.90	0 0.30	0.40	40	125	150	09:0	13,500	1,350	300	1.25	40	25	0.85	>	>	>
EQ16	601658	Ь	High	3,050	16.0	3.5	8.5 1.3	1.20 0.73	3 0.20	0.45	30	75	85	0.39	8,200	820	250	0.80	25	16	0.75	>	>	>
14% Equine Developer	605651	Ь	Low	3,250	14.0	0.9	17.0 0.5	0.90 0.60	0 0.35	0.40	45	130	150	09:0	13,785	1,370	400	1.30	40	25	0.70	>	>	>
PERFORMANCE FEEDS	S																							
Surmount	605631	Ь	Med	3,125	12.0	6.0	14.0 0.8	0.80 0.55	5 0.25	0.40	35	100	125	0.50	11,300	1,125	195	1.10	35	25	0.50	>	>	>
Podium Cool Energy	605641	Ь	Low	3,175	12.0	8.0	23.0 0.8	0.80 0.60	0.30	0.35	35	95	120	0.50	11,300	1,125	400	1.10	35	25	0.55	>	>	>
Fusion	600695	O	Med	3,250	13.0	6.0	17.0 0.8	0.80 0.58	8 0.35	0.39	25	85	95	0:30	6,780	675	115	0.70	25	20	0.55	>	>	>
NRG	602405	MP	Med	3,500	13.0	12.0	13.0 1.3	1.10 0.70	0 0.25	0.41	50	120	150	0.73	16,300	1,660	295	1.50	50	35	0.55	>	>	>
Exactor Lite	601007	Ь	High	3,250	12.5	8.0	7.5 0.	0.75 0.52	2 0.20	0.35	40	80	100	0.50	11,295	1,125	250	1.15	35	25	0.58	>	>	>
Grand Circuit	601258	⊢	High	3,275	14.0	7.0	9.0 1.0	1.00 0.68	8 0.20	0.40	45	105	130	0.61	13,700	1,300	245	1.40	40	30	09.0	>	>	>
Alltrack	601260	Ь	Low	3,250	13.0	10.0	16.0 1.0	1.00 0.60	0 0.26	0.42	50	120	150	0.62	14,450	1,450	245	1.40	45	35	0.50	>	>	>
RECREATION & EASY KEEPER FEEDS	KEEPER FEED.	S																						
Patriot Light Perform.	606422	Ь	Med	2,900	12.0	3.0	14.0 1.0	1.00 0.65	5 0.25	0.40	30	06	100	0:30	6,780	675	115	0.70	10	20	0.55	>	×	×
12% Patriot	005909	T	High	3,050	12.0	4.0	7.5 0.8	0.82 0.53	3 0.20	0.40	30	75	06	0.38	8,500	850	200	1.00	25	20	09.0	>	>	>
14% Patriot	606106	Ь	High	3,200	14.0	2.5	7.0 0.7	0.70 0.60	0 0.20	0.35	20	65	70	0.30	8,500	850	80	4.00	15	15	0.65	>	×	×
Fat 'n' Fibre	606400	Ь	Med	2,850	12.0	5.0	15.0 1.0	1.00 0.60	0 0.25	0.40	25	85	06	0.30	098'9	675	115	0.70	20	20	0.50	>	×	×
SENIOR HORSE FEEDS																								
Senior	604030	Ь	Low	3,100	14.0	0.9	20.0	1.00 0.50	0 0.30	0.35	40	100	120	0.50	11,300	1,125	400	1.15	35	25	0.55	>	>	>
Golden Years	606112	C	Med	3,150	16.0	3.5	14.0 0.7	0.70 0.55	5 0.30	0.35	40	100	120	0.54	12,200	1,215	400	1.20	35	25	0.65	>	>	>
Krunch	600673	O	High	3,050	16.0	2.5	8.0 1.0	1.00 0.90	0 0.25	0.35	40	100	120	0.54	12,200	1,215	200	1.20	35	25	0.70	>	>	×
SUPPLEMENTS																								
VTM 30	604410	Ь	Low	2,700	30.0	2.5	5.0 5.0	5.00 2.00	1 0	09.0	450	465	1,210	2.00	110,000	11,000	1,625	ı	ı	ı	ı	>	\	>
Easy Cube	600725	U	Med	2,700	12.0	2.5	13.5 1.3	1.10 1.00	0 0.28	0.70	70	190	230	1.70	25,300	2,500	800	2.4	75	55	0.50	>	>	>
Rx Roughage	606307/ 606333	P/C	Low	2,700/ 2,550	12.0	2.5	21.0 0.12	0.80 0.50	0 0.25	0.35	25	80	82	0:30	6,780	675	115	0.70	20	15	0.55	>	>	×
Finishing Touch	006509	Ь	Med	3,850	20.0	18.0	9.0 0.6	0.90 0.55	5 0.35	0.35	35	06	110	0.45	10,150	1,015	400	1.10	30	20	1.05	>	>	>
Loose Horse Mineral (G)†	602321/ 602321-01	Σ	Low	200	1	ı	- 12	12.5 8.00	0 2.00	3.30	200	1,900	4,000	15.00	000,009	42,000	2,000	40.00	400	350	ı	>	×	×
Blueprint® Premix (G)	602350-01	Σ	Low	1,000	ı	ı	- 10	10.5 5.00	0 1.50	2.20	375	1,500	1,550	15.00	500,000	40,000	4,000	30.00	200	400	ı	>	>	>

^{*} P = Pellet, T = Textured, MP = Multi-Particle, C = Cube, M = Mash ** Low-20, Medium 21 – 30, High 30+ † Does not contain Total Replacement Technology

Equine Nutrition	
(a) Masterfeeds	an ////tech company

Contact your Masterfeeds Account Manager for a complete list of products in the Masterfeeds Equine Nutrition line up. All products are subject to availability.

PRODUCT SELECTOR	300
CHARACTERISTIC	PRODUCT
High Fat	Podium, NRG, Exactor Lite, Grand Circuit, Alltrack, Finishing Touch
High Fibre	14% Equine Developer, Podium, Fusion, Senior, Rx Roughage
Controlled Starch / Low Glycemic Ration	Controlled Starch / Low Glycemic Ration 14% Equine Developer, Podium, Alltrack, Senior, VTM 30, Rx Roughage
High Protein	Frisky Foal, EQ16, Golden Years, Krunch, VTM 30, Finishing Touch
Low Calorie	Patriot Light Performance, Fat 'n' Fibre, VTM 30, Easy Cube, Rx Roughage, Loose Horse Mineral (G)
Vitamin / Mineral Supplement	VTM 30, Easy Cube, Loose Horse Mineral (G)
High Calorie / Fat Supplement	Finishing Touch





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VTM 30

PATRIOT LIGHT PERFORMANCE

FAT 'N' FIBRE

All products are subject to availability. Contact your Masterfeeds Account Manager for a complete list of products in the Masterfeeds Equine Nutrition line up.



PHASE 1 OF THE MASTER CARE LIFE PLAN PROGRAM





Masterfeeds Master Care Life Plan is nutritional care for the life of your horse. The Plan is divided into five life phases. Each life phase is paired with a proven, quality feed that delivers the nutritional requirements for the development and performance you want to achieve in the specific phase of life of your horse – simplifying the choice, for your peace of mind.

FRISKY FOAL PELLET / FOR FOALS UP TO 12 MONTHS

Masterfeeds Frisky Foal (pellet) is an ideal choice as a supplement for nursing foals to introduce them to solid feed and help them to wean away from milk. The balanced protein, amino acids and energy levels, with a controlled starch content, and mineral vitamin fortification, encourage balanced growth for weanlings into their yearling year. This formulation helps reduce the incidence of developmental problems.

FEEDING DIRECTIONS:*

Nursing Foals: Feed ¼ to 1 kg of Frisky Foal per 100 kg body weight, according to the mare's milk production and the foal's development.

Weanlings: Feed 1 to 1½ kg of Frisky Foal per 100 kg body weight along with good quality grassy mixed forage. Feed according to development and the quality of hay or grass.

Genetic differences, management and owners goals for growth will alter the amount that should be fed. Closely monitor the foals development and adjust accordingly.

* Feeding rates may vary depending on forage quality and horse's activity level.

FEATURES & BENEFITS:

Available in pellet form. Foals cannot separate the ingredients so nutrition is consistent in each mouthful.

Contains dehydrated alfalfa and molasses.To ensure a palatable ration for total consumption.

Low carbohydrate, low glycemic. Helps in the reduction of developmental orthopaedic problems and provides a cool energy.

Contains 100% organic trace minerals.

More bio-available resulting in higher uptake of trace elements which are essential for the development of strong healthy joints and an active immune system.

High level of quality Protein and Lysine.Improved growth and development.

Net Weight 25 kg Product #: 600683

Contains Yea-Sacc® 1026 and Pulse 500™.

Together, these products work as both a pre-biotic; feeding existing bacteria and a pro-biotic; adding more beneficial "bugs" to the gut. This works to stabilize the gut, reduces digestive upsets, and maximizes nutrient digestion and absorption.

Contains high levels of Vitamin E.

A powerful antioxidant to enhance immune response and improve tissue regeneration after strenuous exercise.

Highly fortified formulation. Allows flexibility of feeding rates including a lower feeding rate for "easy keepers".

Contains added B-vitamins. Required by the young foal for growth and health as B-vitamins are not stored in the body.

This feed contains added Selenium at 0.6 mg/kg.

Crude Protein (minimum) Crude Fat (minimum) Crude Fibre (maximum) Calcium (actual)	4.0%
Phosphorus (actual)	
Magnesium (actual)	
Sodium (actual)	0.4%
Iron (actual)	320 mg/kg
Copper (actual)	40 mg/kg
Manganese (actual)	125 mg/kg
Zinc (actual)	150 mg/kg
Cobalt (actual)	
Vitamin A (minimum)	13,500 IU/kg
Vitamin D (minimum)	1,350 IU/kg
Vitamin E (minimum)	300 IU/kg
Biotin (added)	1.25 mg/kg
Riboflavin (minimum)	40 mg/kg
Thiamine (minimum)	25 mg/kg
Lysine (actual)	

EQ16 (TEXTRUIZED) FOR YEARLINGS, FOR PREGNANT & LACTATING MARES

Masterfeeds EQ16 (textured) is a high quality, high calorie traditional broodmare, foal and yearling ration. Premium grains, blended with a protein, mineral and vitamin pellet and molasses make for an appealing sweet feed for fussy eaters, and for those owners who prefer to feed a traditional grain based textured ration.

FEEDING DIRECTIONS:*

Nursing Foals: Feed ¼ to 1 kg of EQ16 per 100 kg body weight, according to the mare's milk production and the foal's development.

Weanlings: Feed 1 to 1½ kg of EQ16 per 100 kg body weight along with good quality grassy mixed forage. Feed according to development and the quality of hay or grass.

Yearlings: Feed ½ to 1½ kg of EQ16 per 100 kg body weight along with good quality grassy mixed forage. Feed according to development and the quality of hay or grass.

Genetic differences, management and owners goals for growth will alter the amount that should be fed. Closely monitor the foal's development and adjust accordingly.

Pregnant Mares: Feed ½ to 1 kg of EQ16 per 100 kg of body weight along with good quality grassy mixed hay according to body condition and quality of hay or grass. For "Easy Keeping" mares, that need less concentrates then this amount, supplement with VTM Supplement. For more information see VTM Supplement insert.

Lactating Mares: Feed ½ to 1½ kg of EQ16 per 100 kg of body weight along with good quality mixed hay according to body condition and quality of hay or grass.

FEATURES & BENEFITS:

Highly palatable. Formulated feed made with high quality protein sources and select grains.

Added vegetable oil. To help meet energy requirements for body condition and milk production without overfeeding grain, and to help enhance coat condition.

