

## SPECIALTY ANIMAL CONTENTS

### ALPACA & LLAMA

*15% Alpaca & Llama Ration (Pellet)*

### DEER

*Sweetlix® Brochure*

*Sweetlix® Whitetail Deer Block*

*Sweetlix® Rack™ Deer Block*

### RABBIT

*18% Nurse & Grow Rabbit (Pellet)*

*16% Rabbit (Pellet)*

### GAME BIRDS & FOWL

*ChikPek™ Beak Blunting Supplement  
for Poultry (Block)*



# 15%

ALPACA & LLAMA  
RATION (PELLET)

## OPTIMAL NUTRITION FOR ALPACAS & LLAMAS

ALPACA & LLAMA RATION

Masterfeeds Heritage 15% Alpaca and Llama Ration (pellet) contains high quality ingredients in a palatable formulation designed to meet the specific nutritional requirements of alpacas and llamas. Contains high levels of essential vitamins, such as A, D, E, and chelated zinc to help maximize muscle and fiber growth.

### FEEDING DIRECTIONS:

Masterfeeds Heritage 15% Alpaca & Llama Ration Pellets should be fed as a nutritional supplement to mature animals at 0.5 kg per head per day and from 0.25 to 0.5 kg per head per day to growing animals. Feed along with a good quality legume or mixed forage. Alpaca and/or Llamas requiring additional energy during cold weather, vigorous activity or lactation should be fed some additional grain along with this product. For more detailed information, contact your Masterfeeds Account Manager.

### FEATURES & BENEFITS:

#### ***Specifically balanced.***

*The correct levels of critical nutrients, such as vitamins A, E, minerals, and Selenium help to maximize genetic potential for growth and fiber production.*

#### ***Pelleted.***

*Easy to handle, improved consumption and results in less feed wastage.*

#### ***Contains Zinc Methionine.***

*Zinc is essential for excellent skin condition and luxurious hair coat. Added zinc methionine has shown a reduction in the problems associated with foot rot and improved immunity.*

***This feed contains added Selenium at 2.1 mg/kg.***

### GUARANTEED ANALYSIS

Crude Protein (minimum).....	15.0%
Crude Fat (minimum) .....	2.5%
Crude Fiber (maximum).....	12.0%
Calcium (actual).....	2.5%
Phosphorus (actual) .....	2.3%
Magnesium (actual).....	0.35 %
Sodium (actual) .....	0.3%
Potassium (actual) .....	1.0%
Iodine (actual) .....	2.8 mg/kg
Copper (added) .....	0 mg/kg
Manganese (actual).....	165 mg/kg
Zinc (actual).....	1,000 mg/kg
Cobalt (actual) .....	2.0 mg/kg
Vitamin A (minimum) .....	66,000 IU/kg
Vitamin D (minimum) .....	15,000 IU/kg
Vitamin E (minimum) .....	1,000 IU/kg

Net Weight 25 kg  
Product #: 556700





#### TIPS FOR USING SWEETLIX® WILDLIFE SUPPLEMENTS:

Mother Nature doesn't always provide enough nutrients for wildlife. Sweetlix® Wildlife supplements fill your conservation needs by keeping populations plentiful and healthy.

- Locate blocks near feeding, drinking or bedding areas or near walkways.
- To use pressed blocks, remove wrapper without touching block to avoid leaving human scent on the block. Take the wrapper with you.
- Provide adequate numbers of blocks (as directed by the product label) to allow access to blocks by targeting wildlife species.
- Avoid placing blocks where cattle or other domestic animals will have access to them because they will consume these products. If this is impossible, place blocks in rough terrain where livestock normally do not graze.
- Keep blocks available at all times to ensure consistent consumption and to keep wildlife coming back again and again to help promote maximum growth, health and vitality.

## Controlled, continuous, cost-efficient nutrient delivery with Sweetlix® supplement blocks.

*Sweetlix®, pressed supplement blocks deliver balanced levels of nutrients in regular daily doses, in convenient weather-resistant blocks. These products utilize high quality ingredients for increased palatability, improved forage digestion and optimum animal performance.*

### Sweetlix® All-In-One

Sweetlix® All-In-One is a convenient highly palatable free-choice protein, mineral, vitamin and supplement block for sheep and goats. This block is specifically designed to supplement small ruminants consuming low quality forages and allows for optimum growth and reproduction. Ideal in situations where copper is a concern when species are co-mingling.

