## **SPECIALTY ANIMAL CONTENTS**



15% Alpaca Ration (Pellet)

## **DEER**

Sweetlix® Brochure Sweetlix® Whitetail Deer Block Sweetlix® Rack™ Deer Block

## **RABBIT**

18% Nurse & Grow Rabbit (Pellet) 16% Rabbit (Pellet)

## **GAME BIRDS & FOWL**

ChikPek™ Beak Blunting Supplement for Poultry (Block)



Masterfeeds 15% Alpaca Ration (pellet) contains high quality ingredients in a palatable formulation designed to meet the specific nutritional requirements of alpacas. This feed contains high levels of essential vitamins, such as A, D, E, biotin, and chelated zinc to help maximize muscle and fiber growth.

## **FEEDING DIRECTIONS:**

Masterfeeds 15% Alpaca Ration should be fed as a nutritional supplement according to the table below:

GROWING ALPACA	MATURE MAINTENANCE LACTATING OR PREGNANT	LACTATING OR PREGNANT ALPACA
0.25 kg	0.25 kg	Up to 0.5 kg

Feed along with a good quality legume or mixed forage. Alpaca requiring additional energy during cold weather, vigorous activity, or lactation should be fed some additional grain along with this product. For more detailed information, contact your Masterfeeds Account Manager.

## **FEATURES & BENEFITS:**

## Specifically balanced.

The correct levels of critical nutrients, such as vitamins A, D, E, biotin, minerals, and selenium help to maximize genetic potential for growth and fibre production.

## Digestible fiber sources.

Helps maintain optimal digestive function.

## Pelleted.

Easy to handle, improved consumption and results in less feed wastage.

## Contains Bioplex® Zinc and Sel-Plex® Selenium.

Easily absorbed, readily metabolized to optimize animal performance. Organic trace minerals contribute to reproductive performance, and support the body's defense system. Selenium supports reproductive health, protects integrity of tissues, and healthy antioxidant status. Zinc plays a vital role in immune function, growth, reproduction, hoof health and coat quality.

This feed contains added Selenium at 2.6 mg/kg.

## **GUARANTEED ANALYSIS**

Crude Protein (minimum)	15.0%
Crude Fat (minimum)	
Crude Fiber (maximum)	
Calcium (minimum)	
Phosphorus (minimum)	2.1%
Sodium (minimum)	0.3%
Vitamin A (minimum)	
Vitamin D (minimum)	12,000 IU/kg
Vitamin E (minimum)	.1,000 IU/kg

**Masterfeeds** Specialty Nutrition







# Controlled, continuous, cost-efficient nutrient delivery with Sweetlix supplement blocks.

Sweetlix®, pressed supplement blocks deliver balanced levels of nutrients in regular daily doses, in convenient weather-resistant blocks. These products utilize high quality ingredients for increased palatability, improved forage digestion and optimum animal performance.



## TIPS FOR USING SWEETLIX® WILDLIFE SUPPLEMENTS:

Mother Nature doesn't always provide enough nutrients for wildlife. Sweetlix® Wildlife supplements fill your conservation needs by keeping populations plentiful and healthy.

- Locate blocks near feeding, drinking or bedding areas or near walkways.
- To use pressed blocks, remove wrapper without touching block to avoid leaving human scent on the block. Take the wrapper with you.
- Provide adequate numbers of blocks (as directed by the product label) to allow access to blocks by targeting wildlife species.
- Avoid placing blocks where cattle or other domestic animals will have access to them because they will consume these products. If this is impossible, place blocks in rough terrain where livestock normally do not graze.
- Keep blocks available at all times to ensure consistent consumption and to keep wildlife coming back again and again to help promote maximum growth, health and vitality.

## Sweetlix® All-In-One

**Sweetlix® All-In-One** is a convenient highly palatable free-choice protein, mineral, vitamin and supplement block for sheep and goats. This block is specifically designed to supplement small ruminants consuming low quality forages and allows for optimum growth and reproduction. Ideal in situations where copper is a concern when species are co-mingling.

DIRECTIONS FOR USE: FEED AT A RATE OF ONE BLOCK PER FIVE TO TEN HEADS. ALL ANIMALS SHOULD HAVE EQUAL ACCESS TO BLOCKS. SHEEP AND GOATS SHOULD CONSUME 50 TO 100 G PER HEAD DAILY. FEED AS THE ONLY FREE-CHOICE SOURCE OF SALT, OTHER MINERALS AND VITAMINS.

## Sweetlix® Rack™ Deer Block

**Sweetlix Rack Deer Block** provides essential protein, minerals and energy necessary for antler development, growth and reproduction all year long. It is ideal for maintaining plentiful and healthy herds.

DIRECTIONS FOR USE: OFFER YEAR-ROUND. DEER BLOCKS MAY BE BURIED AND COVERED WITH LOOSE SOIL. DEER WILL FIND THE BLOCKS AND COME TO THEM AS THEY WOULD A NATURAL SALT LICK. DO NOT FEED ADDITIONAL SALT WHEN USING RACK™ DEER BLOCK.

