



Masterfeeds
SUMMIT™
DAIRY PROGRAM



A Canadian Tradition of
Animal Nutrition Solutions

Une tradition Canadienne de
solutions en Nutrition Animale



Masterfeeds®

an **Alltech®** company

COW'S MATCH™ MILK REPLACER

28-28-20

ALL-MILK PROTEIN MILK REPLACER

FOR FULL POTENTIAL
GROWTH & GOOD HEALTH

Getting set for life.

This super-premium 28-28-20 milk replacer has been specifically designed for accelerated calf growth and good health and has been shown to outperform whole milk. The formula is based on over three years of research data and contains a unique and patented combination of protein, fat and carbohydrates.

Calves receiving Cow's Match will have optimized lean muscle growth, excellent performance with minimal scouring and improved overall health.

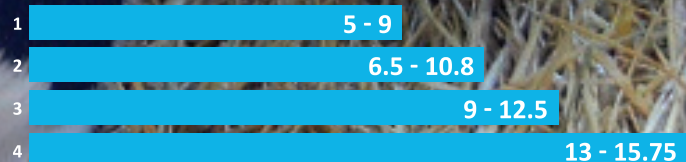
Cow's Match is designed to help you build better cows and the science is solid. The latest results show that when Cow's Match is compared to a 20/20 milk replacer:

- 25 kg (56 lbs) more weight gain at weaning;
- 9% reduction in scour days;
- 63 kg (139 lbs) more gain at six months of age;
- 2.5 months earlier age at first calving;
- taller, longer and larger frame calves.

Give calves enough water

Use the chart below as a guide to adequate watering.

AGE/MTHS



LITRES / DAY

Source: Penn State Extension Circular 387

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FOR WHAT
GOES INTO
ALL YOU DO.™

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MILK REPLACER

28-28-20
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FOR FULL POTENTIAL
GROWTH & GOOD HEALTH

MILK REPLACER

Cow's Match 28-28-20 is a premium milk replacer designed to help your calves achieve their full growth potential. Cow's Match is based on the patented Architect® technology providing a unique combination of protein, fat and carbohydrates as well as optimum vitamin and mineral levels. Simply the best choice to help set your calves up for optimal health and growth and efficient lifetime productivity.

MIXING DIRECTIONS:

Small Batch: While stirring, pour 150 g (5.3 oz) of milk replacer powder into 0.9 L of 43 to 49°C water. Mix thoroughly to make a total volume of 1.0L of milk replacer solution.

Large Batch: While stirring, pour 3.0 kg of milk replacer powder into 17.8 L of 43 to 49°C water. Mix thoroughly to make a total volume of 20 L of milk replacer solution.

Individual Calf: Twice daily

Week 1 – Mix 450 g (15.9 oz) of powder into 2.67 L of 43 to 49°C water. Mix thoroughly to make 3.0 L of milk replacer solution.

Week 2 to weaning – Mix 600 g (21 oz) of powder into 3.55 L of 43 to 49°C water. Mix thoroughly to make 4 L of milk replacer solution.

FEEDING DIRECTIONS (LARGE BREEDS):

Week 1: Feed 3 L of milk replacer solution twice daily. Always offer free choice water.

Week 2 until 1 week prior to weaning: Feed 4 L of milk replacer solution twice daily. When under heat stress, delay this increase until week three. Always offer free choice water.

Last week on milk replacer: Feed 4 L of milk replacer once per day.

For best accuracy, it is highly recommended that Cow's Match be batch mixed for the total number of calves fed using a scale and the Cow's Match batch mixing and feeding chart. Ask your Masterfeeds Account Manager for a copy of this document.

FEEDING TIPS:

Begin feeding Cow's Match at two days of age at the recommended rate. Provide fresh, clean water on day two and provide continuously on a free-choice basis.

Net Weight 20 kg
Product #: 400038

The week of weaning, transition calves from twice per day feeding to once per day feeding of Cow's Match. This will encourage the calf to eat more calf starter and assure an effective weaning. Wean only if calf is eating at least 1 kg (2.2 lb) of calf starter for three consecutive days. Continue to feed appropriate full potential calf starter up to 12 weeks of age.

FEATURES & BENEFITS:

Enhanced Architect® formulation system.
Delivers balanced nutrition with a unique combination of protein, fat and carbohydrate for maximum calf performance.

Digestarom®. *An exclusive essential oil/botanical that has been researched proven to enhance milk replacer intake and influence feed to gain ratios.*

Contains 28% protein. *Highly digestible, human grade quality ingredient for optimum lean muscle growth.*

Contains 20% fat. *Features and exclusive blend of fat sources that are more efficiently utilized by the calf.*

Fatty acid formulation. *When compared to the competition, Cow's Match includes 50% more Omega-3 and 14 times the functional fatty acids.*

With organic trace minerals and Bio-Mos®. *Critical in developing strong, health calves by minimizing the impact of stress, while also improving overall calf performance and enhancing immune function.*

This feed contains added Selenium at 0.3 mg/kg.

GUARANTEED ANALYSIS

Crude Protein (minimum).....	28.0%
Protein from Milk Sources (maximum).....	28.0%
Crude Fat (minimum)	20.0%
Crude Fiber (maximum).....	0.15%
Calcium (actual).....	0.95%
Phosphorus (actual)	0.7%
Sodium (actual)	0.8%
Vitamin A (minimum)	22,000 IU/kg
Vitamin D (minimum).....	5,500 IU/kg
Vitamin E (minimum)	110 IU/kg