

POULTRY CONTENTS



RESOURCE

Suggested Feeding Rates Table

CHICKEN

- 18% AV Chick Starter/Grower (Crumble)*
- 17% AV Broiler Grower/Finisher (Crumble)*
- 16% AV Pullet Grower (Crumble)*
- 18% AV Layer (Pellet/Crumble)*
- 40% VP Poultry Mix Supplement (Crumble)*

TURKEY

- 25% AV Medicated Turkey Starter (Crumble)*
- 22% AV Medicated Turkey Grower (Pellet)*
- 17% AV Turkey Grower (Pellet)*
- 15% AV Turkey Finisher (Pellet)*
- 28% Turkey/Pheasant Starter (Crumble)*
- 22% Turkey/Pheasant Grower (Pellet)*

DUCK & GOOSE

- 20% AV Duck & Goose Starter (Crumble)*
- 18% AV Duck & Goose Grower (Pellet)*



POULTRY PROGRAM AT A GLANCE AND SUGGESTING FEEDING RATES

CODE	DESCRIPTION	SPECIES
101500	18% AV Chick Starter/Grower (Crumble) – Medicated	Broiler/Pullet
101502	18% AV Chick Starter/Grower (Crumble) – Plain	Broiler/Pullet
101501	17% AV Broiler Grower/Finisher (Crumble) – Plain	Broiler
111501	16% AV Pullet Grower (Crumble) – Plain	Pullet
111502	18% AV Layer (Crumble) – Plain	Layer
111505	18% AV Layer (Pellet) – Plain	Layer
111510	40% VP Poultry Mix Supplement (Crumble)	Poultry
201607	25% AV Turkey Starter (Crumble) – Medicated	Turkey Poult/Pheasant
201609	22% AV Turkey Grower (Pellet) – Medicated	Turkey Poult/Pheasant
201613	17% AV Turkey Grower (Pellet) – Plain	Turkey Poult/Pheasant
201620	15% AV Turkey Finisher (Pellet) – Plain	Turkey Poult/Pheasant
203001	28% Turkey/Pheasant Starter (Crumble) – Plain	Turkey Poult/Pheasant
203000	22% Turkey/Pheasant Grower (Pellet) – Plain	Turkey Poult/Pheasant
250686	20% AV Duck & Goose Starter (Crumble) – Plain	Duck/Goose
250687	18% AV Duck & Goose Grower (Pellet) – Plain	Duck/Goose

NON-MEDICATED POULTRY PROGRAMS

Boiler Program – Plain	Age	Feed Rate
101502	0 - 8 wks	8 kg/bird
101501	8 wks +	full feed

Pullet/Layer Program – Plain	Age	Feed Rate
101502	0 - 4 wks	1 kg/bird
111501	5 - 17 wks	6 kg/bird
111502	during lay	full feed
111510	during lay	during lay

REGULAR MEDICATED POULTRY PROGRAMS

Boiler Program – Medicated	Age	Feed Rate
101500	0 - 4 wks	3 kg/bird
101500	5 - 8 wks	5 kg/bird

Pullet/Layer Program – Medicated	Age	Feed Rate
101500	0 - 4 wks	1 kg/bird
111501	5 - 17 wks	6 kg/bird
111502	during lay	full feed
111510	during lay	during lay

Turkey/Game Bird Program – Plain

Turkey/Game Bird Program – Plain	Age	Feed Rate
203001	0 - 4 wks	2 kg/bird
203000	5 - 8 wks	7 kg/bird
201613	9 - 12 wks	9 kg/bird
201620	13 wks +	full feed

Turkey/Game Bird Program – Medicated

Turkey/Game Bird Program – Medicated	Age	Feed Rate
201607	0 - 4 wks	2 kg/bird
201609	5 - 8 wks	7 kg/bird
201613	9 - 12 wks	9 kg/bird
201620	13 wks +	full feed

Duck/Goose Program – Plain

Duck/Goose Program – Plain	Age	Feed Rate
250686	0 - 4 wks	2 kg/bird
250687	5 - 8 wks	7 kg/bird



SUGGESTED FEEDING RATES

18%

AV CHICK STARTER/ GROWER (CRUMBLE)

FOR GROWING CHICKS

CHICK STARTER/GROWER

FEEDING DIRECTIONS:

PLAIN – 101502

Broilers: Feed 8 kg per bird from one day old to the end of the 8th week of age.

