

POULTRY CONTENTS

RESOURCE

Suggested Feeding Rates Table

CHICKEN

18% AV Chick Starter/Grower (Crumble)

17% AV Broiler Grower/Finisher (Crumble)

16% AV Pullet Grower (Crumble)

18% AV Layer (Pellet/Crumble)

40% VP Poultry Mix Supplement (Crumble)

TURKEY

25% AV Medicated Turkey Starter (Crumble)

22% AV Medicated Turkey Grower (Pellet)

17% AV Turkey/Pheasant Grower (Pellet)

15% AV Turkey/Pheasant Finisher (Pellet)

28% Turkey/Pheasant Starter (Crumble)

22% Turkey/Pheasant Grower (Pellet)

DUCK & GOOSE

20% AV Duck & Goose Starter (Crumble)

18% AV Duck & Goose Grower (Pellet)

SUPPLEMENT

*Chikpek™ Beak Blunting Supplement
for Poultry (Block)*

POULTRY PROGRAM AT A GLANCE AND SUGGESTING FEEDING RATES		SPECIES	
CODE	DESCRIPTION	SPECIES	
101500	18% AV Chick Starter/Grower (Crumble) – Medicated	Broiler/Pullet	
101502	18% AV Chick Starter/Grower (Crumble) – Plain	Broiler/Pullet	
101501	17% AV Broiler Grower/Finisher (Crumble) – Plain	Broiler	
111501	16% AV Pullet Grower (Crumble) – Plain	Pullet	
111502	18% AV Layer (Crumble) – Plain	Layer	
111505	18% AV Layer (Pellet) – Plain	Layer	
111510	40% VP Poultry Mix Supplement (Crumble)	Poultry	
201607	25% AV Turkey Starter (Crumble) – Medicated	Turkey Poult	
201609	22% AV Turkey Grower (Pellet) – Medicated	Turkey Poult	
201613	17% AV Turkey/Pheasant Grower (Pellet) – Plain	Turkey Poult/Pheasant	
201620	15% AV Turkey/Pheasant Finisher (Pellet) – Plain	Turkey Poult/Pheasant	
203001	28% Turkey/Pheasant Starter (Crumble) –Plain	Turkey Poult/Pheasant	
203000	22% Turkey/Pheasant Grower (Pellet) – Plain	Turkey Poult/Pheasant	
250686	20% AV Duck & Goose Starter (Crumble) – Plain	Duck/Goose	
250687	18% AV Duck & Goose Grower (Pellet) – Plain	Duck/Goose	
NON-MEDICATED POULTRY PROGRAMS			
REGULAR MEDICATED POULTRY PROGRAMS			
Broiler Program – Plain		Age	Feed Rate
101502	18% AV Chick Starter/Grower (Crumble) – Plain	0 - 8 wks	8 kg/bird
101501	17% AV Broiler Grower/Finisher (Crumble) – Plain	8 wks +	full feed
Pullet/Layer Program – Plain		Medicated	
101502	18% AV Chick Starter/Grower (Crumble) – Plain	0 - 4 wks	1 kg/bird
111501	16% AV Pullet Grower (Crumble) – Plain	5 - 17 wks	6 kg/bird
111502	18% AV Layer (Crumble) – Plain	during lay	full feed
111510	40% VP Poultry Mix Supplement (Crumble)	during lay	full feed
Turkey/Game Bird Program – Plain		Medicated	
203001	28% Turkey/Pheasant Starter (Crumble) – Plain	0 - 4 wks	2 kg/bird
203000	22% Turkey/Pheasant Grower (Pellet) – Plain	5 - 8 wks	7 kg/bird
201613	17% AV Turkey/Pheasant Grower (Pellet) – Plain	9 - 12 wks	9 kg/bird
201620	15% AV Turkey/Pheasant Finisher (Pellet) – Plain	13 wks +	full feed
Duck/Goose Program – Plain		Medicated	
250686	20% AV Duck & Goose Starter (Crumble) – Plain	0 - 4 wks	2 kg/bird
250687	18% AV Duck & Goose Grower (Pellet) – Plain	5 - 8 wks	7 kg/bird

SUGGESTED FEEDING RATES

18% AV CHICK STARTER/ GROWER (CRUMBLE) | FOR GROWING CHICKS

FEEDING DIRECTIONS:

PLAIN – 101502

Broilers: Feed 8 kg per bird from one day old to the end of the 8th week of age.

