

March, 24, 2020

Dear Masterfeeds family, friends, customers and suppliers,

We are truly living in unprecedented times as the COVID-19 pandemic grips the world.

At Masterfeeds, an Alltech company, we are fully engaged in ensuring our employees remain healthy by following strict social distancing and quarantine practises as well as all other recommendations by health services throughout Canada. Importantly, we are also committed to serving our customers' livestock and poultry feed requirements. We have protocols in place to keep our animal nutritionists, supply chain, manufacturing capability, retail stores and distribution/transportation services flexible and proactive to meet the ongoing needs of Canadian producers.

Nothing is normal as we deal with the minute-by-minute developments caused by COVID-19. As such, we are committed to staying at the ready to deal with anything that requires our immediate action that ensures our employees and customers' health and well-being.

We will get through this together. I am confident that Masterfeeds and Canada will prevail through this crisis. Thank you for your patience and continued persistence as we recalibrate our day-to-day lives during these challenging and changing circumstances.

If you have any questions or concerns regarding business operations over the coming weeks, please do not hesitate to contact us.

Please stay safe and healthy,



Rob Flack  
President and CEO, Masterfeeds