Replacement Pullets: Feed 1 kg per bird from one day old to the end of the 4th week of age.

MEDICATED – 101500

Broilers: Feed 3 kg per bird from one day old to the end of the 4th week of age.

Replacement Pullets: Feed 1 kg per bird from one day old to the end of the 4th week of age.

For more details contact your Masterfeeds Account Manager.

FEEDING TIPS:

- Water** – Poultry should have access to clean, fresh water at all times. When starting day-old birds or after moving or transporting birds, give access to water before putting feed in the feeders.
- Grit** – When birds have access to coarse litter or whole grains, an insoluble grit should be fed. Limit intake of grit to 1 lb (0.5 kg) per 100 lbs (50 kg) of feed or 2 lbs (1 kg) per 100 birds per week. Grit can be blended with the ration or offered free choice in a separate feeder.
- Do not allow feeders to run empty or stale feed to accumulate.
- Never feed any feedstuffs that are moldy, musty or suspect in any way.

NOTE:

Heritage 18% Chick Starter/Grower is formulated specifically for poultry and should not be fed to other species or to poultry in large commercial operations where a more customized diet would be most appropriate.

This feed contains added Selenium at 0.3 mg/kg.

GUARANTEED ANALYSIS

Crude Protein (minimum).....	18.0%
Crude Fat (minimum)	3.25%
Crude Fiber (maximum).....	5.5%
Calcium (actual).....	1.1%
Phosphorus (actual)	0.7%
Sodium (actual)	0.18%
Vitamin A (minimum)	9,000 IU/kg
Vitamin D (minimum)	3,500 IU/kg
Vitamin E (minimum)	30 IU/kg

Net Weight 25 kg

Product #: PLAIN – 101502

MEDICATED – 101500



Masterfeeds
an **Alltech** company

HERITAGE™
POULTRY PROGRAM

17%

**AV BROILER GROWER/
FINISHER (CRUMBLE)**

**FOR GROWING & FINISHING
BROILER CHICKENS**

FEEDING DIRECTIONS:

Feed as the sole ration to broiler chickens from the end of the 8th week of age.

FEEDING TIPS:

1. **Water** – Poultry should have access to clean, fresh water at all times. When starting day-old birds or after moving or transporting birds, give access to water before putting feed in the feeders.
2. **Grit** – When birds have access to coarse litter or whole grains, an insoluble grit should be fed. Limit intake of grit to 1 lb (0.5 kg) per 100 lbs (50 kg) of feed or 2 lbs (1 kg) per 100 birds per week. Grit can be blended with the ration or offered free choice in a separate feeder.
3. Do not allow feeders to run empty or stale feed to accumulate.
4. Never feed any feedstuffs that are moldy, musty or suspect in any way.

NOTE:

Heritage 17% Broiler Grower/Finisher is formulated specifically for poultry and should not be fed to other species or to poultry in large commercial operations where a more customized diet would be most appropriate.

This feed contains added Selenium at 0.3 mg/kg.

GUARANTEED ANALYSIS

Crude Protein (minimum).....	17.0%
Crude Fat (minimum)	3.25%
Crude Fiber (maximum).....	6.0%
Calcium (actual).....	1.0%
Phosphorus (actual)	0.6%
Sodium (actual)	0.18%
Vitamin A (minimum)	9,000 IU/kg
Vitamin D (minimum)	3,500 IU/kg
Vitamin E (minimum)	30 IU/kg

**Net Weight 25 kg
Product #: 101501**

16%

AV PULLET GROWER
(CRUMBLE)

FOR GROWING
PULLETS

PULLET GROWER

FEEDING DIRECTIONS:

Feed 6 kg per bird from the end of the 4th week to the end of the 17th week of age.

