



Masterfeeds

PERFORMA™
BEEF PROGRAMA Canadian Tradition of
Animal Nutrition SolutionsUne tradition Canadienne de
solutions en Nutrition Animale

Masterfeeds®

an Alltech® company

EXCELERATOR 16% CREEP FEED

ALL-NATURAL PROTEIN RATION FOR BEEF CALVES

Masterfeeds Excelerator Creep Feed is a complete, 16% all-natural protein ration. It is a high energy pellet, fortified with the required vitamins and minerals necessary for maximum growth. Excelerator enhances forage utilization by providing energy in the form of highly digestible fibre.

Having Excelerator Creep Feed available before the calf reaches 30 days of age means calves are able to fulfill their nutrient requirements without having to rely on grass and milk alone. Excelerator eliminates the overeating of grains, bloating, scour concerns and other metabolic disorders.

Excelerator promotes the following:

- > Early weaning
- > Reduced stress at weaning
- > Higher weaning weight
- > Better overall appearance
- > Improved cow condition
- > Medicated to reduce the risk of disease

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FOR WHAT
GOES INTO
ALL YOU DO.™

EXCELERATOR

MEDICATED CREEP RATION (PELLET) FOR BEEF CALVES

Masterfeeds Excelerator Creep Feed is a complete, 16% all-natural protein ration. It is a high energy pellet, fortified with the required vitamins and minerals necessary for maximum growth. Excelerator enhances forage utilization by providing energy in the form of highly digestible fibre.

WHY CREEP FEED?

A calf requires the proper levels of nutrition in order to reach its genetic potential. Research has shown that the nutrition requirements of the calf cannot be met by the cow's milk alone, and while calves can consume grass, they are unable to ingest enough to meet their daily requirement for proper growth. The result is what is termed a "hungry calf gap".

The best way to eliminate this nutrient deficiency is through the introduction of a high-quality protein supplement such as a creep feed. This type of ration will not only aid the calf in achieving optimum growth, the creep feed will also lessen the demand on the cow for milk. This results in the calf being able to reach its full genetic potential along with a better-conditioned cow.

A cow that is able to gain weight during the grazing season is able to channel more of her food intake into body condition as opposed to providing energy to the calf. In the end, the advantages of a high-performance calf creep feed are expressed in both a calf with improved weight gain and appearance and a cow with better conditioning, which enables her to breed back more readily.

FEATURES & BENEFITS:

Early easier weaning. Calves learn to eat dry feed from the bunk earlier, reducing demand on the cow.

Reduced stress. Calves display less stress at weaning and adjust to full feed faster when placed in the feedlot.

Higher weaning weight. Calves are 34 to 45 kg (75 to 100 lbs) heavier at weaning weight when raised on a high quality creep feed.

Better overall appearance. Calves look more muscled, and uniform when nutritional requirements are met.

Cow condition is improved. Better cow condition score at breeding time.

Disease prevention. Medicated to reduce the risk of coccidiosis and other disease risks.

Net Weight 25 kg

Product #: PLAIN – 500793

MEDICATED – 500783

Total Replacement Technology (TRT). This mineral technology uses organic trace minerals to support mineral retention and build tissue reserves, helping calves transition from nursing through the weaning process. Using TRT encourages optimal overall health, immune status, and reproductive function in the animal.



FEEDING DIRECTIONS:

Feed Excelerator Medicated Creep Ration to nursing calves at the rate of 1 kg per 100 kg of body weight until weaning to calves on pasture or consuming forage. Feed continuously for at least 28 days during periods of coccidiosis or when it is likely to be a hazard. Excelerator should be offered to calves at no later than 30 days of age.

FEEDING TIPS:

- Use a sturdy, well-designed and well-protected creep feeder and place it in a convenient cow-calf loafing area.
- Start feeding Masterfeeds Excelerator Creep Feed before calves reach 30 days of age.
- Make certain the feed is fresh by filling the feeder with only enough feed to last 10 to 14 days.
- Keep the feed level up – never let the creep feeder go empty.
- Maintain proper herd health management.

This feed contains added Selenium at 0.3 mg/kg.

GUARANTEED ANALYSIS

Crude Protein (minimum).....	16.0%
Crude Fat (minimum)	4.0%
Crude Fiber (maximum).....	15.0%
Calcium (actual).....	1.1%
Phosphorus (actual)	0.8%
Sodium (actual)	0.45%
Vitamin A (minimum)	12,000 IU/kg
Vitamin D (minimum)	2,000 IU/kg
Vitamin E (minimum)	48 IU/kg