**DIRECTIONS FOR USE:** FEED AT A RATE OF ONE BLOCK PER FIVE TO TEN HEADS. ALL ANIMALS SHOULD HAVE EQUAL ACCESS TO BLOCKS. SHEEP AND GOATS SHOULD CONSUME 50 TO 100 G PER HEAD DAILY. FEED AS THE ONLY FREE-CHOICE SOURCE OF SALT, OTHER MINERALS AND VITAMINS.

### Sweetlix® Rack™ Deer Block

Sweetlix Rack Deer Block provides essential protein, minerals and energy necessary for antler development, growth and reproduction all year long. It is ideal for maintaining plentiful and healthy herds.

**DIRECTIONS FOR USE:** OFFER YEAR-ROUND. DEER BLOCKS MAY BE BURIED AND COVERED WITH LOOSE SOIL. DEER WILL FIND THE BLOCKS AND COME TO THEM AS THEY WOULD A NATURAL SALT LICK. DO NOT FEED ADDITIONAL SALT WHEN USING RACK™ DEER BLOCK.

### Sweetlix® Whitetail Deer Block

Sweetlix® Whitetail Deer Block is scientifically balanced to supplement deer's natural vegetation by providing protein, minerals, vitamins and energy necessary for optimal growth, antler and bone development and reproduction.

**DIRECTIONS FOR USE:** CONSUMPTION OF SWEETLIX® WHITE TAIL DEER BLOCK WILL VARY ACCORDING TO BODY WEIGHT AND THE QUALITY AND QUANTITY OF AVAILABLE NATURAL VEGETATION. FEED GROWING AND BREEDING DEER AT THE RATE OF ½ TO 1 KG PER HEAD PER DAY.



AVAILABLE THROUGH YOUR  
LOCAL MASTERFEEDS DEALER





# WHITETAIL

## DEER PRESSED BLOCK

FOR GROWING  
& BREEDING DEER

PRESSED DEER BLOCK

Sweetlix® Whitetail Deer Pressed Block is scientifically balanced to supplement deer's natural vegetation by providing protein, minerals, vitamins and energy necessary for optimal growth, antler and bone development and reproduction.

### FEEDING DIRECTIONS:

Sweetlix® Whitetail Deer Blocks should be self- fed year-round to growing and breeding deer in their natural habitat. Sweetlix® Whitetail Deer Block should be positioned in areas frequented by deer such as trails, rubs and watering spots. Sweetlix® Whitetail Deer Block is scientifically balanced to supplement deer's natural vegetation by providing protein, minerals, vitamins and energy necessary for optimal growth, antler and bone development and reproduction.

Consumption of this product will vary according to the deer's body weight and the quality and quantity of available natural vegetation. Intake of this product by growing and breeding deer should be at the rate of ¼ to ½ pound per head per day.

### FEEDING TIPS:

The use of this deer product is intended for wildlife conservation practices only.

*This feed contains added Selenium at 3.1 mg/kg.*

### GUARANTEED ANALYSIS

Crude Protein (minimum).....	14.0%
Crude Fat (minimum) .....	2.0%
Crude Fiber (maximum).....	10.0%
Calcium (minimum) .....	8.0%
Calcium (maximum) .....	9.6%
Phosphorus (minimum).....	1.0%
Salt (minimum).....	12.0%
Salt (maximum) .....	14.4%
Iodine (minimum).....	10 ppm
Copper (minimum).....	250 ppm
Manganese (minimum) .....	1,000 ppm
Zinc (minimum) .....	700 ppm
Cobalt (minimum) .....	3 ppm
Vitamin A (minimum) .....	25,000 IU/kg
Vitamin D <sub>3</sub> (minimum).....	2,500 IU/kg
Vitamin E (minimum) .....	25 IU/kg

Net Weight 25 kg  
Product #: 810240



## RACK™ DEER BLOCK

FOR DEER/ELK RANCHERS,  
LANDOWNERS &  
BACKYARD FEEDERS

PRESSED DEER BLOCK

Sweetlix® Rack™ Deer Block provides essential protein, minerals and energy necessary for antler development, growth and reproduction. Rack™ Deer Block is ideal for maintaining key herds in the peak nutritional state necessary for trophy deer.