FEEDING TIPS:

- 1. Water** – Poultry should have access to clean, fresh water at all times. When starting day-old birds or after moving or transporting birds, give access to water before putting feed in the feeders.
- 2. Grit** – When birds have access to coarse litter or whole grains, an insoluble grit should be fed. Limit intake of grit to 1 lb (0.5 kg) per 100 lbs (50 kg) of feed or 2 lbs (1 kg) per 100 birds per week. Grit can be blended with the ration or offered free choice in a separate feeder.
- 3. Do not allow feeders to run empty or stale feed to accumulate.**
- 4. Never feed any feedstuffs that are moldy, musty or suspect in any way.**

NOTE:

Heritage 16% Pullet Grower is formulated specifically for poultry and should not be fed to other species or to poultry in large commercial operations where a more customized diet would be most appropriate.

This feed contains added Selenium at 0.3 mg/kg.

GUARANTEED ANALYSIS

Crude Protein (minimum).....	16.0%
Crude Fat (minimum)	3.9%
Crude Fiber (maximum).....	6.0%
Calcium (actual).....	1.1%
Phosphorus (actual)	0.62%
Sodium (actual)	0.18%
Vitamin A (minimum)	9,000 IU/kg
Vitamin D (minimum)	3,500 IU/kg
Vitamin E (minimum)	30 IU/kg

Net Weight 25 kg
Product #: 111501

18%
AV LAYER
(PELLET/CRUMBLE)

FOR LAYING HENS

FEEDING DIRECTIONS:

Feed as the sole ration to laying hens.

FEEDING TIPS:

1. **Water** – Poultry should have access to clean, fresh water at all times. When starting day-old birds or after moving or transporting birds, give access to water before putting feed in the feeders.
2. **Grit** – When birds have access to coarse litter or whole grains, an insoluble grit should be fed. Limit intake of grit to 1 lb (0.5 kg) per 100 lbs (50 kg) of feed or 2 lbs (1 kg) per 100 birds per week. Grit can be blended with the ration or offered free choice in a separate feeder.
3. Do not allow feeders to run empty or stale feed to accumulate.
4. Never feed any feedstuffs that are moldy, musty or suspect in any way.

NOTE:

Heritage 18% Layer Ration is formulated specifically for poultry and should not be fed to other species or to poultry in large commercial operations where a more customized diet would be most appropriate.

This feed contains added Selenium at 0.3 mg/kg.

GUARANTEED ANALYSIS

Crude Protein (minimum).....	18.0%
Crude Fat (minimum)	2.5%
Crude Fiber (maximum).....	5.0%
Calcium (actual).....	4.0%
Phosphorus (actual)	0.65%
Sodium (actual)	0.18%
Vitamin A (minimum)	9,000 IU/kg
Vitamin D (minimum)	3,500 IU/kg
Vitamin E (minimum)	25 IU/kg

Net Weight 25 kg
Product #: PELLET – 111505
CRUMBLE –111502

40% VP POULTRY MIX SUPPLEMENT (CRUMBLE)

FOR POULTRY

FEEDING DIRECTIONS:

Use this supplement with corn, wheat, soybean meal and limestone to make chick starter, grower and layer feeds.

Sample Formulas:

20% Chick Starter – Mix 200 kg of this supplement with 502 kg corn, 150 kg wheat, 141 kg soybean meal and 7 kg limestone.

18% Grower – Mix 200 kg of this supplement with 595 kg corn, 100 kg wheat, 96 kg soybean meal and 9 kg limestone.

17% Layer – Mix 200 kg of this supplement with 493 kg corn, 150 kg wheat, 79 kg soybean meal and 78 kg limestone.