## Sweetlix® Whitetail Deer Block

**Sweetlix® Whitetail Deer Block** is scientifically balanced to supplement deer's natural vegetation by providing protein, minerals, vitamins and energy necessary for optimal growth, antler and bone development and reproduction.

DIRECTIONS FOR USE: CONSUMPTION OF SWEETLIX® WHITE TAIL DEER BLOCK WILL VARY ACCORDING TO BODY WEIGHT AND THE QUALITY AND QUANTITY OF AVAILABLE NATURAL VEGETATION. FEED GROWING AND BREEDING DEER AT THE RATE OF ½ TO 1 KG PER HEAD PER DAY.













Sweetlix® Whitetail Deer Pressed Block is scientifically balanced to supplement deer's natural vegetation by providing protein, minerals, vitamins and energy necessary for optimal growth, antler and bone development and reproduction.

## **FEEDING DIRECTIONS:**

Sweetlix® Whitetail Deer Blocks should be self-fed year-round to growing and breeding deer in their natural habitat. Sweetlix® Whitetail Deer Block should be positioned in areas frequented by deer such as trails, rubs and watering spots. Sweetlix® Whitetail Deer Block is scientifically balanced to supplement deer's natural vegetation by providing protein, minerals, vitamins and energy necessary for optimal growth, antler and bone development and reproduction.

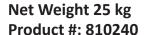
Consumption of this product will vary according to the deer's body weight and the quality and quantity of available natural vegetation. Intake of this product by growing and breeding deer should be at the rate of ¼ to ½ pound per head per day.

### **FEEDING TIPS:**

The use of this deer product is intended for wildlife conservation practices only.

This feed contains added Selenium at 3.1 mg/kg.

Crude Protein (minimum)	14.0%
Crude Fat (minimum)	2.0%
Crude Fiber (maximum)	10.0%
Calcium (minimum)	8.0%
Calcium (maximum)	9.6%
Phosphorus (minimum)	1.0%
Salt (minimum)	
Salt (maximum)	14.4%
Iodine (minimum)	10 ppm
Copper (minimum)	250 ppm
Manganese (minimum)	
Zinc (minimum)	700 ppm
Cobalt (minimum)	3 ppm
Vitamin A (minimum)	25,000 IU/kg
Vitamin D <sub>3</sub> (minimum)	2,500 IU/kg
Vitamin E (minimum)	25 IU/kg









Sweetlix® Rack™ Deer Block provides essential protein, minerals and energy necessary for antler development, growth and reproduction. Rack™ Deer Block is ideal for maintaining key herds in the peak nutritional state necessary for trophy deer.

## **FEEDING DIRECTIONS:**

Sweetlix® Rack™ Deer Blocks should be offered year-round. They are formulated to provide essential supplemental nutrients and minerals needed by deer. Deer blocks may be buried and covered with loose soil. Deer will find the blocks and come to them as they would a natural salt lick. If blocks are to be fed in areas where domestic livestock are pastured, place the blocks in rough terrain areas where cattle do not normally graze.

Deer watering areas are ideal locations to place blocks. Do not feed additional salt when using the Rack™ Deer Block

For additional information, please contact your Masterfeeds Account Manager.

## **FEATURES & BENEFITS:**

Highly palatable. Naturally attracts deer.

Bio-degradable box. Easy to handle and store.

Supplies energy and minerals. Result in bigger, healthier deer.

Extra energy.

Beneficial to antler growth.

### NOTE:

The use of this deer product is intended for wildlife conservation practices only.

This feed contains added Selenium at 2.5 mg/kg.

Calcium (minimum)	0.75%
Calcium (maximum)	
Phosphorus (minimum)	1.0%
Magnesium (actual)	2.75%
Salt (minimum)	42.0%
Salt (maximum)	47.0%
Iodine (actual)	10 mg/kg
Copper (actual)	200 mg/kg
Manganese (actual)	800 mg/kg
Zinc (actual)	580 mg/kg



## 18% NURSE & GROW RABBIT (PELLET)

## OPTIMAL NUTRITION FOR RABBITS

Masterfeeds Heritage 18% Rabbit Ration (pellet) is formulated with quality ingredients, to help provide optimal nutrition for nursing and/or growing rabbits.

## **FEEDING DIRECTIONS:**

Feed as the sole ration to rabbits. Changes to the feeding program should be made gradually for adaptation to take place. Follow an on-farm feeding program provided by your Masterfeeds Dealer for more information.

## **FEATURES & BENEFITS:**

## Complete and balanced products.

Will meet the rabbits' nutrient requirements for all phases of life.

## Pelleted.

Easy to handle, improved consumption and results in less feed wastage.

**Balanced Fiber, Energy and Protein Levels.**Fiber, energy and protein are provided in the proper proportions for improved production.

This feed contains added Selenium at 0.1 mg/kg.