### FEEDING DIRECTIONS:

Sweetlix® Rack™ Deer Blocks should be offered year-round. They are formulated to provide essential supplemental nutrients and minerals needed by deer. Deer blocks may be buried and covered with loose soil. Deer will find the blocks and come to them as they would a natural salt lick. If blocks are to be fed in areas where domestic livestock are pastured, place the blocks in rough terrain areas where cattle do not normally graze.

Deer watering areas are ideal locations to place blocks. Do not feed additional salt when using the Rack™ Deer Block

For additional information, please contact your Masterfeeds Account Manager.

### FEATURES & BENEFITS:

**Highly palatable.**

*Naturally attracts deer.*

**Bio-degradable box.**

*Easy to handle and store.*

**Supplies energy and minerals.**

*Result in bigger, healthier deer.*

**Extra energy.**

*Beneficial to antler growth.*

### NOTE:

The use of this deer product is intended for wildlife conservation practices only.

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***This feed contains added Selenium at 2.5 mg/kg.***

### GUARANTEED ANALYSIS

Calcium (minimum) .....	0.75%
Calcium (maximum) .....	1.25%
Phosphorus (minimum) .....	1.0%
Magnesium (actual) .....	2.75%
Salt (minimum) .....	42.0%
Salt (maximum) .....	47.0%
Iodine (actual) .....	10 mg/kg
Copper (actual) .....	200 mg/kg
Manganese (actual) .....	800 mg/kg
Zinc (actual) .....	580 mg/kg

**Net Weight 11.4 kg**  
**Product #: 815999**



# 18% NURSE & GROW RABBIT (PELLET)

## OPTIMAL NUTRITION FOR RABBITS

RABBIT RATION

Masterfeeds Heritage 18% Rabbit Ration (pellet) is formulated with quality ingredients, to help provide optimal nutrition for nursing and/or growing rabbits.

### FEEDING DIRECTIONS:

Feed as the sole ration to rabbits. Changes to the feeding program should be made gradually for adaptation to take place. Follow an on-farm feeding program provided by your Masterfeeds Dealer for more information.

### FEATURES & BENEFITS:

#### ***Complete and balanced products.***

*Will meet the rabbits' nutrient requirements for all phases of life.*

#### ***Pelleted.***

*Easy to handle, improved consumption and results in less feed wastage.*

#### ***Balanced Fiber, Energy and Protein Levels.***

*Fiber, energy and protein are provided in the proper proportions for improved production.*

***This feed contains added Selenium at 0.1 mg/kg.***

### GUARANTEED ANALYSIS

Crude Protein (minimum).....	18.0%
Crude Fat (minimum) .....	3.8%
Crude Fiber (maximum).....	16.0%
Calcium (actual) .....	0.9%
Phosphorus (actual) .....	0.8%
Sodium (actual) .....	0.33%
Vitamin A (minimum) .....	18,000 IU/kg
Vitamin D (minimum) .....	1,800 IU/kg
Vitamin E (minimum) .....	69 IU/kg

**Net Weight 25 kg**  
**Product #: 702003**

**16%**  
RABBIT  
(PELLET)

## OPTIMAL NUTRITION FOR RABBITS

Masterfeeds Heritage 16% Rabbit Ration (pellet) is formulated with quality ingredients, including high quality alfalfa meal to help provide optimal nutrition for all life stages.

### FEEDING DIRECTIONS:

Feed to rabbits in all stages of growth as well as to breeding stock. Limit feed to breeding stock to keep animals in a lean, trim, but not thin condition. The feeding of some long-stemmed hay is a good practice.