FEEDING TIPS:

- 1. Water** – Poultry should have access to clean, fresh water at all times. When starting day-old birds or after moving or transporting birds, give access to water before putting feed in the feeders.
- 2. Grit** – When birds have access to coarse litter or whole grains, an insoluble grit should be fed. Limit intake of grit to 1 lb (0.5 kg) per 100 lbs (50 kg) of feed or 2 lbs (1 kg) per 100 birds per week. Grit can be blended with the ration or offered free choice in a separate feeder.
- 3. Do not allow feeders to run empty or stale feed to accumulate.**
- 4. Never feed any feedstuffs that are moldy, musty or suspect in any way.**

NOTE:

Heritage 40% VP Poultry Mix Supplement is formulated specifically for poultry and should not be fed to other species or to poultry in large commercial operations where a more customized diet would be most appropriate.

This feed contains added Selenium at 1.5 mg/kg.

GUARANTEED ANALYSIS

Crude Protein (minimum).....	40.0%
Crude Fat (minimum)	1.5%
Crude Fiber (maximum).....	4.0%
Calcium (actual).....	4.0%
Phosphorus (actual)	2.0%
Sodium (actual)	0.6%
Iodine (actual)	7.5 mg/kg
Iron (actual)	1,000 mg/kg
Copper (actual).....	60 mg/kg
Manganese (actual).....	380 mg/kg
Zinc (actual).....	350 mg/kg
Vitamin A (minimum)	54,500 IU/kg
Vitamin D (minimum)	19,500 IU/kg
Vitamin E (minimum)	150 IU/kg

Net Weight 25 kg
Product #: 111510

25% AV MEDICATED TURKEY STARTER (CRUMBLE)

FOR STARTING TURKEY/PHEASANT

Masterfeeds Heritage 25% All Vegetable Protein Medicated Turkey Starter (crumble) is a nutrient dense, carefully balanced diet for starting and growing turkeys. Formulated using the latest technology to promote excellent growth and development. Wholesome grains and all vegetable proteins are balanced with minerals and vitamins for a healthy and productive flock. This feed is medicated to aid in the prevention of Coccidiosis.

FEEDING DIRECTIONS:

Feed this medicated feed as the sole ration from one day of age to the end of the 4th week of age. Typical feed intake is 2 kg per bird during this period.

FEATURES & BENEFITS:

Complete and balanced products.

Encourages optimum growth and performance while minimizing the need for other supplements.

Optimal vitamin and mineral levels.

Heritage rations provide farm flock poultry producers with similar fortification levels found in commercial poultry diets.

Separate products for different life stages.

Specific diets for starting chicks help to provide the correct nutrition and maximize growth.

Rations contain phytases.

Which make phosphorus and other nutrients more digestible. Improved digestibility reduces the amount of phosphorus excreted into the environment.

NOTE:

Heritage 25% All Vegetable Protein Turkey Starter is formulated specifically for poultry and should not be fed to other species or to poultry in large commercial operations where a more customized diet would be most appropriate.

FEEDING TIPS:

- 1. Water** – Poultry should have access to clean, fresh water at all times. When starting day-old birds or after moving or transporting birds, give access to water before putting feed in the feeders.
- 2. Grit** – When birds have access to coarse litter or whole grains, an insoluble grit should be fed. Limit intake of grit to 1 lb (0.5 kg) per 100 lbs (50 kg) of feed or 2 lbs (1 kg) per 100 birds per week. Grit can be blended with the ration or offered free choice in a separate feeder.
- 3. Do not allow feeders to run empty or stale feed to accumulate.**
- 4. Never feed any feedstuffs that are moldy, musty or suspect in any way.**

This feed contains added Selenium at 0.3 mg/kg.

GUARANTEED ANALYSIS

Crude Protein (minimum).....	25.0%
Crude Fat (minimum)	2.5%
Crude Fiber (maximum).....	4.0%
Calcium (actual).....	1.4%
Phosphorus (actual)	0.9%
Sodium (actual)	0.17%
Vitamin A (minimum)	10,500 IU/kg
Vitamin D (minimum)	3,500 IU/kg
Vitamin E (minimum)	75 IU/kg

Net Weight 25 kg
Product #: 201607-AMP500

22%

**AV MEDICATED TURKEY
GROWER (PELLET)**

FOR GROWING TURKEY POULTS/ PHEASANT

Masterfeeds Heritage 22% All Vegetable Protein Medicated Turkey Grower (pellet) is nutrient dense and carefully balanced for growing turkeys. Formulated using the latest technology to promote excellent growth and development. Wholesome grains and all vegetable proteins are balanced with minerals and vitamins for a healthy and productive flock.