Replacement Pullets: Feed 1 kg per bird from one day old to the end of the 4th week of age.

MEDICATED – 101500

Broilers: Feed 3 kg per bird from one day old to the end of the 4th week of age.

Replacement Pullets: Feed 1 kg per bird from one day old to the end of the 4th week of age.

For more details contact your Masterfeeds Account Manager.

FEEDING TIPS:

1. **Water** – Poultry should have access to clean, fresh water at all times. When starting day-old birds or after moving or transporting birds, give access to water before putting feed in the feeders.
2. **Grit** – When birds have access to coarse litter or whole grains, an insoluble grit should be fed. Limit intake of grit to 1 lb (0.5 kg) per 100 lbs (50 kg) of feed or 2 lbs (1 kg) per 100 birds per week. Grit can be blended with the ration or offered free choice in a separate feeder.
3. Do not allow feeders to run empty or stale feed to accumulate.
4. Never feed any feedstuffs that are moldy, musty or suspect in any way.

NOTE:

18% Chick Starter/Grower is formulated specifically for poultry and should not be fed to other species or to poultry in large commercial operations where a more customized diet would be most appropriate.

GUARANTEED ANALYSIS

Crude Protein (minimum).....	18.0%
Crude Fat (minimum)	2.5%
Crude Fiber (maximum).....	5.5%
Calcium (minimum)	1.0%
Phosphorus (minimum).....	0.6%
Sodium (minimum).....	0.18%
Selenium (minimum)	0.3 mg/kg
Vitamin A (minimum)	11,500 IU/kg
Vitamin D (minimum)	4,500 IU/kg
Vitamin E (minimum)	35 IU/kg

Net Weight 25 kg

Product #: PLAIN – 101502

MEDICATED – 101500

17%

AV BROILER GROWER/
FINISHER (CRUMBLE)FOR GROWING & FINISHING
BROILER CHICKENS**FEEDING DIRECTIONS:**

Feed as the sole ration to broiler chickens from the end of the 8th week of age.

FEEDING TIPS:

1. **Water** – Poultry should have access to clean, fresh water at all times. When starting day-old birds or after moving or transporting birds, give access to water before putting feed in the feeders.
2. **Grit** – When birds have access to coarse litter or whole grains, an insoluble grit should be fed. Limit intake of grit to 1 lb (0.5 kg) per 100 lbs (50 kg) of feed or 2 lbs (1 kg) per 100 birds per week. Grit can be blended with the ration or offered free choice in a separate feeder.
3. Do not allow feeders to run empty or stale feed to accumulate.
4. Never feed any feedstuffs that are moldy, musty or suspect in any way.

NOTE:

17% Broiler Grower/Finisher is formulated specifically for poultry and should not be fed to other species or to poultry in large commercial operations where a more customized diet would be most appropriate.

GUARANTEED ANALYSIS

Crude Protein (minimum).....	17.0%
Crude Fat (minimum)	3.0%
Crude Fiber (maximum).....	6.0%
Calcium (minimum)	0.9%
Phosphorus (minimum).....	0.6%
Sodium (minimum).....	0.18%
Selenium (minimum)	0.3 mg/kg
Vitamin A (minimum)	11,000 IU/kg
Vitamin D (minimum)	4,000 IU/kg
Vitamin E (minimum)	25 IU/kg

Net Weight 25 kg
Product #: 101501

16%

AV PULLET GROWER
(CRUMBLE)

FOR GROWING PULLETS

FEEDING DIRECTIONS:

Feed 6 kg per bird from the end of the 4th week to the end of the 17th week of age.

FEEDING TIPS:

1. **Water** – Poultry should have access to clean, fresh water at all times. When starting day-old birds or after moving or transporting birds, give access to water before putting feed in the feeders.
2. **Grit** – When birds have access to coarse litter or whole grains, an insoluble grit should be fed. Limit intake of grit to 1 lb (0.5 kg) per 100 lbs (50 kg) of feed or 2 lbs (1 kg) per 100 birds per week. Grit can be blended with the ration or offered free choice in a separate feeder.
3. Do not allow feeders to run empty or stale feed to accumulate.
4. Never feed any feedstuffs that are moldy, musty or suspect in any way.

NOTE:

16% Pullet Grower is formulated specifically for poultry and should not be fed to other species or to poultry in large commercial operations where a more customized diet would be most appropriate.

