



Masterfeeds
PERFORMA™
BEEF PROGRAM

A Canadian Tradition of
Animal Nutrition Solutions

Une tradition Canadienne de
solutions en Nutrition Animale



Masterfeeds®

an Alltech® company

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GROW

ShowStopper™ ACCELERATOR

For growing lighter weight purebred
or other show calves before final,
high energy finishing ration.

A good grower becomes
a great shower.

ShowStopper Accelerator beef cattle ration is the next in the ShowStopper line of feeds. It is intended for growing lighter weight purebred or other show calves prior to being placed on a final, high energy finishing ration (e.g. up to 363 kg/800 lb for cross-bred steers). Once the calves have grown to the desired weight, they can transition to ShowStopper Full Throttle.

FEEDING: INITIALLY FEED AT THE SAME RATE AS CRUISER TO ACCLIMATE CATTLE TO THE NEW RATION. GRADUALLY STEP UP ACCELERATOR INCLUSION TO 2/3 TOTAL DRY MATTER INTAKE WITH THE OTHER 1/3 BEING FORAGE.



ACCELERATOR

BEEF FEED (TEXTURIZED)
WITH MONENSIN SODIUM

FOR GROWING LIGHTER
WEIGHT PUREBRED OR
OTHER SHOW CALVES

SHOW FEED

Masterfeeds ShowStopper Accelerator Beef Ration with monensin sodium is a high quality 12% crude protein, texturized ration that contains a blend of barley, oats and corn, beet pulp, chelated trace minerals, yeast, high levels of other minerals and vitamins, molasses to enhance intake, and monensin sodium as an aid in the prevention of coccidiosis and to improve feed efficiency. A non-medicated version may be available at some locations.

WHO USES:

Masterfeeds ShowStopper Accelerator Beef Feed Ration with monensin sodium is intended for growing lighter weight purebred or other show calves, and especially 4-H calves prior to their being placed on a final, high energy finishing ration. Ideally, recently weaned calves should be started on Masterfeeds ShowStopper Cruiser Beef Feed Ration with monensin and subsequently converted to Masterfeeds ShowStopper Accelerator Beef Feed Ration. Once the calves have grown to the desired weight (e.g. up to 800 lbs for cross-bred steers), they can be converted to Masterfeeds ShowStopper Full Throttle Beef Feed Ration.

FEEDING DIRECTIONS:

Feed this medicated feed to beef cattle according to the table below (based on a dry matter intake of 2.5% of body weight). Feed along with good quality forage, water, and free choice salt. Consult your Masterfeeds Account Manager for further feeding recommendations.

Body Weight (kg)	Daily Amount of Ration (kg)	Daily Intake of Monensin Activity (mg/head/day)
300	5.00	165
350	5.80	193
400	6.70	220
450	7.50	248

FEATURES & BENEFITS:

12% crude protein. 1% from non-protein nitrogen. High protein for lean growth. Complements hay feeding. Soluble protein from urea aids digestion of grain and forage.

Rolled barley, oats and corn, 5% digestible fibre as beet pulp. Highly palatable and digestible source of energy. Reduced risk of digestive problems.

Contains yeast. Aids in maintaining optimal rumen function and digestion. Promotes intake.

High levels of minerals and vitamins a portion of which are chelated. Se at 0.3 mg/kg. Enhances recovery from stress, resistance to disease, and growth performance.

Fortified with high levels of Vitamin E. Enhances performance and resistance to disease.

Added molasses. Promotes and enhances intake.

Monensin activity at 33 mg/kg. Provides increased feed efficiency, as well as cocci control when fed as directed.

This feed contains added Selenium at 0.3 mg/kg.

GUARANTEED ANALYSIS

Crude Protein (minimum).....	12.0%
ECP from NPS (maximum)	1.0% *
Crude Fat (minimum)	3.0%
Crude Fibre (maximum)	8.0%
Calcium (actual)	0.8%
Phosphorus (actual)	0.3%
Sodium (actual)	0.3%
Vitamin A (minimum)	15,000 IU/kg
Vitamin D (minimum)	1,700 IU/kg
Vitamin E (minimum)	80 IU/kg

*Equivalent crude protein from non-protein sources.

Net Weight 20 kg
Product #: 502326