The right start to a healthy future. Start calves with MasterCalf Milk Replacer with 26% protein – 100% from milk sources – to promote rapid early growth. Follow up with 24% MasterCalf Starter and the unique multi-particle formulation, packed with special nutrients to enhance intake and maximize growth and rumen development. Provide the nutrition calves need for optimal performance and health – get your calves off to a healthy start with proven MasterCalf results.

2. **MasterCalf**
   **24% STARTER**

ENHANCES INTAKE TO MAXIMIZE GROWTH AND RUMEN DEVELOPMENT

Good growth and health is most important during the calf’s first three months of life. The faster the rumen develops, the faster the calf grows. Research has demonstrated that the rate of rumen development is related to the type and quality of readily fermentable carbohydrates. 24% MasterCalf Starter has high concentrations of readily fermentable carbohydrates to promote rumen development and healthy growth. 24% MasterCalf Starter comes in a unique multi-particle formulation with great taste and texture to increase palatability. It’s packed with special nutrients and additives to optimize calf performance and health.

UNIQUE MULTI-PARTICLE FORMULATION

Unique 24% milk protein multi-particle formulation, an energy nugget and texturized pellet and a special flavoured coating increases palatability and enhances intake.
Masterfeeds 24% Medicated Calf Starter (multi-particle) contains high quality ingredients to promote rapid adaptation to solid feed, providing the nutrition to maintain growth momentum and achieve genetic potential.

WHO USES:
A performance oriented producer who sees the benefits of increased early weight gain for faster weaning and taller framed heifers at breeding.

FEEDING DIRECTIONS:
Feed 1.0 kg for each 60 kg bodyweight. Feed continuously for at least 28 days during periods of Coccidiosis or when it is likely to be a hazard. Feed as a complete feed to cattle along with forage. Changes to the feeding program should be made gradually for adaptation to take place. Follow an on-farm feeding program provided by your Masterfeeds Account Manager.

FEEDING TIPS:
1. Feed free choice along with the required amount of whole milk or milk replacer up to weaning, and then feed as the sole ration up to three months of age.
2. From three to six months of age, feed up to 2 to 3 kg per day with free choice high quality dry forage.
3. Provide clean, fresh water at all times.

FEATURES & BENEFITS:
Contains 24% all-vegetable protein. Supplies the appropriate amount of protein level to maintain growth momentum.

High level of digestible energy. Supplies the appropriate energy required for rapid rumen development and optimum growth rates.

Contains a digestible fiber source. Stimulates development of the rumen.

Highly fortified with essential minerals and vitamins. Enhances growth rate and supports the immune system.

Contains milk flavoring. Enhances intake and speed the transition from milk to dry feed.

Medicated. Aids in the prevention of coccidiosis.

This feed contains added Selenium at 0.3 mg/kg.

GUARANTEED ANALYSIS

Crude Protein (minimum) ................................. 24.0%
Crude Fat (minimum) ........................................ 5.5%
Crude Fiber (maximum) .................................... 9.0%
Calcium (actual) ............................................. 1.0%
Phosphorus (actual) ....................................... 0.7%
Sodium (actual) ........................................... 0.27%
Vitamin A (minimum) .............................. 31,500 IU/kg
Vitamin D (minimum) ............................. 5,180 IU/kg
Vitamin E (minimum) ............................. 100 IU/kg