Contains 100% organic trace minerals.

More bio-available resulting in higher uptake of trace elements which are essential for the development of strong healthy joints and an active immune system.

Contains Yea-Sacc® 1026. Alltech's signature product for gut health, the most frequently studied yeast product world-wide; stabilizes gut health, leading to enhanced digestibility and utilization of nutrients.

This feed contains added Selenium at 0.39 mg/kg.

GUARANTEED ANALYSIS

Crude Protein (minimum)	16.0%
Crude Fat (minimum)	3.5%
Crude Fibre (maximum)	8.5%
Calcium (actual)	
Phosphorus (actual)	
Magnesium (actual)	
Sodium (actual)	
Iron (actual)	
Copper (actual)	
Manganese (actual)	
Zinc (actual)	
Cobalt (actual)	0.5 m/kg
Vitamin A (minimum)	8,200 IU/kg
Vitamin D (minimum)	820 IU/kg
Vitamin E (minimum)	
Biotin (added)	
Riboflavin (minimum)	
Thiamine (minimum)	
Lysine (actual)	0.75%



^{*} Feeding rates may vary depending on forage quality and horse's activity level.



PHASE 2 OF THE MASTER CARE LIFE PLAN PROGRAM

Happy horse. Happy life.™





Masterfeeds Master Care Life Plan is nutritional care for the life of your horse. The Plan is divided into five life phases. Each life phase is paired with a proven, quality feed that delivers the nutritional requirements for the development and performance you want to achieve in the specific phase of life of your horse — simplifying the choice, for your peace of mind.

14% EQUINE DEVELOPER performance your horse - s PFILET / FOR YEARLINGS / FOR PREGNANT & LACTATING MARES

Masterfeeds 14% Developer (pellet) is an excellent feed for broodmares, growing yearlings and two year olds. Well balanced protein, amino acids and energy levels, along with controlled starch content and premium mineral vitamin fortification, encourage balanced growth. The formulation is made to help reduce incidence of developmental problems. It is also an excellent choice for pregnant and lactating mares. The controlled starch content provides a safer choice for the mare, reducing risk for digestive upsets.

FEEDING DIRECTIONS:*

Pregnant Mares: Feed ½ to 1 kg of Developer per 100 kg of body weight along with good quality grassy mixed hay according to body condition and quality of hay or grass. For "Easy Keeping" mares, that need less concentrates then this amount, supplement with VTM Supplement.

Lactating Mares: Feed ½ to 1½ kg of Developer per 100 kg of body weight along with good quality mixed hay according to body condition and quality of hay or grass.

Yearlings: Feed $\frac{1}{2}$ to $\frac{1}{2}$ kg of Developer per 100 kg body weight along with good quality grassy mixed forage. Feed according to development and the quality of hay or grass.

Two Year Olds: Feed ½ to 1 kg of Developer per 100 kg of body weight along with good quality grassy mixed forage. Feed according to development and the quality of hay or grass.

Most breeders switch to a good quality performance feed after the horse is two years old, but Developer can be fed to older horses if more development is desired.

FEATURES & BENEFITS:

Highly palatable. Formulated feed made with high quality protein sources and select grains.

Alfalfa meal. Provides a highly digestible fibre, and a quality protein source.

Added vegetable oil. To help meet energy requirements for body condition and milk production without overfeeding grain, and to help enhance coat condition.

Contains Sel-Plex®. A non-toxic natural form of Selenium yeast that is critical in a healthy immune system, an effective antioxidant, and is proven to enhance reproductive function in horses.

Contains Yea-Sacc® 1026 and Pulse 500™.

Together, these products work as both a pre-biotic; feeding existing bacteria and a pro-biotic; adding more beneficial "bugs" to the gut. This works to stabilize the gut, reduces digestive upsets, and maximizes nutrient digestion and absorption.

Contains 100% organic trace minerals.

More bio-available resulting in higher uptake of trace elements which are essential for the development of strong healthy joints and an active immune system.

This feed contains added Selenium at 0.6 mg/kg.

GUARANTEED ANALYSIS

Crude Protein (minimum)	14.0%
Crude Fat (minimum)	6.0%
Crude Fibre (maximum)	17.0%
Calcium (actual)	0.9%
Phosphorus (actual)	
Magnesium (actual)	0.35%
Sodium (actual)	
Iron (actual)	225 mg/kg
Copper (actual)	45 mg/kg
Manganese (actual)	130 mg/kg
Zinc (actual)	150 mg/kg
Cobalt (actual)	
Vitamin A (minimum)	13,785 IU/kg
Vitamin D (minimum)	1,370 IU/kg
Vitamin E (minimum)	400 IU/kg
Biotin (added)	1.3 mg/kg
Riboflavin (minimum)	40 mg/kg
Thiamine (minimum)	25 mg/kg
Lysine (actual)	0.7%



^{*} Feeding rates may vary depending on forage quality and horse's activity level.





COOL GI FOR ALL TYPES OF EQUINE ATHLETES

FEATURES & BENEFITS:

High levels of fibre. High quality fibre sources maintain a healthy gut and provide beneficial fibre calories and energy.

High fat content. Contributes high levels of cool calories from plant sources; maintains and develops body condition and provides energy to working horses; adds palatability and improves hair and hoof condition.

Contains 100% organic trace minerals.

For increased bio-availability of those nutrients essential for immune response, hoof health, bone and cartilage development.

Extremely low NSC level. Reduced starch and sugar (NSC) diet using specialty ingredients. Safer for growing and older horses or those with metabolic issues and sugar sensitivities.

Pre & Pro Biotics - Yea-Sacc® 1026 and Pulse 500.

Together, these products work as both a pre-biotic; feeding existing bacteria and a pro-biotic; adding more beneficial bugs to the gut. This works to stabilize the gut, reduces digestive upsets, and maximizes nutrient digestion and absorption.

Contains Sel-Plex®. This naturally occurring form of Selenium is non-toxic and has antioxidant properties; proven to strengthen the immune system and reproductive function; increases performance and exercise tolerance, and enhances overall heart and muscle health.

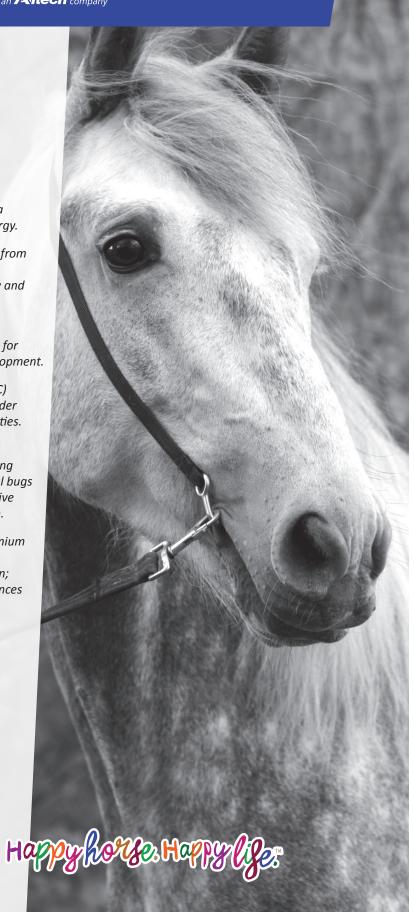
Contains high levels of Vitamin E.

A powerful antioxidant to enhance immune response, optimize nerve and muscle function and improve tissue regeneration after strenuous exercise.

Added B-vitamins.

Boosts vitamin intake for horses in high stress or high activity situations when requirements are elevated.





COOL GI FOR ALL TYPES OF EQUINE ATHLETES

Masterfeeds Cool GI is the ultimate feed for horses that require extremely low levels of starch and sugar (NSC) in a grain diet. Safe for all age groups but geared towards a higher performance animal to provide top shelf nutrition, alongside a cool energy source. Packed with organic trace minerals at 100% inclusion, B-vitamins and pre and pro-biotics, this ration will not only contribute to a healthy gut, strong immune system and great body condition, but will also support optimum growth and performance. Ideal for those challenged by metabolic issues. A great choice for any horse owner.

FEEDING DIRECTIONS:

Feed 0.5 to 1 kg per 100 kg body weight along with good quality hay.

* Feeding rates may vary depending on forage quality and horse's activity level.



Masterfeeds has a long and successful history of delivering quality equine nutrition products and services to horse owners, backed by a national network of resources you can depend on.

PERFORMANCE HORSE NUTRITION
NEEDS ARE VERY SPECIFIC. SPEAK
WITH YOUR MASTERFEEDS
EQUINE ACCOUNT MANAGER
FOR IN-DEPTH INFORMATION ON
OPTIMAL PERFORMANCE FEEDING.

This feed contains added Selenium at 0.5 mg/kg.

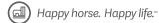
GUARANTEED ANALYSIS

Crude Protein (minimum)	13.0%
Crude Fat (minimum)	8.0%
Crude Fiber (maximum)	20.0%
Calcium (actual)	0.8%
Phosphorus (actual)	0.6%
Magnesium (actual)	0.3%
Sodium (actual)	
Copper	30 mg/kg
Manganese	95 mg/kg
Zinc	115 mg/kg
Vitamin A (minimum)	11,300 IU/kg
Vitamin D (minimum)	1,125 IU/kg
Vitamin E (minimum)	400 IU/kg
Biotin	
Riboflavin	40 mg/kg
Thiamine	
Lysine	0.55%
Methionine	0.2%





PHASE 3 OF THE MASTER CARE LIFE PLAN PROGRAM





Masterfeeds Master Care Life Plan is nutritional care for the life of your horse. The Plan is divided into five life phases. Each life phase is paired with a proven, quality feed that delivers the nutritional requirements for the development and performance you want to achieve in the specific phase of life of your horse – simplifying the choice, for your peace of mind.



SURMOUNT

PELLET / FOR ALL TYPES OF EQUINE ATHLETES

Masterfeeds Surmount (pellet) is our gold standard for fat and fibre nutrition for your horse. This premium ration is relatively high in calories, very palatable, and an excellent choice for those owners and trainers looking for a premium fat and fibre ration that is well fortified with vitamins and minerals. The controlled starch content provides a relaxed working energy for the horse, making it a great choice for hunter trainers, western pleasure trainers, amateur dressage and any other discipline looking for a quality feed without making horses "hot".

FEEDING DIRECTIONS:*

Feed $\frac{1}{2}$ to $\frac{1}{2}$ kg per 100 kg of body weight along with good quality hay.

* Feeding rates may vary depending on forage quality and horse's activity level.

FEATURES & BENEFITS:

High level of fat and fibre. Provides cool form of calories.

Elevated fat levels from addition of vegetable oil. Increases endurance energy for peak performance.

Increased fibre level. Makes a safe feed that promotes good digestive health.

Contains Yea-Sacc® 1026 and Pulse 500™.

Together, these products work as both a pre-biotic; feeding existing bacteria and a pro-biotic; adding more beneficial "bugs" to the gut. This works to stabilize the gut, reduces digestive upsets, and maximizes nutrient digestion and absorption.

Flexibility/versatility. One feed offers simple practices for many feeding challenges.

Contains high levels of Vitamin E.

A powerful antioxidant to enhance immune response and improve tissue regeneration after strenuous exercise.

Contains 100% organic trace minerals.

More bio-available resulting in higher uptake of trace elements which are essential for the development of strong healthy joints and an active immune system.

This feed contains added Selenium at 0.5 mg/kg.