GUARANTEED ANALYSIS

Crude Protein (minimum).....	16.0%
Crude Fat (minimum)	3.0%
Crude Fiber (maximum).....	6.0%
Calcium (minimum)	0.9%
Phosphorus (minimum).....	0.6%
Sodium (minimum).....	0.18%
Selenium (minimum)	0.3 mg/kg
Vitamin A (minimum)	11,000 IU/kg
Vitamin D (minimum)	4,000 IU/kg
Vitamin E (minimum)	25 IU/kg

18%**AV LAYER
(PELLET/CRUMBLE)****FOR LAYING HENS****FEEDING DIRECTIONS:**

Feed as the sole ration to laying hens.

FEEDING TIPS:

1. **Water** – Poultry should have access to clean, fresh water at all times. When starting day-old birds or after moving or transporting birds, give access to water before putting feed in the feeders.
2. **Grit** – When birds have access to coarse litter or whole grains, an insoluble grit should be fed. Limit intake of grit to 1 lb (0.5 kg) per 100 lbs (50 kg) of feed or 2 lbs (1 kg) per 100 birds per week. Grit can be blended with the ration or offered free choice in a separate feeder.
3. Do not allow feeders to run empty or stale feed to accumulate.
4. Never feed any feedstuffs that are moldy, musty or suspect in any way.

NOTE:

18% Layer Ration is formulated specifically for poultry and should not be fed to other species or to poultry in large commercial operations where a more customized diet would be most appropriate.

GUARANTEED ANALYSIS

Crude Protein (minimum).....	18.0%
Crude Fat (minimum)	2.5%
Crude Fiber (maximum).....	5.5%
Calcium (minimum)	3.9%
Phosphorus (minimum).....	0.6%
Sodium (minimum).....	0.18%
Selenium (minimum)	0.3 mg/kg
Vitamin A (minimum)	11,000 IU/kg
Vitamin D (minimum)	4,000 IU/kg
Vitamin E (minimum)	25 IU/kg

Net Weight 25 kg**Product #: PELLET – 111505****CRUMBLE –111502**

40% VP POULTRY MIX SUPPLEMENT (CRUMBLE)

FOR POULTRY

FEEDING DIRECTIONS:

Use this supplement with corn, wheat, soybean meal and limestone to make chick starter, grower and layer feeds.

Sample Formulas:

20% Chick Starter – Mix 200 kg of this supplement with 502 kg corn, 150 kg wheat, 141 kg soybean meal and 7 kg limestone.

18% Grower – Mix 200 kg of this supplement with 595 kg corn, 100 kg wheat, 96 kg soybean meal and 9 kg limestone.

17% Layer – Mix 200 kg of this supplement with 493 kg corn, 150 kg wheat, 79 kg soybean meal and 78 kg limestone.

FEEDING TIPS:

1. **Water** – Poultry should have access to clean, fresh water at all times. When starting day-old birds or after moving or transporting birds, give access to water before putting feed in the feeders.
2. **Grit** – When birds have access to coarse litter or whole grains, an insoluble grit should be fed. Limit intake of grit to 1 lb (0.5 kg) per 100 lbs (50 kg) of feed or 2 lbs (1 kg) per 100 birds per week. Grit can be blended with the ration or offered free choice in a separate feeder.
3. Do not allow feeders to run empty or stale feed to accumulate.
4. Never feed any feedstuffs that are moldy, musty or suspect in any way.

NOTE:

40% VP Poultry Mix Supplement is formulated specifically for poultry and should not be fed to other species or to poultry in large commercial operations where a more customized diet would be most appropriate.

GUARANTEED ANALYSIS

Crude Protein (minimum).....	40.0%
Crude Fat (minimum)	2.0%
Crude Fiber (maximum).....	4.0%
Calcium (minimum)	3.5%
Phosphorus (minimum).....	2.0%
Magnesium (minimum)	0.3%
Potassium (minimum)	1.6%
Sodium (minimum).....	0.75%
Sulfur (minimum)	0.45%
Iodine (minimum).....	15 mg/kg
Iron (minimum)	940 mg/kg
Copper (minimum)	65 mg/kg
Manganese (minimum)	415 mg/kg
Zinc (minimum)	350 mg/kg
Selenium (minimum).....	1.5 mg/kg
Vitamin A (minimum)	55,000 IU/kg
Vitamin D (minimum)	20,000 IU/kg
Vitamin E (minimum)	150 IU/kg

Net Weight 25 kg
Product #: 111510

25%

AV MEDICATED TURKEY
STARTER (CRUMBLE)

FOR STARTING TURKEY/PHEASANT

Masterfeeds 25% All Vegetable Protein Medicated Turkey Starter (crumble) is a nutrient dense, carefully balanced diet for starting and growing turkeys. Formulated using the latest technology to promote excellent growth and development. Wholesome grains and all vegetable proteins are balanced with minerals and vitamins for a healthy and productive flock. This feed is medicated to aid in the prevention of Coccidiosis.