### FEATURES & BENEFITS:

***Complete and balanced products.***

*Will meet the rabbits' nutrient requirements for all phases of life.*

***Pelleted.***

*Easy to handle, improved consumption and results in less feed wastage.*

***Balanced Fiber, Energy and Protein Levels.***

*Fiber, energy and protein are provided in the proper proportions for improved production.*

***Contain high quality alfalfa meal.***

*A high quality protein source that enhances palatability.*

***This feed contains added Selenium at 0.1 mg/kg.***

### GUARANTEED ANALYSIS

Crude Protein (minimum).....	16.0%
Crude Fat (minimum) .....	2.5%
Crude Fiber (minimum) .....	12.0%
Crude Fiber (maximum).....	15.0%
Calcium (actual).....	0.9%
Phosphorus (actual) .....	0.7%
Sodium (actual) .....	0.2%
Vitamin A (minimum) .....	20,000 IU/kg
Vitamin D (minimum) .....	2,000 IU/kg
Vitamin E (minimum) .....	60 IU/kg

**Net Weight 25 kg**  
**Product #: 700940**

# Promote bird welfare and support natural behaviours.

*Pecking can be injurious and aggressive causing losses in productivity, increases in medication costs and even mortality. ChikPek™ is a formed block used to support the natural behavior of birds. The non-medicated; non-toxic ingredients and nutrients used in ChikPek™ are safe to feed to any poultry at all life-stages and does not interfere with a flock's regular nutrition program.*

*ChikPek™ offers unique formulation and innovative technology made with conventional ingredients and nutrients to encourages continuous pecking of the block as well as visual and recreational attraction.*

## Benefits of ChikPek™

- Economical and humane solution to pecking problems.
- Encourages instinctive foraging and exploratory behaviour including free-range exercise.
- Occupies and diverts attention from other birds.
- Deters feather pecking and supports plumage condition
- Prevents injuries sustained by eliminating aggressive pecking behaviours in backyard birds.

## Chikpek™ Beak Blunting Supplement for all classes of Poultry

ChikPek™ is a revolutionary feed supplement and tool, designed for preventing and controlling pecking vices in chickens and other classes of poultry. ChikPek™ helps blunt the beak with the continuous and mild abrasive effect it has with each peck.

ChikPek™ is an enrichment device and innovative beak-conditioning aid, featuring palatable and durable qualities that can be introduced throughout any stage of life. ChikPek's™ unique formulation diverts the birds' instinctive pecking behavior onto the ChikPek™ block, maintaining the welfare of your small flock or backyard birds.

**DIRECTIONS FOR USE:** PLACE IN SCRATCH AREAS AND LOCATIONS THE BIRDS VISIT FREQUENTLY OR LOCATIONS WHERE INJURIOUS PECKING IS OBSERVED. PLACE THE BLOCK IN AN APPROPRIATE FEEDER OR ON THE GROUND AWAY FROM EXCESSIVE MOISTURE. EACH BLOCK IS EXPECTED TO LAST SIX TO EIGHT WEEKS. PLEASE CONTACT YOUR MASTERFEEDS NUTRITION AND MANAGEMENT CONSULTANT FOR SPECIFIC FEEDING DIRECTIONS.



# CHIKPEK™

## BEAK BLUNTING SUPPLEMENT (BLOCK)

FOR ALL CLASSES  
OF POULTRY

ChikPek™ is made with conventional ingredients to encourage continuous pecking of the block as well as visual and recreational attraction. ChikPek™ is non-medicated, non-toxic, economical, and a humane solution to pecking behaviour in backyard birds.

### WHO USES:

ChikPek™ Blocks are used by producers looking to curb injurious pecking. Suitable for broilers, layers, turkeys, ducks and geese as well as breeder birds.

### GUARANTEED ANALYSIS

Moisture (maximum).....6.0%

### FEEDING DIRECTIONS:

Place in scratch areas and locations the birds visit frequently or locations where injurious pecking is observed. Place the block in an appropriate feeder or on the ground away from excessive moisture. Each block is expected to last six to eight weeks.

Please Contact your Masterfeeds nutrition and management consultant for specific feeding directions.

**Net Weight 11.4 kg**  
**Product #: 810350**