

Calf Rearing Program

Formulated to support immunity, optimize calf growth rates and achieve full genetic & profit potential.

Blueprint's Calf Rearing Program is a unique and effective approach to dairy nutrition, designed with cutting-edge solutions. When used as key elements in a well-managed calf nutrition program, Blueprint Calf Starter and Calf Grower can optimize efficiency and calf growth rates and support immunity, thus contributing to increased profit potential.

At the core of the Blueprint product line are Nutrigenomics, which study how nutrition affects animals at the gene level. Our concept of nutrients continues to expand, allowing us to provide diets with both functional and nutritional characteristics. Blueprint Nutrition contains the ingredients needed to shift nutrient profiles in practical diets toward more functional, usable forms that better meet animal needs.

Blueprint, formulated with Alltech solutions and manufactured by Masterfeeds, is designed to work synergistically to help dairy calves reach their full genetic potential.

WHY CHOOSE BLUEPRINT:

- Full expression of animal's genetic potential
- Maximize lifetime performance
- Encourage dry matter intake
- Aid nutrient utilization
- Support normal development and bone formation
- Support calf's defense system

FEEDING & MANAGEMENT NOTES:

Contact your Masterfeeds Account Manager for specific feeding directions.

FEATURES & BENEFITS:

Total Replacement Technology.

100% organic trace minerals supporting absorption, retention and utilization.

Starter – 20% texturized or 22% pellet/ Grower – 18% texturized and pelleted options available. Improves calf acceptability and feed consumption per unit.

High level of digestible nutrients.

Supplies the appropriate nutrients required for rumen development and optimum growth rates.

Highly palatable.

Promotes increased intake.

Medicated options available.

With Deccox or Monensin to aid in the prevention of coccidiosis.



25%
of a dairy calf's
**LIFETIME
WEIGHT**

gain

AND

50%
OF
**LIFETIME
HEIGHT**

gain

occur in the first

**6
MONTHS**
of life.

THE BLUEPRINT FOR PERFORMANCE THROUGH NUTRITION:

Highly efficient trace
mineral fortification

Promote reproductive
performance

Support the body's natural
defense system

Support antioxidant
health status



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Masterfeeds®

an **Alltech®** company

Calf Rearing Program