Crude Protein (minimum)	18.0%
Crude Fat (minimum)	3.8%
Crude Fiber (maximum)	16.0%
Calcium (actual)	0.9%
Phosphorus (actual)	0.8%
Sodium (actual)	0.33%
Vitamin A (minimum)	18,000 IU/kg
Vitamin D (minimum)	1,800 IU/kg
Vitamin E (minimum)	69 IU/kg
Phosphorus (actual)	0.83 0.339 18,000 IU/k 1,800 IU/k



Masterfeeds Heritage 16% Rabbit Ration (pellet) is formulated with quality ingredients, including high quality alfalfa meal to help provide optimal nutrition for all life stages.

## **FEEDING DIRECTIONS:**

Feed to rabbits in all stages of growth as well as to breeding stock. Limit feed to breeding stock to keep animals in a lean, trim, but not thin condition. The feeding of some long-stemmed hay is a good practice.

## **FEATURES & BENEFITS:**

## Complete and balanced products.

Will meet the rabbits' nutrient requirements for all phases of life.

### Pelleted.

Easy to handle, improved consumption and results in less feed wastage.

**Balanced Fiber, Energy and Protein Levels.** Fiber, energy and protein are provided in the proper proportions for improved production.

**Contain high quality alfalfa meal.** A high quality protein source that enhances palatability.

This feed contains added Selenium at 0.1 mg/kg.

Crude Protein (minimum)	16.0%
Crude Fat (minimum)	2.5%
Crude Fiber (minimum)	12.0%
Crude Fiber (maximum)	15.0%
Calcium (actual)	0.9%
Phosphorus (actual)	0.7%
Sodium (actual)	0.2%
Vitamin A (minimum)	20,000 IU/kg
Vitamin D (minimum)	2,000 IU/kg
Vitamin E (minimum)	60 IU/kg

# Promote bird welfare and support natural behaviours.

Pecking can be injurious and aggressive causing losses in productivity, increases in medication costs and even mortality. ChikPek $^{\text{TM}}$  is a formed block used to support the natural behavior of birds. The non-medicated; non-toxic ingredients and nutrients used in ChikPek $^{\text{TM}}$  are safe to feed to any poultry at all life-stages and does not interfere with a flock's regular nutrition program.

ChikPek™ offers unique formulation and innovative technology made with conventional ingredients and nutrients to encourages continuous pecking of the block as well as visual and recreational attraction.

## Benefits of ChickPek™

- Economical and humane solution to pecking problems.
- Encourages instinctive foraging and exploratory behaviour including freerange exercise.
- Occupies and diverts attention from other birds.
- Deters feather pecking and supports plumage condition
- Prevents injuries sustained by eliminating aggressive pecking behaviours in backyard birds.

## Chikpek<sup>™</sup> Beak Blunting Supplement for all classes of Poultry

ChikPek™ is a revolutionary feed supplement and tool, designed for preventing and controlling pecking vices in chickens and other classes of poultry. ChikPek™ helps blunt the beak with the continuous and mild abrasive effect it has with each peck.

ChikPek™ is an enrichment device and innovative beak-conditioning aid, featuring palatable and durable qualities that can be introduced throughout any stage of life. ChikPek's™ unique formulation diverts the birds' instinctive pecking behavior onto the ChikPek™ block, maintaining the welfare of your small flock or backyard birds.

DIRECTIONS FOR USE: PLACE IN SCRATCH AREAS AND LOCATIONS THE BIRDS VISIT FREQUENTLY OR LOCATIONS WHERE INJURIOUS PECKING IS OBSERVED. PLACE THE BLOCK IN AN APPROPRIATE FEEDER OR ON THE GROUND AWAY FROM EXCESSIVE MOISTURE. EACH BLOCK IS EXPECTED TO LAST SIX TO EIGHT WEEKS. PLEASE CONTACT YOUR MASTERFEEDS NUTRITION AND MANAGEMENT CONSULTANT FOR SPECIFIC FEEDING DIRECTIONS.







## CHKPEKTM BEAK BLUNTING SUPPLEMENT (BLOCK) FOR ALL CLASSES OF POULTRY

ChikPek™ is made with conventional ingredients to encourage continuous pecking of the block as well as visual and recreational attraction. ChikPek™ is non-medicated, non-toxic, economical, and a humane solution to pecking behavious in backyard birds.

## **WHO USES:**

ChikPek™ Blocks are used by producers looking to curb injurious pecking. Suitable for broilers, layers, turkeys, ducks and geese as well as breeder birds.

## **FEEDING DIRECTIONS:**

Place in scratch areas and locations the birds visit frequently or locations where injurious pecking is observed. Place the block in an appropriate feeder or on the ground away from excessive moisture. Each block is expected to last six to eight weeks.

Please Contact your Masterfeeds nutrition and management consultant for specific feeding directions.

## **GUARANTEED ANALYSIS**

Moisture (maximum)......6.0%

Net Weight 11.4 kg Product #: 810350