FEEDING DIRECTIONS:

Feed this medicated feed as the sole ration from one day of age to the end of the 4th week of age. Typical feed intake is 2 kg per bird during this period.

FEATURES & BENEFITS:

Complete and balanced products.

Encourages optimum growth and performance while minimizing the need for other supplements.

Optimal vitamin and mineral levels.

Heritage rations provide farm flock poultry producers with similar fortification levels found in commercial poultry diets.

Separate products for different life stages.

Specific diets for starting chicks help to provide the correct nutrition and maximize growth.

Rations contain phytases.

Which make phosphorus and other nutrients more digestible. Improved digestibility reduces the amount of phosphorus excreted into the environment.

NOTE:

25% All Vegetable Protein Turkey Starter is formulated specifically for poultry and should not be fed to other species or to poultry in large commercial operations where a more customized diet would be most appropriate.

FEEDING TIPS:

1. **Water** – Poultry should have access to clean, fresh water at all times. When starting day-old birds or after moving or transporting birds, give access to water before putting feed in the feeders.
2. **Grit** – When birds have access to coarse litter or whole grains, an insoluble grit should be fed. Limit intake of grit to 1 lb (0.5 kg) per 100 lbs (50 kg) of feed or 2 lbs (1 kg) per 100 birds per week. Grit can be blended with the ration or offered free choice in a separate feeder.
3. Do not allow feeders to run empty or stale feed to accumulate.
4. Never feed any feedstuffs that are moldy, musty or suspect in any way.

GUARANTEED ANALYSIS

Crude Protein (minimum).....	25.0%
Crude Fat (minimum).....	2.0%
Crude Fiber (maximum).....	4.0%
Calcium (minimum).....	1.3%
Phosphorus (minimum).....	0.8%
Sodium (minimum).....	0.17%
Selenium (minimum).....	0.3 mg/kg
Vitamin A (minimum).....	12,000 IU/kg
Vitamin D (minimum).....	5,000 IU/kg
Vitamin E (minimum).....	80 IU/kg

Net Weight 25 kg
Product #: 201607

22% AV MEDICATED TURKEY GROWER (PELLET)

FOR GROWING TURKEY POULTS/ PHEASANT

Masterfeeds 22% All Vegetable Protein Medicated Turkey Grower (pellet) is nutrient dense and carefully balanced for growing turkeys. Formulated using the latest technology to promote excellent growth and development. Wholesome grains and all vegetable proteins are balanced with minerals and vitamins for a healthy and productive flock.

FEEDING DIRECTIONS:

Feed this medicated feed as the sole ration from the end of the 4th week to the end of the 8th week of age. Typical feed intake is 7 kg per bird during this period.

FEATURES & BENEFITS:

Complete and balanced products.

Encourages optimum growth and performance while minimizing the need for other supplements.

Optimal vitamin and mineral levels.

Heritage rations provide farm flock poultry producers with similar fortification levels found in commercial poultry diets.

Separate products for different life stages.

Specific diets for starting poults to help to provide the correct nutrition and maximize growth.

Rations contain phytases.

Which make phosphorus and other nutrients more digestible. Improved digestibility reduces the amount of phosphorus excreted into the environment.

NOTE:

22% All Vegetable Protein Medicated Turkey Grower is formulated specifically for turkeys and should not be fed to other species or to poultry in large commercial operations where a more customized diet would be most appropriate.