GUARANTEED ANALYSIS

Crude Protein (minimum)	12.0%
Crude Fat (minimum)	6.0%
Crude Fibre (maximum)	14.0%
Calcium (actual)	0.8%
Phosphorus (actual)	
Magnesium (actual)	0.25%
Sodium (actual)	0.4%
Iron (actual)	195 mg/kg
Copper (actual)	
Manganese (actual)	
Zinc (actual)	
Cobalt (actual)	0.6 mg/kg
Vitamin A (minimum)	11,300 IU/kg
Vitamin D (minimum)	1,125 IU/kg
Vitamin E (minimum)	195 IU/kg
Biotin (added)	1.1 mg/kg
Riboflavin (minimum)	35 mg/kg
Thiamine (minimum)	
Lysine (actual)	0.5%









PODIUM COOL ENERGY PELLET / FOR ALL TYPES OF EQUINE ATHLETES

Masterfeeds Master Care Life Plan is nutritional care for the life of your horse. The Plan is divided into five life phases. Each life phase is paired with a proven, quality feed that delivers the nutritional requirements for the development and performance you want to achieve in the specific phase of life of your horse – simplifying the choice, for your peace of mind.

Masterfeeds Podium Cool Energy (pellet) is a favourite with owners and trainers looking for a very low starch feed for high performance athletes. With proven results in reducing ulcer incidence and tying up, it is a great choice for standardbred racehorses, eventers, and any trainers and riders looking for an ultra low starch ration for working athletes. Added flax provides an excellent source of Omega-3 and it is fortified with our premium vitamin mineral pack for a complete and balanced feed.

FEEDING DIRECTIONS:*

Feed $\frac{1}{2}$ to $\frac{1}{2}$ kg per 100 kg of body weight along with good quality hay.

* Feeding rates may vary depending on forage quality and horse's activity level.

FEATURES & BENEFITS:

High level of Fat and Fibre. High fibre level improves digestive health and provides fibre calories, the most natural form of energy for the horse.

Elevated fat levels with addition of vegetable oil. Increases endurance energy for peak performance; Provides cool form of calories.

Contains 100% organic trace minerals.

More bio-available resulting in higher uptake of trace elements which are essential for the development of strong healthy joints and an active immune system.

Reduced level of starch and sugar. A reduced starch and sugar (NSC) diet provides cool energy, and is beneficial for those with sensitive digestive tracts.

Flexibility/versatility. One feed offers simple practices for many feeding challenges.

Contains high levels of Vitamin E.

A powerful antioxidant to enhance immune response and improve tissue regeneration after strenuous exercise.

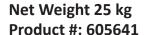
Added B-vitamins. Boosts vitamin intake for horses in high stress or high activity situations when requirements are elevated.

Contains Yea-Sacc® 1026 and Pulse 500™.

Together, these products work as both a pre-biotic; feeding existing bacteria and a pro-biotic; adding more beneficial "bugs" to the gut. This works to stabilize the gut, reduces digestive upsets, and maximizes nutrient digestion and absorption.

This feed contains added Selenium at 0.5 mg/kg.

Crude Protein (minimum)	12.0%
Crude Fat (minimum)	8.0%
Crude Fibre (maximum)	23.0%
Calcium (actual)	0.8%
Phosphorus (actual)	0.6%
Magnesium (actual)	0.3%
Sodium (actual)	0.35%
Iron (actual)	300 mg/kg
Copper (actual)	35 mg/kg
Manganese (actual)	95 mg/kg
Zinc (actual)	120 mg/kg
Cobalt (actual)	0.6 mg/kg
Vitamin A (minimum)	11,300 IU/kg
Vitamin D (minimum)	1,125 IU/kg
Vitamin E (minimum)	400 IU/kg
Biotin (added)	
Riboflavin (minimum)	35 mg/kg
Thiamine (minimum)	
Lysine (actual)	0.55%







Masterfeeds Fusion (cube) combines fat, fibre and a high level of calories in a very palatable complete feed cube. Added flax provides an excellent source of Omega-3. It's a great choice for owners and trainers looking for a controlled starch premium ration in cube form. Fortified with our premium vitamin mineral pack, Fusion is a complete and balanced feed.

FEEDING DIRECTIONS:*

Feed ½ to 1½ kg per 100 kg of body weight along with good quality hay.

* Feeding rates may vary depending on forage quality and horse's activity level.

FEATURES & BENEFITS:

Cube shape. Encourages chewing which aids in digestion.

7% Crude Fat from all vegetable sources. A source of calories needed for weight gain and performance.

Contains Flax. Excellent source of Omega-3 that enhances overall health and condition.

Reduced level of starches and sugars. Provides "cool" calories, resulting in a calming effect.

Very high in digestible Crude Fibre. These fibre calories are the most natural form of energy for the horse.

Contains 100% organic trace minerals.

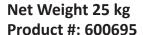
More bio-available resulting in higher uptake of trace elements which are essential for the development of strong healthy joints and an active immune system.

Contains Yea-Sacc® 1026 and Pulse 500™.

Together, these products work as both a pre-biotic; feeding existing bacteria and a pro-biotic; adding more beneficial "bugs" to the gut. This works to stabilize the gut, reduces digestive upsets, and maximizes nutrient digestion and absorption.

This feed contains added Selenium at 0.3 mg/kg.

Crude Protein (minimum)	6.0%17.0%0.8%0.58%0.4%230 mg/kg25 mg/kg85 mg/kg
Cobalt (actual) Vitamin A (minimum)	
Vitamin D (minimum)	675 IU/kg 115 IU/kg 0.7 mg/kg 25 mg/kg 20 mg/kg









FOR HORSES IN HIGH IMPACT AND PHYSICALLY DEMANDING ROLES

Masterfeeds NRG is loaded with calories and good working energy. This multi-particle ration is based on an oil coated fortified pellet and extruded bits, with a light coating of molasses. The fibre content is medium with some starch and a very high fat content. The 12% fat from all vegetable sources provides endurance energy, and is ideal for maintaining weight. NRG is completely balanced with vitamins and 100% organic trace minerals sources, and can be fed alone with hay. It is also often used as a high fat top-dress.

FOR MORE INFORMATION ON FEEDING THE PERFORMANCE HORSE WITH MASTERFEEDS EQUINE NUTRITION EMAIL: happyhorses@masterfeeds.com





FEEDING DIRECTIONS:*

Feed $\frac{1}{2}$ to $\frac{1}{2}$ kg per 100 kg of body weight along with good quality hay.

* Feeding rates may vary depending on forage quality and horse's activity level.

FEATURES & BENEFITS:

Multi-particle texture

Palatable and easy to digest ration including pellets and extruded bits with an oil and molasses coating.

Very high level of calories and energy Blended energy from multiple components for improved performance. Meets or exceeds the energy demands of hardworking performance horses.

Contains 12% Fat from all vegetable sourcesAn easily digestible energy source to compliment the starch and fibre to provide a balanced source of calories.

Contains high crude fat extruded bit Enhanced energy availability.

Contains high levels of Vitamin E

A powerful antioxidant to enhance immune response and improve tissue regeneration after strenuous exercise.

Contains 100% organic trace minerals
For increased bio-availability of those nutrients
essential for immune response, hoof health,
bone and cartilage development.

Contains Yea-Sacc® 1026 and Pulse 500™

Together, these products work as both a pre-biotic; feeding existing bacteria and a pro-biotic; adding more beneficial "bugs" to the gut. This works to stabilize the gut, reduces digestive upsets, and maximizes nutrient digestion and absorption.

Added B-vitamins

Boosts vitamin intake for horses in high stress or high activity situations when requirements are elevated.

This feed contains added Selenium at 0.73 mg/kg.

Crude Protein (minimum)	13.0%
Crude Fat (minimum	12.0%
Crude Fibre (maximum)	13.0%
Calcium (actual)	
Phosphorus (actual)	
Magnesium (actual)	
Sodium (actual)	
Iron (actual)	290 mg/kg
Copper (actual)	
Manganese (actual)	
Zinc (actual)	150 mg/kg
Cobalt (actual)	
Vitamin A (minimum)	16,300 IU/kg
Vitamin D (minimum)	1,600 IU/kg
Vitamin E (minimum)	
Biotin (added)	
Riboflavin (minimum)	50 mg/kg
Thiamine (minimum)	35 mg/kg
Lysine (actual)	0.55%





EXACTOR LITE (TEXTURED)

FOR HORSES IN INTENSE TRAINING

FEATURES & BENEFITS:

Contains added fat from vegetable oil.

Increases energy density to elevate calorie intake for the same amount of ration. Increases muscle glycogen content, over time (10 to 12 weeks).

No corn included.

Reduces the risk of rapid acid production in large intestine that may cause colic, ulcers, founder and/or diarrhea when adjusting to a higher, total grain intake.

Contains shredded beet pulp.

Increased energy and Crude fibre bulk to support intense physical activity and digestive health.

Contains 100% organic trace minerals.

For increased bio-availability of those nutrients essential for immune response, hoof health, bone and cartilage development.

Contains Yea-Sacc® 1026 and Pulse 500™.

Together, these products work as both a pre-biotic; feeding existing bacteria and a pro-biotic; adding more beneficial "bugs" to the gut. This works to stabilize the gut, reduces digestive upsets, and maximizes nutrient digestion and absorption.

Contains high levels of Vitamin E.

A powerful antioxidant to enhance immune response and improve tissue regeneration after strenuous exercise.

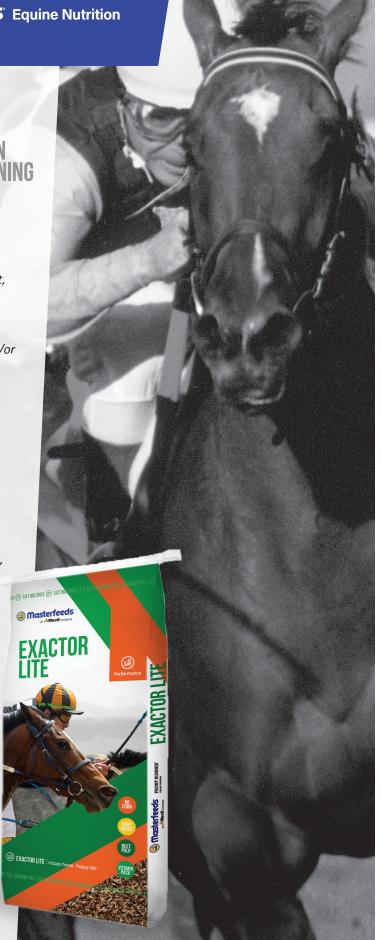
Contains 40 mg/kg Copper.

Involved in RBC hemoglobin formation, Iron mobilization and bone development. Important for many bodily functions.

Designed for feeding with hay.

Advanced nutrition to balance hay feeding for genetically superior performance horses in training.







EXACTOR LITE (TEXTURED)

FOR HORSES IN INTENSE TRAINING

Masterfeeds Exactor Lite (textured) is our gold standard ration for the race horse and the needs of the high performance trainer looking for a very palatable, no corn, fibre added, textured feed. Very popular with thoroughbred trainers and well liked across the industry for hard working horses that are fussy eaters and horses with sensitive digestive tracts. This feed is oat and barley based with a supplement pellet containing our premium vitamin mineral pack. It is blended with shredded beet pulp and rich with molasses.

FEEDING DIRECTIONS:

Feed 0.75 to 2 kg per 100 kg of body weight along with good quality hay. To promote good gut health provide a minimum of 1 kg for every 100 kg of body weight of hay spread over multiple feedings throughout the day.

* Feeding rates may vary depending on forage quality and horse's activity level.

FEEDING TIPS:

For the mature working horse: feed as a sole ration at 1.5 kg per 100 kg of body weight per day will maintain a horse in good condition under light exercise. The working and growing horse will require more feed, up to 1.75 to 2 kg per 100 kg of body weight per day.



Masterfeeds has a long and successful history of delivering quality equine nutrition products and services to horse owners, backed by a national network of resources you can depend on.