FEEDING DIRECTIONS:

Feed this medicated feed as the sole ration from the end of the 4th week to the end of the 8th week of age. Typical feed intake is 7 kg per bird during this period.

FEATURES & BENEFITS:

Complete and balanced products.

Encourages optimum growth and performance while minimizing the need for other supplements.

Optimal vitamin and mineral levels.

Heritage rations provide farm flock poultry producers with similar fortification levels found in commercial poultry diets.

Separate products for different life stages.

Specific diets for starting poult to help to provide the correct nutrition and maximize growth.

Rations contain phytases.

Which make phosphorus and other nutrients more digestible. Improved digestibility reduces the amount of phosphorus excreted into the environment.

NOTE:

Heritage 22% All Vegetable Protein Medicated Turkey Grower is formulated specifically for turkeys and should not be fed to other species or to poultry in large commercial operations where a more customized diet would be most appropriate.

FEEDING TIPS:

- Water** – Poultry should have access to clean, fresh water at all times. When starting day-old birds or after moving or transporting birds, give access to water before putting feed in the feeders.
- Grit** – When birds have access to coarse litter or whole grains, an insoluble grit should be fed. Limit intake of grit to 1 lb (0.5 kg) per 100 lbs (50 kg) of feed or 2 lbs (1 kg) per 100 birds per week. Grit can be blended with the ration or offered free choice in a separate feeder.
- Do not allow feeders to run empty or stale feed to accumulate.
- Never feed any feedstuffs that are moldy, musty or suspect in any way

This feed contains added Selenium at 0.3 mg/kg.

GUARANTEED ANALYSIS

Crude Protein (minimum).....	22.0%
Crude Fat (minimum)	2.75%
Crude Fiber (maximum).....	4.5%
Calcium (actual).....	1.15%
Phosphorus (actual)	0.8%
Sodium (actual)	0.17%
Vitamin A (minimum)	9,000 IU/kg
Vitamin D (minimum)	3,500 IU/kg
Vitamin E (minimum)	30 IU/kg

Net Weight 25 kg
Product #: 201609-AMP500

17%
AV TURKEY GROWER
(PELLET)

FOR GROWING
TURKEY POULTS/
PHEASANT

TURKEY/PHEASANT GROWER

Masterfeeds Heritage 17% All Vegetable Protein Turkey Grower (Pellet) is nutrient dense and carefully balanced for growing turkeys. Formulated using the latest technology to promote excellent growth and development. Wholesome grains and all vegetable proteins are balanced with minerals and vitamins for a healthy and productive flock.

FEEDING DIRECTIONS:

Feed 9 kg per bird from the end of the 8th week to the end of the 12th week of age.

FEATURES & BENEFITS:

Complete and balanced products.
Encourages optimum growth and performance while minimizing the need for other supplements.

Optimal vitamin and mineral levels.
Heritage rations provide farm flock poultry producers with similar fortification levels found in commercial poultry diets.

Separate products for different life stages.
Specific diets for starting poults to help to provide the correct nutrition and maximize growth.

Rations contain phytases.
Which make phosphorus and other nutrients more digestible. Improved digestibility reduces the amount of phosphorus excreted into the environment.

NOTE:

Heritage 17% All Vegetable Protein Turkey Grower is formulated specifically for turkeys and should not be fed to other species or to poultry in large commercial operations where a more customized diet would be most appropriate.

FEEDING TIPS:

1. **Water** – Poultry should have access to clean, fresh water at all times. When starting day-old birds or after moving or transporting birds, give access to water before putting feed in the feeders.
2. **Grit** – When birds have access to coarse litter or whole grains, an insoluble grit should be fed. Limit intake of grit to 1 lb (0.5 kg) per 100 lbs (50 kg) of feed or 2 lbs (1 kg) per 100 birds per week. Grit can be blended with the ration or offered free choice in a separate feeder.
3. Do not allow feeders to run empty or stale feed to accumulate.
4. Never feed any feedstuffs that are moldy, musty or suspect in any way.