FEEDING TIPS:

1. **Water** – Poultry should have access to clean, fresh water at all times. When starting day-old birds or after moving or transporting birds, give access to water before putting feed in the feeders.
2. **Grit** – When birds have access to coarse litter or whole grains, an insoluble grit should be fed. Limit intake of grit to 1 lb (0.5 kg) per 100 lbs (50 kg) of feed or 2 lbs (1 kg) per 100 birds per week. Grit can be blended with the ration or offered free choice in a separate feeder.
3. Do not allow feeders to run empty or stale feed to accumulate.
4. Never feed any feedstuffs that are moldy, musty or suspect in any way

GUARANTEED ANALYSIS

Crude Protein (minimum).....	22.0%
Crude Fat (minimum).....	2.5%
Crude Fiber (maximum).....	4.5%
Calcium (minimum).....	1.1%
Phosphorus (minimum).....	0.7%
Sodium (minimum).....	0.17%
Selenium (minimum).....	0.3 mg/kg
Vitamin A (minimum).....	12,000 IU/kg
Vitamin D (minimum).....	5,000 IU/kg
Vitamin E (minimum).....	50 IU/kg

Net Weight 25 kg
Product #: 201609

17%

AV TURKEY/PHEASANT
GROWER (PELLET)

FOR GROWING TURKEY POULTS/ PHEASANT

Masterfeeds 17% All Vegetable Protein Turkey/Pheasant Grower (pellet) is nutrient dense and carefully balanced for growing turkeys. Formulated using the latest technology to promote excellent growth and development. Wholesome grains and all vegetable proteins are balanced with minerals and vitamins for a healthy and productive flock.

FEEDING DIRECTIONS:

Feed 9 kg per bird from the end of the 8th week to the end of the 12th week of age.

FEATURES & BENEFITS:

Complete and balanced products.

Encourages optimum growth and performance while minimizing the need for other supplements.

Optimal vitamin and mineral levels.

Heritage rations provide farm flock poultry producers with similar fortification levels found in commercial poultry diets.

Separate products for different life stages.

Specific diets for starting poults to help to provide the correct nutrition and maximize growth.

Rations contain phytases.

Which make phosphorus and other nutrients more digestible. Improved digestibility reduces the amount of phosphorus excreted into the environment.

NOTE:

17% All Vegetable Protein Turkey Grower is formulated specifically for turkeys and should not be fed to other species or to poultry in large commercial operations where a more customized diet would be most appropriate.

FEEDING TIPS:

1. **Water** – Poultry should have access to clean, fresh water at all times. When starting day-old birds or after moving or transporting birds, give access to water before putting feed in the feeders.
2. **Grit** – When birds have access to coarse litter or whole grains, an insoluble grit should be fed. Limit intake of grit to 1 lb (0.5 kg) per 100 lbs (50 kg) of feed or 2 lbs (1 kg) per 100 birds per week. Grit can be blended with the ration or offered free choice in a separate feeder.
3. Do not allow feeders to run empty or stale feed to accumulate.
4. Never feed any feedstuffs that are moldy, musty or suspect in any way.

GUARANTEED ANALYSIS

Crude Protein (minimum).....	17.0%
Crude Fat (minimum)	3.0%
Crude Fiber (maximum).....	5.0%
Calcium (minimum)	1.0%
Phosphorus (minimum).....	0.7%
Sodium (minimum).....	0.18%
Selenium (minimum)	0.3 mg/kg
Vitamin A (minimum)	11,500 IU/kg
Vitamin D (minimum)	4,500 IU/kg
Vitamin E (minimum)	35 IU/kg

Net Weight 25 kg
Product #: 201613

15%

AV TURKEY/PHEASANT FINISHER (PELLET)

FOR FINISHING TURKEY POULTS/ PHEASANT

Masterfeeds 15% All Vegetable Protein Turkey/Pheasant Finisher (pellet) is nutrient dense and carefully balanced for finishing turkeys. Formulated using the latest technology to promote excellent growth and development. Wholesome grains and all vegetable proteins are balanced with minerals and vitamins for a healthy and productive flock.

FEEDING DIRECTIONS:

Feed as the sole ration to turkeys from the end of the 12th week of age.

FEATURES & BENEFITS:

Complete and balanced products.

Encourages optimum growth and performance while minimizing the need for other supplements.

Optimal vitamin and mineral levels.

Heritage rations provide farm flock poultry producers with similar fortification levels found in commercial poultry diets.

Separate products for different life stages.

Specific diets for growing poultry help to provide the correct nutrition for each life stage of production.

Rations contain phytases.

Which make phosphorus and other nutrients more digestible. Improved digestibility reduces the amount of phosphorus excreted into the environment.

NOTE:

15% All Vegetable Protein Turkey Finisher is formulated specifically for poultry and should not be fed to other species or to poultry in large commercial operations where a more customized diet would be most appropriate.