PERFORMANCE HORSE NUTRITION NEEDS ARE VERY SPECIFIC. SPEAK WITH YOUR MASTERFEEDS EQUINE ACCOUNT MANAGER FOR IN-DEPTH INFORMATION ON OPTIMAL PERFORMANCE FEEDING.

Net Weight 22.7 kg Product #: 601007 This feed contains added Selenium at 0.5 mg/kg.

GUARANTEED ANALYSIS

Crude Protein (minimum)	12.5%
Crude Fat (minimum)	8.0%
Crude Fibre (maximum)	7.5%
Calcium (actual)	0.75%
Phosphorus (actual)	
Magnesium (actual)	0.2%
Sodium (actual)	0.35%
Iron (actual)	200 mg/kg
Copper (actual)	40 mg/kg
Manganese (actual)	80 mg/kg
Zinc (actual)	100 mg/kg
Cobalt (actual)	
Vitamin A (minimum)	11,295 IU/kg
Vitamin D (minimum)	1,125 IU/kg
Vitamin E (minimum)	250 IU/kg
Biotin (added)	1.15 mg/kg
Riboflavin (minimum)	35 mg/kg
Thiamine (minimum)	
Lysine (actual)	0.58%



All feeds now made with 100% organic trace mineral sources.



GRAND CIRCUIT FOR HORSES IN INTENSE TRAINING

FEATURES & BENEFITS:

Palatable textured feed including grain and fat nuggets. Blended energy from multiple components for energy-dense intake and improved performance.

Concentrated feed.

Smaller quantities of feed will give desired results making for a more efficient way to feed your horses.

Very high level of calories and energy.

Meets or exceeds the energy demands of hardworking performance horses.

Contains high levels of Vitamin E.

A powerful antioxidant to enhance immune response and improve tissue regeneration after strenuous exercise.

Contains 100% organic trace minerals.

For increased bioavailability of those nutrients essential or immune response, hoof health, bone and cartilage development.

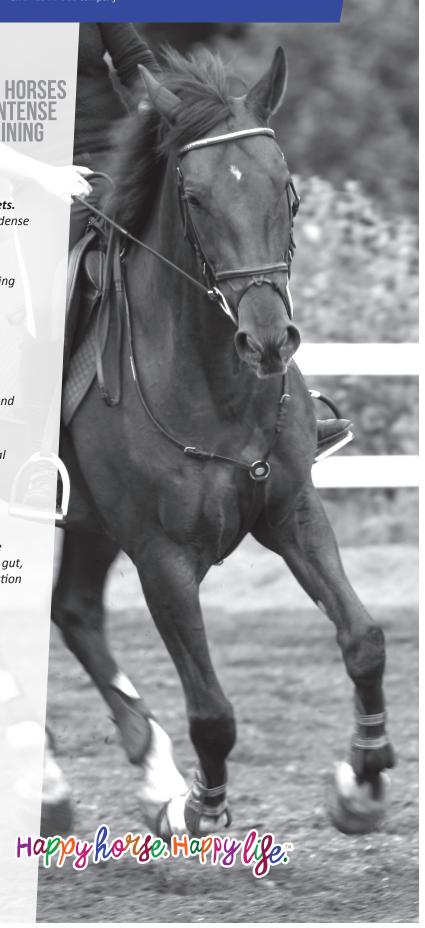
Contains Yea-Sacc® 1026 and Pulse 500™.

Together, these products work as both a pre-biotic; feeding existing bacteria and a pro-biotic; adding more beneficial "bugs" to the gut. This works to stabilize the gut, reduces digestive upsets, and maximizes nutrient digestion and absorption.

Contains both Pre and Probiotics.

For improved digestibility of feedstuffs as well as improved gut health.







GRAND CIRCUIT FOR HORSES IN INTENSE TRAINING

Grand Circuit (textured) is a quality textured ration for the hard working athlete. This feed contains soy oil and fat nuggets for palatability and is an alternative to a sweet feed. It is fortified with our premium vitamin mineral pack and is complete and balanced to meet the needs of the high performance horse. Perfect choice for barrel racers, eventers and racehorses.

FEEDING DIRECTIONS:*

Feed ½ to 1½ kg per 100 kg bodyweight along with good quality hay. To promote good gut health provide a minimum of 1 kg for every 100 kg bodyweight of hay spread over multiple feedings throughout the day.

* Feeding rates may vary depending on forage quality and horse's activity level.



Masterfeeds has a long and successful history of delivering quality equine nutrition products and services to horse owners, backed by a national network of resources you can depend on.

PERFORMANCE HORSE NUTRITION
NEEDS ARE VERY SPECIFIC. SPEAK
WITH YOUR MASTERFEEDS
EQUINE ACCOUNT MANAGER
FOR IN-DEPTH INFORMATION ON
OPTIMAL PERFORMANCE FEEDING.

This feed contains added Selenium at 0.61 mg/kg.

GUARANTEED ANALYSIS

Crude Protein (minimum)	14.0%
Crude Fat (minimum)	
Crude Fibre (maximum)	9.0%
Calcium (actual)	1.0%
Phosphorus (actual)	0.68%
Magnesium (actual)	0.2%
Sodium (actual)	0.4%
Iron (actual)	280 mg/kg
Copper (actual)	45 mg/kg
Manganese (actual)	105 mg/kg
Zinc (actual)	130 mg/kg
Cobalt (actual)	0.6 mg/kg
Vitamin A (minimum)	13,700 IU/kg
Vitamin D (minimum)	1,300 IU/kg
Vitamin E (minimum)	245 IU/kg
Biotin (minimum)	1.4 mg/kg
Riboflavin (minimum)	40 mg/kg
Thiamine (minimum)	30 mg/kg
Lysine (actual)	0.6%



All feeds now made with 100% organic trace mineral sources.



ALLTRACK FOR ALL TYPES OF EQUINE ATHLETES

FEATURES & BENEFITS:

High level of fibre from multiple sources. High fibre level improves digestive health and provides fibre calories, the most natural form of energy for the horse.

High level of fat from vegetable oil. Increases endurance energy for peak performance and provides cool form of calories, excellent for weight gain.

Low level of starch and sugar. A reduced starch and sugar (NSC) diet provides cool energy, and is beneficial for those with a sensitive digestive tract. It also an excellent choice for those horses prone to tying up.

Very concentrated feed.

Condensed calories offer a more efficient way to feed your horses, requiring smaller quantities fed for maximum results.

Contains high levels of Vitamin E. A powerful antioxidant to enhance immune response and improve tissue regeneration after strenuous exercise.

Contains Yea-Sacc® 1026 and Pulse 500™.

Together, these products work as both a pre-biotic; feeding existing bacteria and a pro-biotic; adding more beneficial "bugs" to the gut. This works to stabilize the gut, reduces digestive upsets, and maximizes nutrient digestion and absorption.

Contains 100% organic trace minerals.

For increased bio-availability of those nutrients essential for immune response, hoof health, bone and cartilage development.

Contains both Pre and Probiotics. For improved digestibility of feedstuffs as well and improved qut health.







ALLTRACK FOR ALL TYPES OF EQUINE ATHLETES

Alltrack (textured) is a great choice for owners and trainers looking for a low starch feed for high performance athletes. A blend of high quality fibres, beet pulp and soft pellets fortified with protein, vitamins and minerals and blended with oil and molasses makes a palatable complete and balanced feed. It promotes good digestive and muscle health to keep your horses feeling great and ready for all sports and all tracks.

FEEDING DIRECTIONS:*

Feed ½ to 1½ kg per 100 kg bodyweight along with good quality hay. To promote good gut health provide a minimum of 1 kg for every 100 kg bodyweight of hay spread over multiple feedings throughout the day.

* Feeding rates may vary depending on forage quality and horse's activity level.



Masterfeeds has a long and successful history of delivering quality equine nutrition products and services to horse owners, backed by a national network of resources you can depend on.

PERFORMANCE HORSE NUTRITION NEEDS ARE VERY SPECIFIC. SPEAK WITH YOUR MASTERFEEDS EQUINE ACCOUNT MANAGER FOR IN-DEPTH INFORMATION ON OPTIMAL PERFORMANCE FEEDING. This feed contains added Selenium at 0.62 mg/kg.

GUARANTEED ANALYSIS

Crude Protein (minimum)	13.0%
Crude Fat (minimum)	
Crude Fibre (maximum)	16.0%
Calcium (actual)	
Phosphorus (actual)	0.6%
Magnesium (actual)	
Sodium (actual)	
Iron (actual)	220 mg/kg
Copper (actual)	
Manganese (actual)	
Zinc (actual)	
Cobalt (actual)	0.7 mg/kg
Vitamin A (minimum)	14,450 IU/kg
Vitamin D (minimum)	1,450 IU/kg
Vitamin E (minimum)	245 IU/kg
Biotin (added)	1.4 mg/kg
Riboflavin (minimum)	45 mg/kg
Thiamine (minimum)	35 mg/kg
Thiamine (minimum) Lysine (actual)	0.5%
O Brillian	



All feeds now made with 100% organic trace mineral sources.

FOR LIGHT PERFORMANCE HORSES

Masterfeeds Patriot Light Performance (pellet) is a complete and balanced 12% protein ration that meets the needs of most horses in light to moderate work, and comes at a budget friendly price point.

FEEDING DIRECTIONS:*

Feed $\frac{1}{2}$ to $\frac{1}{2}$ kg per 100 kg of body weight along with good quality hay.

* Feeding rates may vary depending on forage quality and horse's activity level.

FEATURES & BENEFITS:

Available in pellets.

Easy to digest and easy to feed.

Elevated Crude Fibre level. Very safe.

Complete mineral and vitamin fortification.No added supplements required when used as directed.

This feed contains added Selenium at 0.3 mg/kg.

GUARANTEED ANALYSIS

0 1 5	42.00/
Crude Protein (minimum)	12.0%
Crude Fat (minimum)	3.0%
Crude Fibre (maximum)	14.0%
Calcium (actual)	1.0%
Phosphorus (actual)	0.65%
Magnesium (actual)	0.25%
Sodium (actual)	0.4%
Iron (actual)	
Copper (actual)	30 mg/kg
Manganese (actual)	90 mg/kg
Zinc (actual)	
Cobalt (actual)	0.35 mg/kg
Vitamin A (minimum)	6,700 IU/kg
Vitamin D (minimum)	675 IU/kg
Vitamin E (minimum)	
Biotin (added)	
Riboflavin (minimum)	10 mg/kg
Thiamine (minimum)	
Lysine (actual)	0.55%



12% PATRIOT (TEXTURED)

FOR LIGHT PERFORMANCE HORSES

Masterfeeds Patriot (textured) horse ration is a great option for horse owners who are just looking for the basics. A complete and balanced 12% protein textured ration meets the requirements of the maintenance horse, horses with minimal activity, or working horses that are relatively easy keepers. It is a palatable sweet feed, with minerals and vitamins at appropriate levels.

FEEDING DIRECTIONS:*

Feed $\frac{1}{2}$ to $\frac{1}{2}$ kg per 100 kg of body weight along with good quality hay.

* Feeding rates may vary depending on forage quality and horse's activity level.

FEATURES & BENEFITS:

Palatable oat-based texture. Appealing to horses to help ensure a consistent intake.

Contains molasses. For improved appearance and increased palatability.

Contains added trace minerals and vitamins. essential for good development, hoof quality, and overall health and immunity. This feed contains added Selenium at 0.38 mg/kg.