This feed contains added Selenium at 0.3 mg/kg.

GUARANTEED ANALYSIS

Crude Protein (minimum).....	17.0%
Crude Fat (minimum)	3.5%
Crude Fiber (maximum).....	6.0%
Calcium (actual).....	1.1%
Phosphorus (actual)	0.7%
Sodium (actual)	0.18%
Vitamin A (minimum)	10,500 IU/kg
Vitamin D (minimum)	3,500 IU/kg
Vitamin E (minimum)	30 IU/kg

Net Weight 25 kg
Product #: 201613

15%
AV TURKEY FINISHER
(PELLET)

FOR FINISHING
TURKEY POULTS/
PHEASANT

Masterfeeds Heritage 15% All Vegetable Protein Turkey Finisher (pellet) is nutrient dense and carefully balanced for finishing turkeys. Formulated using the latest technology to promote excellent growth and development. Wholesome grains and all vegetable proteins are balanced with minerals and vitamins for a healthy and productive flock.

FEEDING DIRECTIONS:

Feed as the sole ration to turkeys from the end of the 12th week of age.

FEATURES & BENEFITS:

Complete and balanced products.
Encourages optimum growth and performance while minimizing the need for other supplements.

Optimal vitamin and mineral levels.
Heritage rations provide farm flock poultry producers with similar fortification levels found in commercial poultry diets.

Separate products for different life stages.
Specific diets for growing poultry help to provide the correct nutrition for each life stage of production.

Rations contain phytases.
Which make phosphorus and other nutrients more digestible. Improved digestibility reduces the amount of phosphorus excreted into the environment.

NOTE:

Heritage 15% All Vegetable Protein Turkey Finisher is formulated specifically for poultry and should not be fed to other species or to poultry in large commercial operations where a more customized diet would be most appropriate.

FEEDING TIPS:

- Water** – Poultry should have access to clean, fresh water at all times. When starting day-old birds or after moving or transporting birds, give access to water before putting feed in the feeders.
- Grit** – When birds have access to coarse litter or whole grains, an insoluble grit should be fed. Limit intake of grit to 1 lb (0.5 kg) per 100 lbs (50 kg) of feed or 2 lbs (1 kg) per 100 birds per week. Grit can be blended with the ration or offered free choice in a separate feeder.
- Do not allow feeders to run empty or stale feed to accumulate.
- Never feed any feedstuffs that are moldy, musty or suspect in any way.

This feed contains added Selenium at 0.3 mg/kg.

GUARANTEED ANALYSIS

Crude Protein (minimum).....	15.0%
Crude Fat (minimum)	3.25%
Crude Fiber (maximum).....	5.0%
Calcium (actual).....	0.9%
Phosphorus (actual)	0.7%
Sodium (actual)	0.17%
Vitamin A (minimum)	10,500 IU/kg
Vitamin D (minimum)	3,500 IU/kg
Vitamin E (minimum)	30 IU/kg

Net Weight 25 kg
Product #: 201620

28% TURKEY/PHEASANT STARTER

FOR STARTING & GROWING TURKEY/PHEASANT

Masterfeeds Heritage 28% Turkey/Pheasant Starter is an all vegetable protein formula developed specifically for farm and hobby flocks. The all vegetable formula furnishes the nutrients needed by your flock from start to finish.

FEEDING DIRECTIONS:

Feed 2 kg per bird from day one to the end of the 4th week of age. (Can feed until the end of the 8th week of age.)

FEATURES & BENEFITS:

Complete feed. No mixing required.

Fortified with vitamins and essential minerals. Provide farm flock poultry producers with similar fortification levels found in commercial poultry diets.

Balanced Amino Acids. Encourages optimum growth and performance while minimizing the need for other supplements.

