



Masterfeeds

PERFORMA™  
BEEF PROGRAMA Canadian Tradition of  
Animal Nutrition SolutionsUne tradition Canadienne de  
solutions en Nutrition Animale

Masterfeeds®

an Alltech® company

# BOSBUILDER™ 16% CREEP FEED

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**HIGH FIBRE, HIGH PROTEIN CREEP FEED**

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*Most creep feed rations can be started as soon as the calves are old enough to eat dry feed. This may be as early as four weeks of age however, it's usually six to eight weeks of age. It depends on the milking ability of the cow and condition and Quality of forage available.*

*Calves will consume the most palatable feeds first. This is usually milk; fresh grass, creep feed and lastly, dry grass. Because calves consume the most palatable feed first it is critical that creep feeder be place properly, checked regularly and intakes monitored. Getting calves too fat is always a risk with unlimited creep feed. If this happens, it can result in price discounts on calves sold as weaned feeders. This can be avoided by matching energy content of the creep feed with frame size of the calves. In other words, as frame size goes up energy concentration of the creep may increase. Conversely with small framed calves, energy content should be reduced in order to prevent the calves from becoming too fat.*

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FOR WHAT  
GOES INTO  
ALL YOU DO.™

# BOSBUILDER™ 16%

## CREEP BEEF RATION (PELLET)

## FOR BEEF CALVES

Masterfeeds BosBuilder16% Creep Beef Ration is a high fiber, high protein creep feed designed to provide supplemental feed to nursing calves. It provides extra protein, energy, minerals and vitamins for rapid weight gain prior to weaning.

### WHY CREEP FEED?

A calf requires a proper level of nutrition in order to reach its genetic potential. Research has shown that the nutrition requirements of the calf cannot be met by the mother cow's milk alone, and while calves can consume grass, they are unable to ingest enough to meet their daily requirement for proper growth. The result is what is termed a "hungry calf gap".

The best way to eliminate this nutrient deficiency is through the introduction of a high quality protein supplement as a creep feed. This type of ration will not only aid the calf in achieving optimum growth, the creep feed will also lessen the demand on the cow for milk. The result is the calf being able to reach its full genetic potential along with a better-conditioned cow. A cow that is able to gain weight during the grazing season is able to channel more of her food intake into body condition as opposed to providing energy to the calf.

### FEEDING DIRECTIONS:

Feed as a complete feed to cattle along with forage. Changes to the feeding program should be made gradually for adaptation to take place. Follow an on-farm feeding program provided by your Masterfeeds Account Manager.

### FEATURES & BENEFITS:

**Highly digestible fiber, high protein, natural protein, calcium, phosphorous, salt, trace minerals, vitamins.**

- Encourages forage digestion and utilization.
- Ensures protein does not limit calves' genetic potential for growth.
- Maximizes utilization of protein for rapid and efficient growth.

- Major minerals needed for skeletal growth and maintenance.
- Highly available trace minerals for rumen microbial development, enhances performance and proper immune function.
- Optimal performance and overall health.

**Available medicated with Avatec®.** Cattle supplemented with Avatec® can have an 11% higher average daily gain than non-medicated cattle on pasture.

Table 1. Break-even Chart for Creep Feed at Different Values of Calf Gain and Feed Conversion				
Value of Calf Wt. Gain \$/Lb.	Lb. Creep per Lb. of Added Gain			
	3	6	9	12
	Break-even Creep Feed Cost, \$/Cwt			
0.70	23.3	11.7	7.8	5.8
0.80	26.7	13.3	8.9	6.7
0.90	30.0	15.0	10.0	7.5
1.00	33.0	16.7	11.1	8.3
1.10	36.0	18.4	12.2	9.1
1.20	39.0	20.1	13.3	9.9

Michigan State University

**This feed contains added Selenium at 0.3 mg/kg.**

### GUARANTEED ANALYSIS

Crude Protein (minimum)	16.0%
Crude Fat (minimum)	3.8%
Crude Fiber (maximum)	17.0%
Calcium (actual)	1.3%
Phosphorus (actual)	0.7%
Sodium (actual)	0.35%
Vitamin A (minimum)	11,000 IU/kg
Vitamin D (minimum)	1,900 IU/kg
Vitamin E (minimum)	44 IU/kg

**Net Weight 25 kg**

**Product #: PLAIN – 508152**

**MEDICATED – 508055**