FEEDING TIPS:

1. **Water** – Poultry should have access to clean, fresh water at all times. When starting day-old birds or after moving or transporting birds, give access to water before putting feed in the feeders.
2. **Grit** – When birds have access to coarse litter or whole grains, an insoluble grit should be fed. Limit intake of grit to 1 lb (0.5 kg) per 100 lbs (50 kg) of feed or 2 lbs (1 kg) per 100 birds per week. Grit can be blended with the ration or offered free choice in a separate feeder.
3. Do not allow feeders to run empty or stale feed to accumulate.
4. Never feed any feedstuffs that are moldy, musty or suspect in any way.

GUARANTEED ANALYSIS

Crude Protein (minimum).....	15.0%
Crude Fat (minimum)	3.0%
Crude Fiber (maximum).....	5.0%
Calcium (minimum)	0.8%
Phosphorus (minimum).....	0.55%
Sodium (minimum).....	0.17%
Selenium (minimum)	0.3 mg/kg
Vitamin A (minimum)	11,200 IU/kg
Vitamin D (minimum)	4,200 IU/kg
Vitamin E (minimum)	30 IU/kg

Net Weight 25 kg
Product #: 201620

28%

TURKEY/PHEASANT STARTER

FOR STARTING & GROWING TURKEY/PHEASANT

TURKEY/PHEASANT STARTER

Masterfeeds 28% Turkey/Pheasant Starter is an all vegetable protein formula developed specifically for farm and hobby flocks. The all vegetable formula furnishes the nutrients needed by your flock from start to finish.

FEEDING DIRECTIONS:

Feed 2 kg per bird from day one to the end of the 4th week of age. (Can feed until the end of the 8th week of age.)

FEATURES & BENEFITS:

Complete feed.

No mixing required.

Fortified with vitamins and essential minerals.

Provide farm flock poultry producers with similar fortification levels found in commercial poultry diets.

Balanced Amino Acids.

Encourages optimum growth and performance while minimizing the need for other supplements.

FEEDING TIPS:

1. **Water** – Poultry should have access to clean, fresh water at all times. When starting day-old birds or after moving or transporting birds, give access to water before putting feed in the feeders.
2. **Grit** – When birds have access to coarse litter or whole grains, an insoluble grit should be fed. Limit intake of grit to 1 lb (0.5 kg) per 100 lbs (50 kg) of feed or 2 lbs (1 kg) per 100 birds per week. Grit can be blended with the ration or offered free choice in a separate feeder.
3. Do not allow feeders to run empty or stale feed to accumulate.
4. Never feed any feedstuffs that are moldy, musty or suspect in any way.

GUARANTEED ANALYSIS

Crude Protein (minimum).....	28.0%
Crude Fat (minimum)	2.5%
Crude Fiber (maximum).....	4.5%
Calcium (minimum)	1.1%
Phosphorus (minimum).....	1.0%
Sodium (minimum).....	0.18%
Selenium (minimum)	0.3 mg/kg
Vitamin A (minimum)	12,000 IU/kg
Vitamin D (minimum)	5,000 IU/kg
Vitamin E (minimum)	50 IU/kg

Net Weight 25 kg
Product #: 203001

22%

TURKEY/PHEASANT GROWER

FOR STARTING & GROWING
TURKEY/PHEASANT

Masterfeeds 22% Turkey/Pheasant Grower is an all vegetable protein formula developed specifically for farm and hobby flocks. The all vegetable formula furnishes the nutrients needed by your flock from start to finish.

FEEDING DIRECTIONS:

Feed 7 kg per bird from the end of the 4th week to the end of the 8th week of age. (Can feed until the end of the 12th week of age.)

FEATURES & BENEFITS:***Complete feed.***

No mixing required.

Fortified with vitamins and essential minerals.

Provide farm flock poultry producers with similar fortification levels found in commercial poultry diets.

Balanced Amino Acids.

Encourages optimum growth and performance while minimizing the need for other supplements.

NOTE:

Feather picking and cannibalism are frequently encountered with game birds raised in confinement. Allowing additional space, trimming beaks or the use of diminished red lights are usually helpful to reduce these problems.

FEEDING TIPS:

1. **Water** – Poultry should have access to clean, fresh water at all times. When starting day-old birds or after moving or transporting birds, give access to water before putting feed in the feeders.
2. **Grit** – When birds have access to coarse litter or whole grains, an insoluble grit should be fed. Limit intake of grit to 1 lb (0.5 kg) per 100 lbs (50 kg) of feed or 2 lbs (1 kg) per 100 birds per week. Grit can be blended with the ration or offered free choice in a separate feeder.
3. Do not allow feeders to run empty or stale feed to accumulate.
4. Never feed any feedstuffs that are moldy, musty or suspect in any way.

