



**Masterfeeds**  
**PERFORMA™**  
BEEF PROGRAM



A Canadian Tradition of  
Animal Nutrition Solutions

Une tradition Canadienne de  
solutions en Nutrition Animale



**Masterfeeds®**

an **Alltech®** company

# FULL EXPRESSION

## BEEF SHOW SUPPLEMENT (PELLET)

### MAXIMIZE GUT FILL IN SHOW CATTLE

*Masterfeeds Full Expression is a palatable feed, containing high levels of quality fibre to maximize gut fill – providing increased shape – ensuring your show cattle look their best on the big day.*

*Full Expression promotes the following:*

- > An expanded look
- > Cattle look “fresh” and ready for show
- > Stabilized rumen function during times of stress

masterfeeds.com



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FOR WHAT  
GOES INTO  
ALL YOU DO.™

# FULL EXPRESSION

## BEEF SHOW SUPPLEMENT (PELLET)

FOR MAXIMIZING  
 GUT FILL IN  
 SHOW CATTLE

BEEF SHOW FEED

Masterfeeds Full Expression Beef Show Supplement (pellet) is formulated with high quality fibre sources to maximize gut fill. Intended to be fed at a rate of one to three pounds per head per day it will expand three times its size when combined with a similar amount of water. Also contains Yea-sacc<sup>®</sup> to help stabilize the rumen in times of stress.

### WHO USES:

Producers who wish to feed a premium show cattle supplement. Purebred breeders fitting cattle for sale and 4-H groups would benefit from the use of this supplement.

### DIRECTIONS FOR USE:

Mix with grain and feed so as to provide 0.5 kg 1.5 kg of supplement per head per day.

Changes to the feeding program should be made gradually for adaptation to take place. Follow an on-farm feeding program provided by your Masterfeeds Account Manager.

**Net Weight 25 kg**  
**Product #: 500305**

### FEATURES & BENEFITS:

**Contains 31% crude fibre from a variety of high quality sources.** Formulated to expand three times its size when combined with a similar amount of water.

**Contains added flavour.** Enhances intake.

**Contains Yea-sacc<sup>®</sup>.** Helps to stabilize rumen, particularly during periods of stress such as when cattle are being transported to shows.

### GUARANTEED ANALYSIS

Crude Protein (minimum).....	9.0%
Crude Fat (minimum) .....	2.5%
Crude Fibre (maximum).....	31.0%
Calcium (actual).....	1.0%
Phosphorus (actual) .....	0.1%
Sodium (actual) .....	0.18%
Vitamin A (minimum) .....	5,000 IU/kg
Vitamin D (minimum) .....	900 IU/kg
Vitamin E (minimum) .....	16 IU/kg



*When combined with a similar amount of water, Masterfeeds Full Express Beef Show Supplement expands to three times its size, providing your show cattle with increased shape for the big day!*