GUARANTEED ANALYSIS

Crude Protein (minimum)	12.0%
Crude Fat (minimum)	4.0%
Crude Fibre (maximum)	
Calcium (actual)	0.82%
Phosphorus (actual)	
Magnesium (actual)	
Sodium (actual)	0.4%
Iron (actual)	180 mg/kg
Copper (actual)	
Manganese (actual)	75 mg/kg
Zinc (actual)	
Cobalt (actual)	
Vitamin A (minimum)	8,500 IU/kg
Vitamin D (minimum)	850 IU/kg
Vitamin E (minimum)	
Biotin (added)	1.0 mg/kg
Riboflavin (minimum)	25 mg/kg
Thiamine (minimum)	20 mg/kg
Lysine (actual)	



14% PATRIOT (PELLET)

FOR LIGHT PERFORMANCE HORSES

Masterfeeds 14% Patriot (pellet) is a higher protein, low fat ration built to meet the needs of the maintenance horse, horses with minimal activity, or light working horses that are relatively easy keepers. This pelleted feed is fortified with vitamins and minerals at appropriate levels to meet their basic needs.

FEEDING DIRECTIONS:*

Feed to the medium performance horse at a rate of ½ to 1½ kg per 100 kg of body weight. Horses in heavier work, or growth stages, may require more feed, increasing slightly to 1¾ or 2 kg per 100 kg body weight. In all cases, feed along with good quality hay and clean, fresh water.

* Feeding rates may vary depending on forage quality and horse's activity level.

FEATURES & BENEFITS:

Palatable pellet form.

Easy to digest and easy to feed.

Low fat.

For lightly worked horses or easy keepers susceptible to weight gain.

Contains 100% organic trace minerals.

For increased bio-availability of those nutrients essential for immune response, hoof health, bone and cartilage development.

This feed contains added Selenium at 0.3 mg/kg.

GUARANTEED ANALYSIS

Crude Protein (minimum)	14.0%
Crude Fat (minimum)	2.5%
Crude Fibre (maximum)	7.0%
Calcium (actual)	
Phosphorus (actual)	0.6%
Magnesium (actual)	
Sodium (actual)	0.35%
Iron (actual)	165 mg/kg
Copper (actual)	20 mg/kg
Manganese (actual)	65 mg/kg
Zinc (actual)	70 mg/kg
Cobalt (actual)	0.25 mg/kg
Vitamin A (minimum)	
Vitamin D (minimum)	850 IU/kg
Vitamin E (minimum)	80 IU/kg
Biotin (added)	4.0 mg/kg
Riboflavin (minimum)	15 mg/kg
Thiamine (minimum)	15 mg/kg
Lysine (actual)	



FAT 'N' FIBRE FOR LIGHT PERFORMANCE HORSES (PELLET)

Masterfeeds Fat 'n' Fibre (pellet) is a complete and balanced 12% protein, higher fibre added fat ration. Fat 'n' Fibre is a controlled starch feed at a budget friendly price point. It is a perfect choice for riding schools, boarding stables and riders and trainers looking for a good, basic fat and fibre ration.

FEEDING DIRECTIONS:*

Feed $\frac{1}{2}$ to $\frac{1}{2}$ kg per 100 kg of body weight along with good quality hay.

* Feeding rates may vary depending on forage quality and horse's activity level.

FEATURES & BENEFITS:

Available in pellets. Easy to digest and easy to feed. **Elevated fibre level.** Very safe.

Elevated fat level. Increased weight gain and improved coat condition.

Complete mineral and vitamin fortification.No added supplements required when used as directed.

This feed contains added Selenium at 0.3 mg/kg.

Crude Protein (minimum)	12.0%
Crude Fat (minimum)	
Crude Fibre (maximum)	
Calcium (actual)	
Phosphorus (actual)	0.6%
Magnesium (actual)	0.25%
Sodium (actual)	
Iron (actual)	225 mg/kg
Copper (actual)	25 mg/kg
Manganese (actual)	85 mg/kg
Zinc (actual)	90 mg/kg
Cobalt (actual)	
Vitamin A (minimum)	6,860 IU/kg
Vitamin D (minimum)	675 IU/kg
Vitamin E (minimum)	115 IU/kg
Biotin (added)	0.7 mg/kg
Riboflavin (minimum)	20 mg/kg
Thiamine (minimum)	20 mg/kg
Lysine (actual)	0.5%





PHASE 5 OF THE MASTER CARE LIFE PLAN PROGRAM







SENIOR

PELLET / FOR THE SENIOR HORSE OR PONY

Masterfeeds Master Care Life Plan is nutritional care for the life of your horse. The Plan is divided into five life phases. Each life phase is paired with a proven, quality feed that delivers the nutritional requirements for the development and performance you want to achieve in the specific phase of life of your horse – simplifying the choice, for your peace of mind.

Masterfeeds Senior (pellet) is our lowest NSC complete feed. It is ideal for the senior horse and also works very well for horses needing an ultra low starch ration with added fat. The premium high calorie digestible fibre sources blended with 6% fat from all vegetable sources makes it a safe choice for working, pleasure, or retired horses who are very sensitive to added starch in their feed and need a low glycemic ration.

FEEDING DIRECTIONS:*

Feed ½ to 1½ kg per 100 kg of body weight along with good quality hay. As the horse ages, problems with their teeth will mean the forage component of their diet will gradually need to be replaced with processed crude fibres. Rx Roughage cubes or pellets are a great choice to add to the ration at increasing levels. The combination can be soaked to make it easier to consume. Closely monitor your older horse, his or her behaviour, body condition, feed intake, and whether he or she spits out balls of hay. Those are all indicators a change in ration and management is needed.

FEATURES & BENEFITS:

Added vegetable oil. 6% total fat for added calories to improve body condition in older horses.

Added beet pulp. Excellent source of digestible fibre for improved digestive health.

High quality protein. Provides essential amino acids needed by the senior horse.

Added vitamins including Vitamin C and 100% organic trace minerals. Key nutrients important for immunity, skeletal and muscular integrity and health.

Contains Yea-Sacc® 1026 and Pulse 500™.

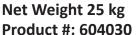
Together, these products work as both a pre-biotic; feeding existing bacteria and a pro-biotic; adding more beneficial "bugs" to the gut. This works to stabilize the gut, reduces digestive upsets, and maximizes nutrient digestion and absorption.

Added B-vitamins.

Boosts vitamin intake for horses in high stress or high activity situations when requirements are elevated.

This feed contains added Selenium at 0.5 mg/kg.

Crude Protein (minimum) Crude Fat (minimum)	
Crude Fibre (maximum)	20.0%
Calcium (actual)	1.0%
Phosphorus (actual)	0.5%
Magnesium (actual)	
Sodium (actual)	
Iron (actual)	225 mg/kg
Copper (actual)	40 mg/kg
Manganese (actual)	
Zinc (actual)	120 mg/kg
Cobalt (actual)	0.55 mg/kg
Vitamin A (minimum)	11,300 IU/kg
Vitamin D (minimum)	1,125 IU/kg
Vitamin E (minimum)	400 IU/kg
Biotin (added)	1.15 mg/kg
Riboflavin (minimum)	35 mg/kg
Thiamine (minimum)	25 mg/kg
Lysine (actual)	





^{*} Feeding rates may vary depending on forage quality and horse's activity level.

GOLDEN YEARS FOR THE SENIOR HORSE OR PONY

Materfeeds Golden Years (cube) has been a favourite amongst horse owners for their senior horses for many years. This high calorie very digestible cube is fortified with premium vitamins, added Vitamin C, and contains a higher level of protein and lysine to maintain body condition on older horses. This palatable chunk encourages the horse to chew, which produces saliva and aids digestion. Older horses often drop their food, and the Golden Years Cube is much easier to pick up from the ground than a pelleted or textured diet.

FEEDING DIRECTIONS:*

Feed ½ to 1½ kg per 100 kg of body weight along with good quality hay. As the horse ages, problems with their teeth will mean the forage component of their diet will gradually need to be replaced with processed crude fibres. Rx Roughage cubes or pellets are a great choice to add to the ration at increasing levels. The combination can be soaked to make it easier to consume. Closely monitor your older horse, his or her behaviour, body condition, feed intake, and whether he or she spits out balls of hay. Those are all indicators a change in ration and management is needed..

* Feeding rates may vary depending on forage quality and horse's activity level.

FEATURES & BENEFITS:

Formulated specifically for the older horse and pony. To help maintain the geriatric horse in good condition and health.

Available in cube form. The shape promotes thorough chewing and in turn, helps overall digestion, reduces feed wastage and fines.

Supplies a balance of protein, energy, vitamins and minerals, specific for the geriatric horse.

Appropriate levels to maintain health and condition.

Contains added fat in the form of vegetable oil.Supplies extra energy and improves palatability.

Contains added Vitamin C and Vitamin E.

Older horses have been shown to have lower plasma Vitamin C. Vitamin E has been shown to be involved in immune responses.

Contains 100% organic trace minerals.

For increased bio-availability of those nutrients essential for immune response, hoof health, bone and cartilage development.

Contains Yea-Sacc® 1026 and Pulse 500™.

Together, these products work as both a pre-biotic; feeding existing bacteria and a pro-biotic; adding more beneficial "bugs" to the gut. This works to stabilize the gut, reduces digestive upsets, and maximizes nutrient digestion and absorption.

This feed contains added Selenium at 0.54 mg/kg.

GUARANTEED ANALYSIS

Crude Protein (minimum) Crude Fat (minimum)	
Crude Fibre (maximum)	
Calcium (actual)	
Phosphorus (actual)	
Magnesium (actual)	0.3%
Sodium (actual)	0.35%
Iron (actual)	150 mg/kg
Copper (actual)	40 mg/kg
Manganese (actual)	100 mg/kg
Zinc (actual)	120 mg/kg
Cobalt (actual)	0.55 mg/kg
Vitamin A (minimum)	12,200 IU/kg
Vitamin D (minimum)	1,215 IU/kg
Vitamin E (minimum)	400 IU/kg
Biotin (added)	1.2 mg/kg
Riboflavin (minimum)	35 mg/kg
Thiamine (minimum)	25 mg/kg
Lysine (actual)	





This is the original, the one and only, Masterfeeds Krunch (cube). Well known in equine circles, it was developed originally for growth and development for Canada's top thoroughbred farms. Today, it is most often used as a treat and a great way to help with weight gain and add variety to the diet of fussy eaters. It's high in calories, protein and fortified with vitamins and minerals. The calorie protein and amino acid content helps add topline weight.

FEEDING DIRECTIONS:*

Brood Mares & Stallions: Feed 1 to 1½ kg per 100 kg of body weight daily. Nursing mares and stallions in breeding season require the higher level of feeding.

Foals: Feed ¾ to 1 kg per 100 kg of body weight daily.

Weanlings: Feed 1 to 1½ kg per 100 kg of body weight daily.

Growing Horses: Feed ¾ to 1 kg per 100 kg of body weight daily.

With poor quality hay and grass, a higher level feeding will maintain good development.

FEATURES & BENEFITS:

Available only in cube form. The shape promotes thorough chewing and in turn, helps overall digestion, reduces dust and fines.

Contains 16% Crude Protein. Versatile feed which provides the amino acids essential for gestation and lactation, as well as rapid growth.

Contains a high level of Calcium, Phosphorus, trace minerals and vitamins. Required for milk production, strong bones; to support sound growth, particularly during nursing, and at weaning.

Contains 40 mg/kg Copper. Involved in hemoglobin formation and bone development, both important for good health of the mare, foal, stallion and yearling.

Provides added Biotin. Involved in the integrity of the hoof, often stressed by the demands of competition.

Increased energy level. Total volume of feed required per day is a concentrated amount.

Contains Yea-Sacc® 1026.

Alltech's signature product for gut health, the most frequently studied yeast product worldwide; stabilizes gut health, leading to enhanced digestibility and utilization of nutrients.

This feed contains added Selenium at 0.54 mg/kg.