FEEDING TIPS:

1. **Water** – Poultry should have access to clean, fresh water at all times. When starting day-old birds or after moving or transporting birds, give access to water before putting feed in the feeders.
2. **Grit** – When birds have access to coarse litter or whole grains, an insoluble grit should be fed. Limit intake of grit to 1 lb (0.5 kg) per 100 lbs (50 kg) of feed or 2 lbs (1 kg) per 100 birds per week. Grit can be blended with the ration or offered free choice in a separate feeder.
3. Do not allow feeders to run empty or stale feed to accumulate.
4. Never feed any feedstuffs that are moldy, musty or suspect in any way.

This feed contains added Selenium at 0.3 mg/kg.

GUARANTEED ANALYSIS

Crude Protein (minimum).....	28.0%
Crude Fat (minimum)	2.5%
Crude Fiber (maximum).....	5.5%
Calcium (actual).....	1.1%
Phosphorus (actual)	0.95%
Sodium (actual)	0.18%
Vitamin A (minimum)	10,500 IU/kg
Vitamin D (minimum)	3,500 IU/kg
Vitamin E (minimum)	40 IU/kg

Net Weight 25 kg
Product #: 203001

22%

TURKEY/PHEASANT GROWER

FOR STARTING & GROWING TURKEY/PHEASANT

Masterfeeds Heritage 22% Turkey/Pheasant Grower is an all vegetable protein formula developed specifically for farm and hobby flocks. The all vegetable formula furnishes the nutrients needed by your flock from start to finish.

FEEDING DIRECTIONS:

Feed 7 kg per bird from the end of the 4th week to the end of the 8th week of age. (Can feed until the end of the 12th week of age.)

FEATURES & BENEFITS:

Complete feed. No mixing required.

Fortified with vitamins and essential minerals. Provide farm flock poultry producers with similar fortification levels found in commercial poultry diets.

Balanced Amino Acids. Encourages optimum growth and performance while minimizing the need for other supplements.

NOTE:

Feather picking and cannibalism are frequently encountered with game birds raised in confinement. Allowing additional space, trimming beaks or the use of diminished red lights are usually helpful to reduce these problems.

FEEDING TIPS:

- Water** – Poultry should have access to clean, fresh water at all times. When starting day-old birds or after moving or transporting birds, give access to water before putting feed in the feeders.
- Grit** – When birds have access to coarse litter or whole grains, an insoluble grit should be fed. Limit intake of grit to 1 lb (0.5 kg) per 100 lbs (50 kg) of feed or 2 lbs (1 kg) per 100 birds per week. Grit can be blended with the ration or offered free choice in a separate feeder.
- Do not allow feeders to run empty or stale feed to accumulate.
- Never feed any feedstuffs that are moldy, musty or suspect in any way.

This feed contains added Selenium at 0.3 mg/kg.

GUARANTEED ANALYSIS

Crude Protein (minimum).....	22.0%
Crude Fat (minimum)	3.5%
Crude Fiber (maximum).....	6.0%
Calcium (actual).....	1.2%
Phosphorus (actual)	0.85%
Sodium (actual)	0.18%
Vitamin A (minimum)	10,500 IU/kg
Vitamin D (minimum)	3,500 IU/kg
Vitamin E (minimum)	40 IU/kg

Net Weight 25 kg
Product #: 203000

20% AV DUCK & GOOSE STARTER (CRUMBLE)

FOR STARTING & GROWING DUCKLINGS

Masterfeeds Heritage 20% All Vegetable Protein Duck & Goose Starter (crumble) is a nutrient dense, carefully balanced diet for starting and growing ducklings. Formulated using the latest technology to promote strong growth and development. Wholesome grains and all vegetable proteins are balanced with minerals and vitamins for a healthy and productive farm flock.

FEEDING DIRECTIONS:

Feed 2 kg per bird from one day old to the end of the 4th week of age.

FEATURES & BENEFITS:

Complete and balanced products.

Encourages optimum growth and performance while minimizing the need for other supplements.

Optimal vitamin and mineral levels.

Heritage rations provide farm flock poultry producers with similar fortification levels found in commercial poultry diets.

Separate products for different life stages.

