

BEEF SHOW FEED



Masterfeeds
PERFORMA™
BEEF PROGRAM

A Canadian Tradition of
Animal Nutrition Solutions

Une tradition Canadienne de
solutions en Nutrition Animale



Masterfeeds®

an **Alltech®** company

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SHOW

ShowStopper™ FULL THROTTLE

Finishing feed for feeding to 4-H and other show calves during the final 100 to 150 days on feed.

Finish it off with a win!

ShowStopper Full Throttle beef ration is intended for feeding to show calves during the final 100 to 150 days on feed. Once calves achieve a desired amount of finish, they can be maintained on any of the ShowStopper feeds.

FEEDING: INITIALLY FEED AT THE SAME RATE AS ACCELERATOR TO ACCLIMATE CATTLE TO THE NEW RATION. GRADUALLY STEP UP FULL THROTTLE INCLUSION TO 84% RATION DRY MATTER INTAKE WITH THE OTHER 16% BEING FORAGE.

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FOR WHAT
GOES INTO
ALL YOU DO.™



FULL THROTTLE

**BEEF FEED (TEXTURIZED)
 WITH MONENSIN SODIUM**

**FOR FEEDING TO SHOW
 CALVES DURING THE
 FINAL 100 TO 150 DAYS**

SHOW FEED

Masterfeeds® ShowStopper Full Throttle Beef Feed Ration with monensin sodium is a high quality 12% crude protein, texturized ration that contains corn and a high level of rolled barley, beet pulp, beef, yeast, high levels of other minerals and vitamins, molasses to enhance intake, and monensin sodium as an aid in the prevention of coccidiosis and to improve feed efficiency. A non-medicated version may be available at some locations.

WHO USES:

Masterfeeds ShowStopper Full Throttle Beef Feed Ration with Monensin is intended for feeding to 4-H and other show calves during the final 100 to 150 days on feed. Once calves achieve a desired level of finish they can be maintained on Show-Rite Cruiser Beef Feed.

FEEDING DIRECTIONS:

Feed this medicated feed to beef cattle according to the table below (based on a dry matter intake of 2.5% of body weight). Feed along with good quality forage, water, and free choice salt. Consult your Masterfeeds Account Manager for further feeding recommendations.

Body Weight (kg)	Daily Amount of Ration (kg)	Daily Intake of Monensin Activity (mg/head/day)
300	5.00	165
350	5.80	193
400	6.70	220
450	7.50	248

FEATURES & BENEFITS:

12% crude protein. 2% from non-protein nitrogen. High protein for lean growth. Complements hay feeding. Soluble protein from urea aids digestion of grain and forage.

Contains rolled barley, corn and beet pulp. Maximum energy content for maximum growth rate and degree of finish with a minimum risk of digestive problems.

Contains yeast. Aids in maintaining optimal rumen function and digestion. Promotes intake.

High levels of minerals and vitamins a portion of which are chelated. Se at 0.3 mg/kg. Enhances recovery from stress, resistance to disease, and growth performance.

Fortified with high levels of Vitamin E. Enhances performance and resistance to disease.

Added molasses. Promotes and enhances intake.

Monensin activity at 33 mg/kg. Provides increased feed efficiency, as well as cocci control when fed as directed.

This feed contains added Selenium at 0.3 mg/kg.

GUARANTEED ANALYSIS

Crude Protein (minimum).....	12.0%
ECP from NPS (maximum)	2.0% *
Crude Fat (minimum)	2.5%
Crude Fibre (maximum).....	7.0%
Calcium (actual).....	0.8%
Phosphorus (actual)	0.3%
Sodium (actual)	0.3%
Vitamin A (minimum)	15,000 IU/kg
Vitamin D (minimum)	1,700 IU/kg
Vitamin E (minimum)	80 IU/kg

*Equivalent crude protein from non-protein sources.

**Net Weight 20 kg
 Product #: 502327**