GUARANTEED ANALYSIS

16.0%
2.5%
8.0%
1.1%
0.9%
0.25%
0.35%
300 mg/kg
40 mg/kg
100 mg/kg
120 mg/kg
0.55 mg/kg
12,200 IU/kg
1,215 IU/kg
200 IU/kg
1.2 mg/kg
35 mg/kg
25 mg/kg
0.7%



^{*} Feeding rates may vary depending on forage quality and horse's activity level.



PHASE 6 OF THE MASTER CARE LIFE PLAN PROGRAM







VTM 30 PELLET / FOR ALL CLASSES OR HORSES WHEN EXTRA NUTRIENTS ARE REQUIRED

Masterfeeds Master Care Life Plan is nutritional care for the life of your horse. The Plan is divided into five life phases. Each life phase is paired with a proven, quality feed that delivers the nutritional requirements for the development and performance you want to achieve in the specific phase of life of your horse – simplifying the choice, for your peace of mind.

Masterfeeds VTM 30 is a concentrated option for horse owners looking to feed protein, minerals and vitamins in a small package. This pellet can be mixed with grains to create a complete ration or fed alone as a highly fortified "diet" ration for animals not needing extra calories or energy.

FEEDING DIRECTIONS:*

Feed 0.1 kg per 100 kg body weight for the maintenance horse. Under heavy working conditions, increase to 0.125 kg per 100 kg. If mixing with grains, blend in 2 to 5 kg of grain per day, depending on desired results. Inclusion rate of grains may differ based on body condition, work load and forage quality.

* Feeding rates may vary depending on forage quality and horse's activity level.

FEEDING TIPS:

All concentrates should be fed with at least 1.5% of body weight per day as good quality forage. Maximizing the contribution of forage reduces digestive upset. Provide free choice access to salt and fresh water. Level of concentrate intake will vary depending on desired growth rate, level of activity, age, season, and quantity and quality of available forage.

FEATURES & BENEFITS:

Protein, vitamin, and minerals. Quality ration for all horses.

Low calorie. When fed alone, is a concentrated source of protein, vitamins and minerals which are often marginal in all-forage diets.

Can be mixed with unfortified grains. Form balanced grain concentrates.

Contains 100% organic trace minerals.

For increased bio-availability of those nutrients essential for immune response, hoof health, bone and cartilage development. Extremely valuable for optimum senior horse nutrition.

Contains Yea-Sacc® 1026 and Pulse 500.

Together, these products work as both a pre-biotic; feeding existing bacteria and a pro-biotic; adding more beneficial bugs to the gut. This works to stabilize the gut, reduces digestive upsets, and maximizes nutrient digestion and absorption.

This feed contains added Selenium at 1.7 mg/kg.

GUARANTEED ANALYSIS

Crude Protein (minimum)	30.0%
Crude Fat (minimum)	2.5%
Crude Fibre (maximum)	5.0%
Calcium (actual)	5.0%
Phosphorus (actual)	
Magnesium (actual)	0.28%
Sodium (actual)	
Copper (actual)	160 mg/kg
Manganese (actual)	465 mg/kg
Zinc (actual)	660 mg/kg
Vitamin A (minimum)	90,000 IU/kg
Vitamin D (minimum)	9,000 IU/kg
Vitamin E (minimum)	1,540 IU/kg
Biotin (added)	8.4 mg/kg
Riboflavin (minimum)	265 mg/kg
Thiamine (minimum)	175 mg/kg
Lysine (actual)	
Methionine (actual)	0.38%



EASY CUBE FOR EASY KEEPERS & BROODMARES

Masterfeeds Easy Cube, referred to as our hay balancer, is a 12% protein, mineral and vitamin supplement can be used a great stand alone feed for easy keepers. It's designed to be fed with hay for horses who need little to no grain to maintain weight. It's also a great choice for pregnant mares on good pasture, or as a vitamin mineral top-dress in addition to other feeds.

FEEDING DIRECTIONS:*

Easy Keepers – Maintenance/Work: Feed ¼ kg for every 100 kg of body weight per horse per day along with good quality hay to supply a horse with its vitamin and mineral needs.

Broodmares: Feed ½ kg for every 100 kg of body weight to pregnant mares on good quality pasture and or hay to provide the vitamins and minerals they need for pregnancy.

Easy Cubes can also be mixed with other ingredients such as oats or other feeds and ingredients to be a source of minerals and vitamins.

FEATURES & BENEFITS:

Complete balanced source of trace minerals and vitamins. Simplified way to feed.

Low calorie high fibre cube. Great for horses with low calorie requirement such as "Easy Keepers"

Convenient cube shape. Palatable, and easy to feed on pasture and floor feeders.

Contains 100% organic trace minerals.

Increased bio-availability vital for optimum growth and development.

Contains a pro-biotic. Adds more beneficial "bugs" to stabilize the gut, reduce digestive upsets, and maximize nutrient digestion and absorption.

Contains Yea-Sacc® 1026 and Pulse 500™.

Together, these products work as both a pre-biotic; feeding existing bacteria and a pro-biotic; adding more beneficial "bugs" to the gut. This works to stabilize the gut, reduces digestive upsets, and maximizes nutrient digestion and absorption.

This feed contains added Selenium at 1.7 mg/kg.

Crude Protein (minimum)	12.0%
Crude Fat (minimum)	2.5%
Crude Fibre (maximum)	13.5%
Calcium (actual)	
Phosphorus (actual)	1.0%
Magnesium (actual)	0.28%
Sodium (actual)	
Iron (actual)	400 mg/kg
Copper (actual)	70 mg/kg
Manganese (actual)	190 mg/kg
Zinc (actual)	230 mg/kg
Cobalt (actual)	1.2 mg/kg
Vitamin A (minimum)	25,300 IU/kg
Vitamin D (minimum)	2,500 IU/kg
Vitamin E (minimum)	800 IU/kg
Biotin (added)	2.4 mg/kg
Riboflavin (minimum)	75 mg/kg
Thiamine (minimum)	55 mg/kg
Lysine (actual)	0.5%

^{*} Feeding rates may vary depending on forage quality and horse's activity level.

RX ROUGHAGE (PELLET/CUBE)

MULTI-USE FOR MATURE HORSES & PONIES

Masterfeeds Rx Roughage (pellet/cube) is used as a high fibre feed and as a hay stretcher/extender at times when hay is in short supply. It is also used for horses who have respiratory issues or who struggle consuming hay due to problems with their teeth such as senior horses. Fortified with a lower level of vitamins and minerals it is safe to be fed at very high levels as a complete hay replacement when needed. Ideally however, some long stem hay should be provided.

FEEDING DIRECTIONS:*

Feed Masterfeeds Rx Roughage in a no hay diet at the rate of 1½ to 1½ kg per 100 kg of body weight per day to maintain a horse in good condition under light exercise. Divide the allowance into three separate feedings daily. A working horse and growing stock will require more feed, up to 2 kg per 100 kg of body weight daily.

Gradually remove hay over a two week period daily, according to the amount of work performed, the condition of the horse and the quality of hay.

FEATURES & BENEFITS:

Available in both pellets & cubes. Total nutrition in every bite. Pellets are ideal for bulk applications and the cubed version promotes chewing. Both forms are equal in nutrition. The choice is yours.

Contains a high level of Crude Fibre. Makes a bulkier, safer complete feed with cool calories ideal for hot horses.

Allows for reduced feeding of hay. Extends hay inventory when hay is in short supply or quality is poor, or for horses who can't eat hay due to respiratory concerns or dental problems such as senior horses.

Balanced Calcium to Phosphorus ratio.

A balanced ratio is important for good health and development.

100% organic trace minerals.

More bio-available resulting in higher uptake of trace elements which are essential for the development of strong healthy joints and an active immune system.

Contains Yea-Sacc® 1026 and Pulse 500™.

Together, these products work as both a pre-biotic; feeding existing bacteria and a pro-biotic; adding more beneficial "bugs" to the gut. This works to stabilize the gut, reduces digestive upsets, and maximizes nutrient digestion and absorption.

This feed contains added Selenium at 0.3 mg/kg.

Crude Protein (minimum)	
Crude Fat (minimum)	2.5%
Crude Fibre (maximum)	21.0%
Calcium (actual)	0.8%
Phosphorus (actual)	
Magnesium (actual)	
Sodium (actual)	
Iron (actual)	
Copper (actual)	25 mg/kg
Manganese (actual)	80 mg/kg
Zinc (actual)	85 mg/kg
Cobalt (actual)	0.55 mg/kg
Vitamin A (minimum)	
Vitamin D (minimum)	675 IU/kg
Vitamin E (minimum)	
Biotin (added)	
Riboflavin (minimum)	
Thiamine (minimum)	
Lysine (actual)	



^{*} Feeding rates may vary depending on forage quality and horse's activity level.





FOR IMPROVED PERFORMANCE, WEIGHT GAIN & COAT CONDITION

Masterfeeds Finishing Touch is a smart energy addition to any diet, adding extra shine, extra muscle and extra conditioning. This newly reformulated high protein, high fat ration balancer is best used as a top-dress for working show and/or performance horses who struggle to maintain weight and muscle. It's also an excellent choice for extra fit and finish on sale and show stock and for enhancing fertility during breeding season for both mares and stallions.

FOR MORE INFORMATION ON FEEDING THE PERFORMANCE HORSE WITH MASTERFEEDS EQUINE NUTRITION EMAIL: happyhorses@masterfeeds.com



FINISHING PERFOIT TOUCH (PELLET) FOR IMPERFOIT WEIGHT COAT C

FOR IMPROVED PERFORMANCE, WEIGHT GAIN & COAT CONDITION



FEEDING DIRECTIONS:*

Finishing Touch Horse Supplement is designed to be fed with a balanced complete feed, for horses requiring additional calories from protein and fat, typically at a rate of ½ to 1½ kg per horse per day.

For example: Feed ½ kg of Finishing Touch Horse Supplement with 2 kg of a Masterfeeds Complete Feed along with good quality hay to a 500 kg horse in light work.

Feed 1 kg of Finishing Touch Horse Supplement with 3 kg of Masterfeeds Complete Feed along with good quality hay to a 500 kg horse in heavy work.

Adjust quantities of Finishing Touch Supplement and Masterfeeds Complete Feed according to quality of hay, body condition and level of performance to a maximum of 1½ kg per 100 kg of body weight total concentrates.

FEATURES & BENEFITS:

20% protein.

A high protein, high fat ration balancer best used as a top-dress for working show and/or performance horses who struggle to maintain weight and muscle.

18% all vegetable fat.

Provides the added fat calories certain classes of horses require for optimum performance.

Contains flax seed.

A very palatable high protein, high fat product, ground for maximum digestion.

Contains both Omega-3 and Omega-6 fatty acids.A balance of fatty acids is necessary for optimum health and performance.

Contains a full complement of vitamins/minerals.

Can be mixed with a balanced complete feed without diluting out other nutrients.

Contains high levels of Vitamin E.

A powerful antioxidant to enhance immune response and improve tissue regeneration after strenuous exercise.

Contains a pro-biotic. Adds more beneficial "bugs" to stabilize the gut, reduce digestive upsets, and maximize nutrient digestion and absorption.

Contains 100% organic trace minerals.

For increased bio-availability of those nutrients essential for immune response, hoof health, bone and cartilage development.

Contains Yea-Sacc® 1026.

Alltech's signature product for gut health, the most frequently studied yeast product worldwide; stabilizes gut health, leading to enhanced digestibility and utilization of nutrients.

This feed contains added Selenium at 0.45 mg/kg.