Specific diets for starting ducklings help to provide the correct nutrition and maximize growth.

Rations contain phytases.

Which make phosphorus and other nutrients more digestible. Improved digestibility reduces the amount of phosphorus excreted into the environment.

NOTE:

Heritage 20% All Vegetable Protein Duck & Goose Starter is formulated specifically for poultry and should not be fed to other species or to poultry in large commercial operations where a customized diet would be most appropriate.

FEEDING TIPS:

1. **Water** – Poultry should have access to clean, fresh water at all times. When starting day-old birds or after moving or transporting birds, give access to water before putting feed in the feeders.
2. **Grit** – When birds have access to coarse litter or whole grains, an insoluble grit should be fed. Limit intake of grit to 1 lb (0.5 kg) per 100 lbs (50 kg) of feed or 2 lbs (1 kg) per 100 birds per week. Grit can be blended with the ration or offered free choice in a separate feeder.
3. Do not allow feeders to run empty or stale feed to accumulate.
4. Never feed any feedstuffs that are moldy, musty or suspect in any way.

This feed contains added Selenium at 0.3 mg/kg.

GUARANTEED ANALYSIS

Crude Protein (minimum).....	20.0%
Crude Fat (minimum)	2.5%
Crude Fiber (maximum).....	6.0%
Calcium (actual).....	1.1%
Phosphorus (actual)	0.7%
Sodium (actual)	0.18%
Vitamin A (minimum)	10,500 IU/kg
Vitamin D (minimum).....	3,500 IU/kg
Vitamin E (minimum)	30 IU/kg

Net Weight 25 kg
Product #: 250686

18%

AV DUCK & GOOSE
GROWER (PELLET)

FOR GROWING DUCKS & GEESE

Masterfeeds Heritage 18% All Vegetable Protein Duck & Goose Grower (pellet) is a nutrient dense, carefully balanced diet for growing ducks. Formulated using the latest technology to promote excellent growth and development. Wholesome grains and all vegetable proteins are balanced with minerals and vitamins for a healthy and productive farm flock.

FEEDING DIRECTIONS:

Feed 7 kg per bird from the end of the 4th week to the end of the 8th week of age.

FEATURES & BENEFITS:

Complete and balanced products.

Encourages optimum growth and performance while minimizing the need for other supplements.

Optimal vitamin and mineral levels.

Heritage rations provide farm flock poultry producers with similar fortification levels found in commercial poultry diets.

Separate products for different life stages.

Specific diets for growing ducks help to provide the correct nutrition for each life stage of production.

Rations contain phytases.

Which make phosphorus and other nutrients more digestible. Improved digestibility reduces the amount of phosphorus excreted into the environment.

NOTE:

Heritage 18% All Vegetable Protein Duck & Goose Grower is formulated specifically for poultry and should not be fed to other species or to poultry in large commercial operations where a more customized diet would be most appropriate.

FEEDING TIPS:

- Water** – Poultry should have access to clean, fresh water at all times. When starting day-old birds or after moving or transporting birds, give access to water before putting feed in the feeders.
- Grit** – When birds have access to coarse litter or whole grains, an insoluble grit should be fed. Limit intake of grit to 1 lb (0.5 kg) per 100 lbs (50 kg) of feed or 2 lbs (1 kg) per 100 birds per week. Grit can be blended with the ration or offered free choice in a separate feeder.
- Do not allow feeders to run empty or stale feed to accumulate.
- Never feed any feedstuffs that are moldy, musty or suspect in any way.

This feed contains added Selenium at 0.3 mg/kg.

GUARANTEED ANALYSIS

Crude Protein (minimum).....	18.0%
Crude Fat (minimum)	3.5%
Crude Fiber (maximum).....	4.5%
Calcium (actual).....	1.0%
Phosphorus (actual)	0.65%
Sodium (actual)	0.18%
Vitamin A (minimum)	10,500 IU/kg
Vitamin D (minimum).....	3,500 IU/kg
Vitamin E (minimum)	30 IU/kg

Net Weight 25 kg
Product #: 250687