



Masterfeeds
PERFORMA™
BEEF PROGRAM



A Canadian Tradition of
Animal Nutrition Solutions

Une tradition Canadienne de
solutions en Nutrition Animale



Masterfeeds®

an **Alltech®** company



3
SHOW

ShowStopper™ **HIGH FIBRE**

*A high fibre feed for ideal
show ring condition.*

**Show ring condition for
all classes of beef cattle.**

*ShowStopper High Fibre Beef Feed is intended for
all classes of show cattle leading up to the big day.
It is designed to give cattle ideal show ring condition
while maintaining freshness and adding
rib shape and body volume.*

**FEEDING: START AT 1 KG/HEAD/DAY
AND GRADUALLY STEP UP TO 2.5% BODY WEIGHT
INTAKE (ON DRY MATTER BASIS).**

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**FOR WHAT
GOES INTO
ALL YOU DO.™**



HIGH FIBRE

BEEF FEED (TEXTURIZED)

FOR IDEAL SHOW
RING CONDITION

Masterfeeds ShowStopper High Fibre Beef Feed is a high quality, high fibre, texturized show feed that contains barley, beet pulp and cotton seed hulls.

WHO USES:

Masterfeeds ShowStopper High Fibre Beef Feed is designed to give cattle the ideal show ring condition while maintaining freshness and adding rib shape and body volume. It can be used in a variety of programs to prevent the development of excessive condition.

FEEDING DIRECTIONS:

Feed this ration to beef cattle at 1% of body weight along with good quality forage and access to clean, fresh water.

Changes to the feeding program should be made gradually for adaptation to take place. Consult your Masterfeeds Account Manager for further information.

FEATURES & BENEFITS:

11% crude protein. High level of palatable, usable protein. Complements hay feeding. Helps prevent muscle loss when intake is low.

Contains yeast. Aids in the re-establishment of normal rumen function. Promotes intake.

Chelated trace minerals, including Selenium. Higher absorption and bioavailability.

Formulated with beet pulp and cottonseed hulls. For an expanded look.

This feed contains added Selenium at 0.3 mg/kg.

GUARANTEED ANALYSIS

Crude Protein (minimum).....	11.0%
Crude Fat (minimum)	2.0%
Crude Fibre (maximum).....	19.0%
Calcium (actual).....	1.21%
Phosphorus (actual)	0.29%
Sodium (actual)	0.37%
Vitamin A (minimum)	10,000 IU/kg
Vitamin D (minimum)	1,650 IU/kg
Vitamin E (minimum)	20.75 IU/kg

Net Weight 20 kg
Product #: 501404