Crude Protein (minimum)	20.0%
Crude Fat (minimum)	
Crude Fibre (maximum)	
Calcium (actual)	
Phosphorus (actual)	
Magnesium (actual)	
Sodium (actual)	
Iron (actual)	
Copper (actual)	
Manganese (actual)	90 mg/kg
Zinc (actual)	110 mg/kg
Cobalt (actual)	
Vitamin A (minimum)	0. 0
Vitamin D (minimum)	
Vitamin E (minimum)	
Biotin (added)	
Riboflavin (minimum)	0, 0
Thiamine (minimum)	0, 0
Lysine (actual)	1.05%





^{*} Feeding rates may vary depending on forage quality and horse's activity level.



LOOSE HORSE | EXTRA NUTRIENTS FOR GROWING OR HEAVILY WORKED HORSES

FEATURES & BENEFITS:

Balanced supplementation.

Complete and balanced nutrient profile for all classes of horses.

Palatable.

Ensures consumption.

Minerals.

Formulated using Bioplexes® (organic) trace minerals for optimum absorption and utilization. Better mineral uptake translates to improved growth, stronger immune system, higher quality hair and hoof, improved performance, and stronger overall health.

Vitamins.

Contains high levels of vitamins for improved health and fitness, as well as a full compliment of B-complex vitamins that may not be available through 'self-made' sources or other feedstuffs. A real benefit for stressed, hardworking horses or very young and/or old horses.

Available infused with garlic.

For added flavouring.





LOOSE HORSE MINERAL (G)

EXTRA NUTRIENTS FOR GROWING OR HEAVILY WORKED HORSES

Masterfeeds Loose Horse Mineral (G) is formulated for typical mixed forage feeding programs. It is designed for horses fed a forage program predominantly based on hay. Loose Horse Mineral (G) supplies extra vitamins and minerals that are needed during times of stress or when extra nutrients are needed for growing or heavily worked horses. Loose Horse Mineral (G) is available infused with garlic.

FEEDING DIRECTIONS:*

Feed at a rate of 150 to 200 grams (five to seven ounces) per horse per day. Provide fresh water and access to free-choice salt at all times.

Individual mineral, trace mineral and vitamin requirements of horses depend on stage of productions (gestation or lactation), size and age of animal. Likewise, the mineral, trace mineral and vitamin content of forages depends on geographical location and stage of forage growth.

This product contains added copper and should not be fed to sheep or related species that have low tolerance to copper.

* Feeding rates may vary depending on forage quality and horse's activity level.



Masterfeeds has a long and successful history of delivering quality equine nutrition products and services to horse owners, backed by a national network of resources you can depend on.

EQUINE SUPPLEMENTATION
NEEDS ARE VERY SPECIFIC.
SPEAK WITH YOUR MASTERFEEDS
EQUINE ACCOUNT MANAGER
FOR IN-DEPTH INFORMATION ON
OPTIMAL SUPPLEMENTATION.

Net Weight 25 kg Product #: PLAIN - 602321 GARLIC - 602321-01 This feed contains added Selenium at 15.0 mg/kg.

Calcium (actual)	12.5%
Phosphorus (actual)	8.0%
Magnesium (actual)	2.0%
Sodium (actual)	3.3%
Iron (actual)	4,800 mg/kg
Copper (actual)	
Manganese (actual)	1,900 mg/kg
Zinc (actual)	
Cobalt (actual)	30 mg/kg
Vitamin A (minimum)	600,000 IU/kg
Vitamin D (minimum)	42,000 IU/kg
Vitamin E (minimum)	2,000 IU/kg
Biotin (minimum)	40 mg/kg
Riboflavin (minimum)	400 mg/kg
Thiamine (minimum)	350 mg/kg





Equine Premix (G)

Formulated to supply superior nutrition in a concentrated package.

Blueprint® Equine Premix (G) is a unique and effective approach to equine nutrition, designed with cutting-edge nutritional technologies for today's advanced horse genetics. Infused with garlic and formulated with organic trace minerals to support absorption, retention, and utilization in horses.

Feeding Directions:

Feed at a rate of 100 grams (three and a half ounces) per horse per day. Provide fresh water and access to free-choice salt at all times.

* Feeding rates may vary depending on forage quality and horse's activity level.

Features & Benefits:

Balanced Nutrient Profile. Designed to have a complete and well fortified nutrient profile for all classes of horses.

Palatable. No fillers make this mineral palatable, ensuring consumption.

Contains 100% organic trace minerals. For increased bio-availability of those nutrients essential for immune response, hoof health, bone and cartilage development.

Contains Sel-Plex®. This naturally occurring form of Selenium is non-toxic and has antioxidant properties; proven to strengthen the immune system and reproductive function; increases performance and exercise tolerance, and enhances overall heart and muscle health.

High fortification of vitamins. Packed with a complete vitamin profile for improved health and fitness, including a full range of B-vitamins to benefit high-stress, hard-working, and very young and/or older horses when self- manufacture cannot fulfill requirements.

Contains Actigen®. An all-natural product, derived from yeast, resulting in improved GI function and nutrient absorption.

Contains Yea-Sacc® ¹⁰²⁶. Alltech's signature product for gut health, the most frequently studied yeast product worldwide; stabilizes gut health, leading to enhanced digestibility and utilization of nutrients.

Contains NuPro®. An all-natural yeast derived product made up of nucleotides, B-complex vitamins and key amino acids which play a key role in metabolism.

Contains Integral®. A natural solution that keeps your horse healthy and allows them to achieve their true potential whether in growth, reproduction or performance.

Infused with garlic. For added flavouring.

This feed contains added Selenium at 15.0 mg/kg.

GUARANTEED ANALYSIS

Calcium (actual)	10.5%
Phosphorus (actual)	5.0%
Magnesium (actual)	1.5%
Sodium (actual)	2.2%
Iron (actual)	2,900 mg/kg
Copper (actual)	
Manganese (actual)	1,500 mg/kg
Zinc (actual)	1,550 mg/kg
Cobalt (actual)	25 mg/kg
Vitamin A (minimum)	500,000 IU/kg
Vitamin D (minimum)	40,000 IU/kg
Vitamin E (minimum)	4,000 IU/kg
Biotin (minimum)	30 mg/kg
Riboflavin (minimum)	500 mg/kg
Thiamine (minimum)	400 mg/kg

Net Weight 25 kg Product #: 602350-01







Masterfeeds Rite-Lix™ Horse Block Supplement is a molasses-based block for all classes of horses. Appropriate for foals, weanlings, yearlings, pregnant and lactating mares, breeding stallions and performance horses. These blocks are manufactured through a controlled and precise cooking process where molasses is dehydrated, cooled and then blended with protein, vitamins, minerals and trace nutrients. Rite-Lix Horse Block Supplement is a consistently hard block that will not crack or crumble and it is impervious to weather. Rite-Lix Blocks can't be bitten or chewed. Rite-Lix Horse Block Supplement is appropriate for situations where pastures may be of diminished quality, such as late fall or winter pastures and during times of drought.

FEEDING DIRECTIONS:

Masterfeeds Rite-Lix Horse Block Supplement is designed for self-feeding to all classes or horses. Place containers in dry spots near loafing areas and watering locations. Free-choice consumption will depend on climate, size of the animals fed, as well as quality, source and availability of other feeds. Providing this block to equines while housed in stalls will increase consumption.

Feed at the rate of one container for every 15 to 20 heads. Provide a minimum of two containers in each lot or pasture to ensure proper accessibility. Horses typically consume between 450 grams and 1.1 kilos per head daily.

FEATURES & BENEFITS:

Essential nutrients.

For horses on all-pasture diets or those receiving unfortified grain concentrates.

Exceedingly low moisture levels.

No chemical hardeners or binders are needed.

Free choice protein, vitamin and mineral block supplement. For all classes of horses.

NOTES:

When horses are first introduced to molassesbased blocks it is common for them to consume more than the expected level for a short period of time. Horses who are not receiving any other type of mineral supplementation are especially prone to over consumption perhaps due to underlying dietary deficiencies. For horses confined to small areas, novelty and herd dynamics may also play a part in initial over consumption. Consumption should stabilize within two weeks. If it continues to be high you should re-evaluate your overall feeding program to be sure your animals nutritional needs are being met. If a dominant horse is over consuming out of a desire to keep the other horses away from the block, consider placing another block in the pasture away from the first one. Provide free-choice access to fresh water.

This feed contains added Selenium at 0.73 mg/kg.

GUARANTEED ANALYSIS

Crude Protein (minimum)	12.0%
Crude Fat (minimum)	5.0%
Crude Fiber (maximum)	2.5%
Calcium (actual)	1.0%
Phosphorus (actual)	1.0%
Magnesium (actual)	
Sulfur (actual)	
Salt (actual)	
Sodium (actual)	5.3%
Potassium (actual)	2.5%
Iodine (actual)	6 mg/kg
Iron (actual)	
Copper (actual)	200 mg/kg
Manganese (actual)	850 mg/kg
Zinc (actual)	850 mg/kg
Cobalt (actual)	200 mg/kg
Fluorine (maximum)	160 mg/kg
Vitamin A (minimum)	30,000 IU/kg
Vitamin D₃ (minimum)	10,000 IU/kg
Vitamin E (minimum)	500 IU/kg







Blueprint BREEDER 18 BLOCK SUPPLEMENT

Masterfeeds Rite-Lix™ Blueprint® Breeder 18 Block Supplement is formulated to provide protein, energy, minerals and vitamins to complement a forage-based diet.

WHO USES:

Masterfeeds Rite-Lix™ Blueprint® 18 Block Supplement is ideal for either cattle and horses in preparation for the breeding season or calves and/or horses during periods of stress or high mineral demand.

FEEDING DIRECTIONS:

Masterfeeds Rite-Lix™ Blueprint® 18 Block Supplement is designed for self-feeding to grazing or cut-forage fed beef cattle or horses. Place containers in dry spots near loafing areas and watering locations. Provide a minimum of two containers in each lot or pasture to ensure proper accessibility. Free-choice consumption will depend on climate, size of the animals fed, as well as quality, source and availability of other feeds. Feed at the rate of one container for every 20 to 30 head. Cattle typically consume between 125 and 450 grams per head daily. Masterfeeds Rite-Lix™ Blueprint® Breeder 18 contains no salt.

FEATURES & BENEFITS:

100% Sel-Plex® Selenium. Readily absorbed, stored and utilized by the animal to optimize animal performance. Selenium supports reproductive health, protects integrity of tissues, and is readily transmissible from placenta to fetus.

100% of trace minerals coming from Bioplex®.

Easily absorbed, readily metabolized to optimize animal performance. Organic trace minerals contribute to reproductive performance, and support the body's defense system.

Contains Actigen®. Supports health and livability; optimal growth and development, reduced use of therapeutic treatments, livestock management and nutrient transfer from dam to young.

Contains 1,250 IU/kg vitamin E. Promotes immune function, reproductive health, and enhances stress fighting ability.

Contains high levels of vitamins A and D. Promotes optimal health status.

18% protein from all natural sources. Helps livestock meet protein requirements.

Low moisture molasses block. Stimulates licking action; reduces acidosis and digestive upset while encouraging intake.

NOTES:

- 1. Directions for use must be carefully followed.
- 2. Do not feed in association with another feed containing supplemental Selenium.
- 3. Do not feed mouldy or contaminated feed as it can lead to illness or death.
- 4. This product, which contains added copper should not be fed to sheep or other species that have a low tolerance to supplemental copper.

This feed contains added Selenium at 6.0 mg/kg.

Crude Protein (minimum)	18.0%
Crude Fat (minimum)	
Crude Fibre (maximum)	
Calcium (actual)	
Phosphorus (actual)	
Magnesium (actual)	
Potassium (actual)	
Iodine (actual)	
Copper (actual)	
Manganese (actual)	480 mg/kg
Zinc (actual)	990 mg/kg
Cobalt (actual)	35 mg/kg
Fluorine (maximum)	160 mg/kg
Vitamin A (minimum)	250,000 IU/kg
Vitamin D (minimum)	25,000 IU/kg
Vitamin E (minimum)	1,250 IU/kg









Controlled, continuous, costefficient nutrient delivery.