GUARANTEED ANALYSIS

Crude Protein (minimum).....	22.0%
Crude Fat (minimum)	3.5%
Crude Fiber (maximum).....	6.0%
Calcium (minimum)	1.2%
Phosphorus (minimum).....	0.85%
Sodium (minimum).....	0.18%
Selenium (minimum)	0.3 mg/kg
Vitamin A (minimum)	10,500 IU/kg
Vitamin D (minimum)	3,500 IU/kg
Vitamin E (minimum)	40 IU/kg

Net Weight 25 kg
Product #: 203000



Masterfeeds Poultry Nutrition

20%

AV DUCK & GOOSE
STARTER (CRUMBLE)

FOR STARTING & GROWING DUCKLINGS

Masterfeeds 20% All Vegetable Protein Duck & Goose Starter (crumble) is a nutrient dense, carefully balanced diet for starting and growing ducklings. Formulated using the latest technology to promote strong growth and development. Wholesome grains and all vegetable proteins are balanced with minerals and vitamins for a healthy and productive farm flock.

FEEDING DIRECTIONS:

Feed 2 kg per bird from one day old to the end of the 4th week of age.

FEATURES & BENEFITS:

Complete and balanced products.

Encourages optimum growth and performance while minimizing the need for other supplements.

Optimal vitamin and mineral levels.

Heritage rations provide farm flock poultry producers with similar fortification levels found in commercial poultry diets.

Separate products for different life stages.

Specific diets for starting ducklings help to provide the correct nutrition and maximize growth.

Rations contain phytases.

Which make phosphorus and other nutrients more digestible. Improved digestibility reduces the amount of phosphorus excreted into the environment.

NOTE:

20% All Vegetable Protein Duck & Goose Starter is formulated specifically for poultry and should not be fed to other species or to poultry in large commercial operations where a customized diet would be most appropriate.

FEEDING TIPS:

1. **Water** – Poultry should have access to clean, fresh water at all times. When starting day-old birds or after moving or transporting birds, give access to water before putting feed in the feeders.
2. **Grit** – When birds have access to coarse litter or whole grains, an insoluble grit should be fed. Limit intake of grit to 1 lb (0.5 kg) per 100 lbs (50 kg) of feed or 2 lbs (1 kg) per 100 birds per week. Grit can be blended with the ration or offered free choice in a separate feeder.
3. Do not allow feeders to run empty or stale feed to accumulate.
4. Never feed any feedstuffs that are moldy, musty or suspect in any way.

GUARANTEED ANALYSIS

Crude Protein (minimum).....	20.0%
Crude Fat (minimum)	2.5%
Crude Fiber (maximum).....	5.0%
Calcium (minimum)	1.0%
Phosphorus (minimum).....	0.7%
Sodium (minimum).....	0.18%
Selenium (minimum)	0.3 mg/kg
Vitamin A (minimum)	11,500 IU/kg
Vitamin D (minimum)	4,500 IU/kg
Vitamin E (minimum)	35 IU/kg

Net Weight 25 kg
Product #: 250686

18%**AV DUCK & GOOSE
GROWER (PELLET)****FOR GROWING
DUCKS & GEESE**

Masterfeeds 18% All Vegetable Protein Duck & Goose Grower (pellet) is a nutrient dense, carefully balanced diet for growing ducks. Formulated using the latest technology to promote excellent growth and development. Wholesome grains and all vegetable proteins are balanced with minerals and vitamins for a healthy and productive farm flock.

FEEDING DIRECTIONS:

Feed 7 kg per bird from the end of the 4th week to the end of the 8th week of age.

FEATURES & BENEFITS:***Complete and balanced products.***

Encourages optimum growth and performance while minimizing the need for other supplements.

Optimal vitamin and mineral levels.

Heritage rations provide farm flock poultry producers with similar fortification levels found in commercial poultry diets.

Separate products for different life stages.

Specific diets for growing ducks help to provide the correct nutrition for each life stage of production.

Rations contain phytases.

Which make phosphorus and other nutrients more digestible. Improved digestibility reduces the amount of phosphorus excreted into the environment.

