

Masterfeeds **PERFORMA** 

BEEF PROGRAM



Une tradition Canadienne de solutions en Nutrition Animale



# **S U P P L E M E N** BEEF

## **NEW HYBRID BLOCK TECHNOLOGY**

### Extra protein. Compressed cost.

COMBINING THE NUTRIENT PAYLOAD OF A **COMPRESSED BLOCK WITH THE ADDED BENEFIT OF INTAKE** CONTROL IN A LOW MOISTURE BLOCK (LMB).











Masterfeeds Rite-Blox<sup>™</sup> Blueprint<sup>®</sup> 30-15 is a free-choice nutrient supplementation block, containing 30% protein, with a portion coming from non-protein nitrogen sources. This unique hybrid design comes with predictable intakes, while delivering top level nutrition in a palatable package. Formulated for all classes of ruminating cattle fed low to medium quality forages.

#### WHO USES?

Rite-Blox<sup>™</sup> is designed and formulated to provide supplemental protein to help improve forage utilization by increased forage intake and improved fibre digestibility. In situations where forage crude protein levels are low due to drought or with advanced maturity such as fall and winter forages, Rite-Blox<sup>™</sup> can provide the supplemental protein to help extract more energy and nutrients from your forage supplies.

#### **FEEDING DIRECTIONS:**

Rite-Blox<sup>™</sup> Blueprint<sup>®</sup> 30-15 is designed for self-feeding to all classes of beef cattle fed low to moderate quality forages. Self-fed consumption will depend on size of animals fed, as well as quality, source and availability of other feeds, and the number of supplement containers provided.

Feed at the rate of one container for every 10 to 40 head, with a minimum of two containers in each lot or pasture to ensure proper accessibility. Mature cattle typically consume between 340 and 680 g per head per day (based on a 544 kg animal).

All consumption figures stated here are approximate. Provide free access to fresh, clean water at all times.

#### **FEATURES & BENEFITS:**

**Complete supplement, including salt.** Provides essential minerals and vitamins.

*Hybrid block form.* Combines payload delivery of a compressed block with predictable intake of a low moisture block.

**Blueprint® Total Replacement Technology.** Features Bioplex® organic trace minerals as the only source of Cobalt, Copper, Manganese and Zinc. Bioplex® provides mineral nutrition in a form as close to nature as possible.



**Sel-Plex®.** A safe, natural form of Selenium that contributes to stronger immune systems, better productivity and reproduction success and higher nutritional value of meat.

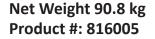
**30% protein, with 15% contributed from nonprotein nitrogen sources.** Designed for ruminating cattle on low to medium quality forages.

#### This feed contains added Selenium at 3.3 mg/kg.

#### **GUARANTEED ANALYSIS**

Crude Protein (minimum)	
Crude Fat (minimum)	3.0%
Crude Fibre (maximum)	5.0%
Calcium (actual)	2.4%
Phosphorus (actual)	
Magnesium (actual)	1.5%
Sodium (actual)	
Iodine (actual)	18 mg/kg
Copper (actual)	130 mg/kg
Manganese (actual)	185 mg/kg
Zinc (actual)	385 mg/kg
Cobalt (actual)	14 mg/kg
Fluorine (maximum)	100 mg/kg
Vitamin A (minimum)	130,000 IU/kg
Vitamin D <sub>3</sub> (minimum)	13,000 IU/kg
Vitamin E (minimum)	130 IU/kg

\*Including not more than 15.0% equivalent crude protein from non-protein nitrogen.



an Altech<sup>\*</sup> company BEEF PROGRAM