Sweetlix® weather-resistant pressed supplement blocks deliver balanced nutrients in regular daily doses, promoting optimal animal performance with high-quality ingredients for enhanced palatability and digestion.

SWEETLIX® LIVESTOCK SUPPLEMENTS:

Sweetlix° **All-In-One** is designed to supplement small ruminants consuming low quality forages and promotes optimum growth and reproduction. Ideal in situations where copper is a concern.

DIRECTIONS FOR USE: FEED AT A RATE OF ONE BLOCK PER FIVE TO TEN HEAD. SHEEP AND GOATS SHOULD CONSUME 50 TO 100 G PER HEAD DAILY.

Sweetlix Meat Maker is designed to promote the health and well-being of your goats through proper nutrition. Added Bioplex organic trace minerals are easily absorbed and readily metabolized.

DIRECTIONS FOR USE: FEED AT A RATE OF ONE BLOCK PER FIVE TO 15 HEAD. GOATS SHOULD CONSUME 50 TO 100 G PER HEAD DAILY.

Sweetlix° **Equine Pasture & Hay Balancer** is ideal for supplementing hay and limited pastures, delivering 20% protein from all natural sources. Placed directly in pastures or paddocks – no shelter needed.

DIRECTIONS FOR USE: FEED AT A RATE OF ONE BLOCK PER FIVE HEADS. HORSES SHOULD CONSUME AN AVERAGE OF ½ TO 1½ KG PER HEAD DAILY BASED ON A 500 KG ANIMAL.

Sweetlix® **3-in-1** is a multi-purpose block for beef cattle and/or horses. This block is superior to trace mineral salt blocks and can be placed directly in pastures or paddocks – no shelter needed.

DIRECTIONS FOR USE: FEED AT A RATE OF ONE BLOCK PER FIVE HEAD OF CATTLE OR HORSES. CATTLE AND HORSES WILL CONSUME APPROXIMATELY 140 G PER HEAD DAILY.



TIPS FOR USING SWEETLIX® WILDLIFE SUPPLEMENTS:

Mother Nature doesn't always provide enough nutrients for wildlife. Sweetlix® Wildlife supplements fill your conservation needs by keeping populations plentiful and healthy.

- Locate blocks near feeding, drinking or bedding areas or near walkways.
- To use pressed blocks, remove wrapper without touching block to avoid leaving human scent on the block. Take the wrapper with you.
- Provide adequate number of blocks (as directed by the product label) to allow access to blocks by targeting wildlife species.
- Avoid placing blocks where cattle or other domestic animals will have access to them as they will consume these products. If this is impossible, place blocks in rough terrain where livestock normally do not graze.
- Keep blocks available at all times to ensure consistent consumption and to keep wildlife coming back again and again to help promote maximum growth, health and vitality.

Sweetlix® Whitetail Deer Block

is scientifically balanced to supplement deer's natural vegetation by providing protein, minerals, vitamins and energy necessary for optimal growth, antler and bone development and reproduction.

DIRECTIONS FOR USE: CONSUMPTION OF SWEETLIX® WHITE TAIL DEER BLOCK WILL VARY ACCORDING TO BODY WEIGHT AND THE QUALITY AND QUANTITY OF AVAILABLE NATURAL VEGETATION. FEED GROWING AND BREEDING DEER AT THE RATE OF ½ TO 1 KG PER HEAD DAILY.

Sweetlix® Game Bird & Fowl Block

is designed especially for the needs of wild fowl. Made with wholesome grains, minerals and vitamins critical for growth and egg production, Sweetlix® provides essential nutrients.

DIRECTIONS FOR USE: PROVIDE FREE-CHOICE TO WILD BIRDS. IT MAY BE NECESSARY TO PROVIDE MORE THAN ONE BLOCK FOR ACCESS PURPOSES. PLACE BLOCKS IN AN APPROPRIATE FEEDER OR ON THE GROUND AWAY FROM EXCESSIVE MOISTURE.

Sweetlix® 10% Phos Mineral/Vitamin is formulated to address seasonal/forage variables as well as differing animal needs. DIRECTIONS FOR USE: FEED ONE BLOCK PER FIVE HEAD OF CATTLE FREE-CHOICE AT A RATE OF 90 TO 230 G PER HEAD DAILY.

*200 lb tubs include 20% All-Purpose Compressed (for beef cattle, horses, sheep and goats), 20% & 25% Compressed (for beef cattle).











3-IN-1 MULTI-PURPOSE BLOCK FOR HORSES & BEEF CATTLE

Sweetlix® 3-in-1 is a multi-purpose, free-choice, highly palatable vitamin and mineral supplement block for beef cattle and/or horses. This block is superior to trace mineral salt blocks and can be placed directly in pasture.

FEEDING DIRECTIONS:

Feed one block per five head of cattle or horses. This allows all animals equal access to blocks.

Place blocks where animals congregate. Locate blocks throughout pasture, placing them near water and loafing areas. Maintain adequate distance between blocks (three metres minimum).

Do not allow animals to run out of blocks. When a block is half- consumed, place a new block near it. Place very small pieces in troughs or feed pans.

Cattle and horses will consume approximately 140 g per head daily. When cattle and horses consume the block at the recommended rate, it will supply 3 mg of supplemental Selenium.

Blocks can be fed to animals in confinement. Exact location of blocks to obtain desired consumption will vary between confinement feeding programs.

Feed as the only free-choice source of salt, other minerals and vitamins.

FEATURES & BENEFITS:

Multi-purpose mineral and vitamin block for cattle and horses. Superior to trace mineral salt blocks.

Palatable. Source of high quality minerals and vitamins.

Weather-resistant block. Can be placed directly in pastures with cattle or horses, no costly covered feeders or bunks required.

NOTE:

Store blocks in a cool, dry area away from rodents and insects.

This feed contains added Selenium at 21.6 mg/kg.

Calcium (actual)	5.7%
Phosphorus (actual)	
Magnesium (actual)	
Sodium (actual)	7.0%
Manganese (actual)	150 mg/kg
Zinc (actual)	130 mg/kg
Fluorine (maximum)	500 mg/kg
Vitamin A (minimum)	220,000 IU/kg
Vitamin D ₃ (minimum)	22,000 IU/kg
Vitamin E (minimum)	220 IU/kg







Sweetlix® Equine Pasture & Hay Balancer is a free-choice supplement block for horses and a mineral, vitamin and protein supplement in one. Ideal for supplementing hay and limited pastures, it delivers 20% protein from all natural sources. This is a weather-resistant block and can be placed directly in pastures or paddocks with horses – no shelter needed.

INTRODUCTORY PERIOD:

Following a seven to 10 day acclimation period, average consumption should be ½ to 1½ kg per head per day for horses with unrestricted forage supplies. Position the blocks 15 to 25 metres from loafing, feeding and watering areas. Some repositioning of blocks may be necessary as animals become acclimated to the presence of the blocks. Move blocks closer to increase consumption; further away to decrease consumption. If overconsumption occurs for more than two weeks and repositioning of blocks does not correct the situation, remove blocks and evaluate the overall feeding program. Do not allow starved animals free access to this block.

FEEDING DIRECTIONS:

Feed one block per five horses. This allows all animals equal access to blocks.

Place tubs where horses congregate. Locate blocks throughout pasture, placing them near water and loafing areas. Maintain adequate distance between blocks (three metres minimum).

Do not allow horses to run out of blocks. When a block is half- consumed, place a new tub near it.

Horses should consume an average of ½ to 1½ kg per head daily based on a 500 kg animal.

Feed as the only self-fed source of protein, salt, other minerals and vitamins.

Blocks can be fed to animals in confinement. Exact location of the blocks to obtain desired consumption will vary between confinement feeding programs.

FEATURES & BENEFITS:

Reliable, self- fed protein, mineral and vitamin supplement in one. Compliments most popular horse feeds.

Convenient, weather-resistant blocks. Can be placed directly in pastures, shelter or special feeders not needed.

Auto-regulated consumption technology. Ensures that horses eat correct amounts.

NOTE:

Store blocks in a cool, dry area away from rodents and insects.

This feed contains added Selenium at 2.6 mg/kg.

GUARANTEED ANALYSIS

Crude Protein (minimum)	20.0%
Crude Fat (minimum)	
Crude Fibre (maximum)	8.0%
Calcium (actual)	6.5%
Phosphorus (actual)	2.0%
Sodium (actual)	
Iodine (actual)	
Copper (actual)	
Manganese (actual)	800 mg/kg
Zinc (actual)	
Cobalt (actual)	1 mg/kg
Fluorine (maximum)	120 mg/kg
Vitamin A (minimum)	26,400 IU/kg
Vitamin D ₃ (minimum)	2,640 IU/kg
Vitamin E (minimum)	220 IU/kg





20% ALL-PURPOSE COMPRESSED

FREE-CHOICE SUPPLEMENT BLOCK FOR BEEF CATTLE, HORSES, SHEEP & GOATS

Sweetlix® 20% All-Purpose Compressed Mineral/Vitamin Block is a multi-purpose, free-choice, highly palatable vitamin and mineral supplement block for beef cattle, horses, sheep and goats. This block is superior to trace mineral salt blocks and can be placed directly in pasture.

FEATURES & BENEFITS:

Multi-purpose mineral and vitamin block for cattle and horses. Superior to trace mineral salt blocks.

Palatable. Source of high quality minerals and vitamins.

Weather-resistant block. Can be placed directly in pastures with cattle or horses, no costly covered feeders or bunks required.

FEEDING RECOMMENDATIONS:

- Feed one block per 20 to 30 head of cattle or horses or one block per 20 to 40 head of sheep or goats (timid and smaller animals need their share).
- Place blocks where animals congregate. Locate throughout pasture at loafing, grazing, feeding and watering areas. Maintain at least three meters between blocks.
- Feed blocks continuously along with plentiful sources of forage and clean, fresh water. Animals should not run out of blocks. Provide a new block when % consumed.
- Cattle and horses should consume 450 to 900 grams per head daily based on a 454 kg animal.
 Sheep and goat should consume 90 to 200 grams per head daily
- Consumption of this block may vary depending on animal body condition, quality and quantity of forages fed, seasonal weather conditions, and most importantly, location of block with respect to loafing, grazing, feeding and watering areas.
- If additional mineral and vitamin fortification is desired, provide an appropriate

INTRODUCTION PERIOD:

Following a 7 to 10 day acclimation period, average consumption should be 450 to 900 grams for mature cattle and horses and 90 to 200 grams for sheep and goats with unrestricted forage supplies. Position the blocks approximately 16 to 25 meters from loafing and/or watering areas. Some repositioning of blocks may be necessary as animals become accustomed to the blocks. Move block closer to increase consumption, further away to decrease consumption. If overconsumption occurs for more than two weeks and repositioning of the blocks does not correct the situation, remove the blocks and evaluate overall feeding program.

DO NOT PROVIDE STARVED ANIMALS FREE ACCESS TO THIS SUPPLEMENT.

This feed contains added Selenium at 3.3 mg/kg.

GUARANTEED ANALYSIS

Crude Protein (minimum)	20.0%
Crude Fat (minimum)	
Crude Fibre (maximum)	
Calcium (actual)	
Phosphorus (actual)	
Magnesium (actual)	
Salt (actual)	
Sodium (actual)	
Manganese (actual)	
Copper (actual)	
Zinc (actual)	0. 0
Fluorine (maximum)	0, 0
Vitamin A (minimum)	
Vitamin D ₃ (minimum)	
Vitamin E (minimum)	

Net Weight 90.7 kg Product #: 28471