NOTE:

18% All Vegetable Protein Duck & Goose Grower is formulated specifically for poultry and should not be fed to other species or to poultry in large commercial operations where a more customized diet would be most appropriate.

FEEDING TIPS:

1. **Water** – Poultry should have access to clean, fresh water at all times. When starting day-old birds or after moving or transporting birds, give access to water before putting feed in the feeders.
2. **Grit** – When birds have access to coarse litter or whole grains, an insoluble grit should be fed. Limit intake of grit to 1 lb (0.5 kg) per 100 lbs (50 kg) of feed or 2 lbs (1 kg) per 100 birds per week. Grit can be blended with the ration or offered free choice in a separate feeder.
3. Do not allow feeders to run empty or stale feed to accumulate.
4. Never feed any feedstuffs that are moldy, musty or suspect in any way.

GUARANTEED ANALYSIS

Crude Protein (minimum).....	18.0%
Crude Fat (minimum)	3.0%
Crude Fiber (maximum).....	4.5%
Calcium (minimum)	0.7%
Phosphorus (minimum).....	0.6%
Sodium (minimum).....	0.18%
Selenium (minimum)	0.3 mg/kg
Vitamin A (minimum)	11,500 IU/kg
Vitamin D (minimum)	4,500 IU/kg
Vitamin E (minimum)	35 IU/kg

Net Weight 25 kg
Product #: 250687



Promote bird welfare and support natural behaviours.

Pecking can be injurious and aggressive causing losses in productivity, increases in medication costs and even mortality. ChikPek™ is a formed block used to support the natural behavior of birds. The non-medicated; non-toxic ingredients and nutrients used in ChikPek™ are safe to feed to any poultry at all life-stages and does not interfere with a flock's regular nutrition program.

ChikPek™ offers unique formulation and innovative technology made with conventional ingredients and nutrients to encourages continuous pecking of the block as well as visual and recreational attraction.

Benefits of ChikPek™

- Economical and humane solution to pecking problems.
- Encourages instinctive foraging and exploratory behaviour including free-range exercise.
- Occupies and diverts attention from other birds.
- Deters feather pecking and supports plumage condition
- Prevents injuries sustained by eliminating aggressive pecking behaviours in backyard birds.

Chikpek™ Beak Blunting Supplement for all classes of Poultry

ChikPek™ is a revolutionary feed supplement and tool, designed for preventing and controlling pecking vices in chickens and other classes of poultry. ChikPek™ helps blunt the beak with the continuous and mild abrasive effect it has with each peck.

ChikPek™ is an enrichment device and innovative beak-conditioning aid, featuring palatable and durable qualities that can be introduced throughout any stage of life. ChikPek's™ unique formulation diverts the birds' instinctive pecking behavior onto the ChikPek™ block, maintaining the welfare of your small flock or backyard birds.

DIRECTIONS FOR USE: PLACE IN SCRATCH AREAS AND LOCATIONS THE BIRDS VISIT FREQUENTLY OR LOCATIONS WHERE INJURIOUS PECKING IS OBSERVED. PLACE THE BLOCK IN AN APPROPRIATE FEEDER OR ON THE GROUND AWAY FROM EXCESSIVE MOISTURE. EACH BLOCK IS EXPECTED TO LAST SIX TO EIGHT WEEKS. PLEASE CONTACT YOUR MASTERFEEDS NUTRITION AND MANAGEMENT CONSULTANT FOR SPECIFIC FEEDING DIRECTIONS.



CHIKPEK™

BEAK BLUNTING SUPPLEMENT (BLOCK)

FOR ALL CLASSES
OF POULTRY

ChikPek™ is made with conventional ingredients to encourage continuous pecking of the block as well as visual and recreational attraction. ChikPek™ is non-medicated, non-toxic, economical, and a humane solution to pecking behaviour in backyard birds.

WHO USES:

ChikPek™ Blocks are used by producers looking to curb injurious pecking. Suitable for broilers, layers, turkeys, ducks and geese as well as breeder birds.

FEEDING DIRECTIONS:

Place in scratch areas and locations the birds visit frequently or locations where injurious pecking is observed. Place the block in an appropriate feeder or on the ground away from excessive moisture. Each block is expected to last six to eight weeks.

Please Contact your Masterfeeds nutrition and management consultant for specific feeding directions.

GUARANTEED ANALYSIS

Moisture (maximum).....6.0%

Net Weight 11.4 kg
Product #: 810350